

# Foundation**Highlights**

Creating Brighter Futures for Young People



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## Hilton helps in a big way

On 26th October, **Hilton Copenhagen Airport** organised a charity dinner and auction to benefit *Hilton in the Community Foundation* and *LittleBigHelp* for the third consecutive year and smashed its goal by raising over 50% more than expected. DKK 615,785 (over £66,000) was raised to aid homeless children who live on the streets of Calcutta, India.

The evening, which was hosted by famous TV presenter Jes Dorph-Petersen and generously supported by a number of the

hotel partners, saw 290 guests enjoying a great atmosphere, an exquisite 3-course menu and entertainment, including an intimate concert played by Clara Sofie. Both a silent and live auction, run by auctioneer Kasper Nielsen from Bruun Rasmussen Auctioneers of Fine Art, had guests bidding on exciting holiday stays, dinner with Entertainer and Director Erik Clausen, dance workshops with Anne-Mette Rasmussen and much more.

LittleBigHelp founder, Lisbeth

Johansen, was excited about the enthusiasm and said:

***"I am overwhelmed by the support for the charity gala that has been shown for the third year in a row. It is impressive that so many businesses support us and donate to our auction, and that Hilton continues to make their beautiful space available to us."***

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Picture above on left (left to right): Jens Frank-Mikkelsen, Director of Business Development at Hilton Copenhagen Airport; Jes Dorph-Petersen, famous TV-presenter and the evening's host; Lisbeth Johansen, founder of charity partner LittleBigHelp; and Kasper Nielsen, auctioneer from well-reputed auction house Bruun-Rasmussen.



Picture above on right: Claus Moll, Director of Human Resources and Foundation Champion, and Lisbeth Johansen.

*LittleBigHelp* works to create better opportunities for Indian children living on the street and in slum areas and to secure their basic human rights such as education, basic medical care, shelter, and food.

Fund raised from the evening support projects, including a day and residential care center at Howrah Station for street children, Salimar school and kindergarten with 135 students in a slum area, as well as support for an orphanage with 50 boys.



Claus Moll, Director of Human Resources and Foundation Champion, was extremely pleased with the outcome and the hard work the whole team put in to continue holding what is now a traditional event for the hotel. He said:

***“The evening was festive, touching and entertaining. Although we constantly seek to develop and optimise our business, we have an obligation to take care of those who can not help themselves. It is a clear focus for the activities we plan year-round through Hilton in the Community Foundation. We enjoy engaging both our company and employees in events that make a big difference for children and young people.”***





# Liverpool Star Ball



Guests enjoy a fantastic time and fun evening in Liverpool. A delicious dinner was served and complemented by great entertainment.

Through HCF grants, Zoe's Place, a hospice helping local babies and infants, and Rare Liverpool, a charity that offers specialist, intensive training in the performing arts to disadvantaged young people, were supported from the evening's proceeds.



**Hilton Liverpool's** third annual Star Ball was held on 27th October to support *Zoe's Place* baby hospice and *Rare Liverpool*. The evening raised around £12,000.

It was a fantastic evening during which attendees showed great generosity through purchasing prize envelopes and bidding in both a silent auction and a main auction. Guests on the evening included compère and Liverpool comedian Willie Miller, Radio City Liverpool DJ Rossi, Boxer Nick Quigley, Swedish economist and politician Anders Borg, and Ewen Mackintosh (known best for his role as Big Keith on the hit show *The Office*). A table of former Everton players also enjoyed a fun time and included Kevin Campbell.

The Rare Liverpool Choir performed as guests arrived, whilst Rare Liverpool Dancers showed off their talent and Alan Cross serenaded guests during Dinner. Then iPop, a band from South Wales, got everyone up to dance the night away.

Benefiting from the night's grants supported through Hilton in the Community Foundation were *Zoe's Place* and *Rare Liverpool*. *Zoe's Place* provides specialist palliative and respite care and bespoke one to one care for babies and small children from birth through to 5 years old who suffer from life-limiting or life-threatening conditions and employs registered nurses, play nurses, physiotherapists and other

care specialists 24 hours a day, 7 days a week.

*Rare Studio Liverpool* is a charitable organisation which offers specialist, intensive training in the performing arts. Students are recruited based on talent and ability, rather than on their ability to pay fees. Traditionally, access to quality training has been limited to those who are privileged enough to pay large fees. Rare has changed this by offering subsidised and free places for the most disadvantaged young people with talent in acting, singing or dancing. Rare opened its doors in September 2011 and now has over 100 students in the training programme.

