

Donation to

GALLA DINNER

AUCTION

LECTURE

CONCERTS

AFTER PARTY

# LittleBigHelp Charity Event 2017

**Saturday September 30, 6 pm**

Copenhagen Marriott Hotel

**A UNIQUE EVENING WHERE YOU EXPERIENCE:**

The evening's compere: Jes Dorph-Petersen • Movie from LittleBigHelp's projects in India • Entertainment  
Musical performances • Performance art • Gripping insight into the living conditions of Indian street children

Large-scale auction under the direction of Kasper Nielsen from Bruun Rasmussen Kunstauktioner

Gastronomic 3-course transformation trip with accompanying wine menu & coffee



**LittleBigHelp**  
www.littlebighelp.com

**MARRIOTT**  
COPENHAGEN

### A business donation that makes a difference

For the eighth consecutive year LittleBigHelp is hosting our exclusive Charity Event - one of the most successful and magical in the Danish NGO world. The fundraiser on the evening will make a huge difference for more than 500 vulnerable children and women in India.

### Last year's event resulted in a record collection of DKK 1.3 million. We want to break the record this year!

The event is held at our main sponsor, Copenhagen Marriott Hotel. It will be a unique evening with entertainment from several major Danish artists in the music and entertainment industry. All performing pro bono to support the fundraiser. The evening's program is accompanied by a gastronomic 3-course transformation journey created by Marriotts amazing kitchen team along with selected wines from Holte Vinlager.

Auctioneer, Kasper Nielsen, from Bruun Rasmussen Auctioneers will conduct a large-scale auction with very attractive items donated by our large network of business partners. It will be tied together festively by the host of the evening, tv personality: Jes Dorph-Petersen.

### Give something and get more back

Donating to the auction your company will be exposed to an interesting audience of companies participating in the evening as well as LittleBigHelp's wide network of collaborators. Of course you also have the opportunity to attend the unforgettable evening and present your donation yourself. Tickets can be booked at: [www.yourticket.dk](http://www.yourticket.dk)

### Valuable business exposure

Your company get exposure both *before*, *during* and *after* the charity event.

#### Before the event:

Auction catalogue is sent to all guests and LittleBigHelp's 10.000 followers on social media. See auction catalogue from last year's event: [www.littlebighelp.com](http://www.littlebighelp.com)

#### During the event:

All guests are given a nice catalog, with your companies logo displayed and your donation is presented on a big screen. In the event hall there will also be pictures and logos for each auction number.

#### After the event:

Company name on LittleBigHelp's website and in LittleBigHelp's annual report.

### The criteria for your donation are simple

The donation must be interesting for a wide audience and it must be available to private individuals and / or companies. All revenue from the auction will go directly to LittleBigHelp.

**If you wish to donate to the auction, please contact Founder of LittleBigHelp Lisbeth Johansen on +45 2485 5858 or at [lj@littlebighelp.com](mailto:lj@littlebighelp.com)**

### DEADLINE IS SEPTEMBER 12, 2017

Read more about LittleBigHelp at [www.littlebighelp.com](http://www.littlebighelp.com) and on [www.facebook.com](http://www.facebook.com)



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**2017**

**LittleBigHelp Velgørenhedsgalla**