# Venetian Masked Ball



Picture above (left to right): Joanne Rule, Business Manager of the Sussex Snowdrop Trust; Diana Levantine, Chairman of the Sussex Snowdrop Trust, Takis Melitsiotis, Deputy Manager at Hilton Avisford Park; Angela England, Administrator of the Sussex Snow Drop Trust; and Philippa Redwood, PA to the General Manager and Foundation Champion.

The whole team at Hilton Avisford Park, Arundel got in the spirit and helped to make sure the Ball was a success. The maintenance team created a beautiful mask (pictured top right) which guests saw on their arrival.



On 6th October **Hilton Avisford Park, Arundel** hosted an evening of glamour and entertainment in the form of a Venetian Masked Ball, held in aid the *Sussex Snowdrop Trust*. An annual event, this year was commonly considered to be the 'best ever', and looking at the pictures we can see why!

Guests were greeted by a beautiful mask made by the maintenance team especially for the occasion, and transported to Venice as soon as they entered the sumptuously-decorated ballroom for a drinks reception and canapés. After a

four course dinner, guests took part in a silent auction and a champagne raffle, with the lucky winner of the star prize receiving a holiday stay at the Hilton Molino Stucky Venice.

The team chose to support Sussex Snowdrop Trust through Hilton in the Community Foundation. The Trust is a unique charity based in the Chichester area which offers 'care at home' for 69 local children who have a life-threatening illness or may be terminally ill. The Trust offers medical, emotional and financial support for these children and their families at an upsetting

and stressful time. In addition to their team of Community Nurses, Nurse Support Workers and Counsellors, the Trust includes volunteers who offer practical support ranging from babysitting to transport to and from hospital appointments.

Thanks to the excellent efforts of the team almost £9,000 has been raised to support the invaluable work of the Sussex Snowdrop Trust and Hilton in the Community Foundation to directly help young people in need.

## Something to Share?

Please send your photos and community stories to [comms@hilton-foundation.org.uk](mailto:comms@hilton-foundation.org.uk) by 25th November to have a chance of being featured in the next month's issue. Thank you.



# Students learn from GMs



As part of the brand training conference held at **Hilton London Heathrow Airport** in October, new General Managers from across Hilton Hotels & Resorts, Hilton Garden Inn and DoubleTree brands were briefed about actively supporting their local communities through Hilton Worldwide's Travel with Purpose corporate responsibility programme. Travel with Purpose incorporates four main pillars: Creating Opportunities, Strengthening Communities, Celebrating Culture and Living Sustainably.

HCF coordinated an afternoon in partnership with the University of West London (UWL), giving the managers an opportunity to meet with 20 young people who

are learning about hospitality and discuss career aspirations, motivation and share guidance for routes to senior positions in the hospitality business. The students participating were aged 19+ and are studying for undergraduate and masters degrees in hospitality, hotel and event management. As part of their visit, the students enjoyed a show-round of the hotel by team members, many of whom are alumni from the same university.

Professor Angela Roper from UWL said:

***“The whole event was a fantastic success. The corridors here are awash with conversation about***

***it afterwards. Both the students and General Managers got so much from being involved. It is very rare for our students to get first-hand experience of talking to such managers. In this event they were given the opportunity to talk to General Managers on a one-to-one basis and to network with others in the break-out sessions. They also listened to a very informative presentation on Hilton Worldwide's corporate responsible program.”***



# Laughing Hearts Gala



During the night, a video which featured impressions of the hotel's participation in the Foundation's annual 'Around the World in a Day' event, stirred emotions and spurred on the goodwill of guests. The cost of the event was kept low as items such as the flower decorations were generously donated by one of the hotel's partner companies. This allowed all the revenue from the evening's beverage sales to go directly to help young people.



On 13th October, **Hilton Berlin** organised a charity gala event for *Hilton in the Community Foundation* and *Laughing Hearts e.V.* The local charity helps disadvantaged and underprivileged children and young people in Berlin, primarily those who live in orphanages. *Laughing Hearts* helps to put a smile on the faces of their beneficiaries through wish granting as well as targeted activities aimed at social integration and support.

The elegant evening reception was attended by 170 guests and included prominent German celebrities like TV presenter Harald Pignatelli, and actresses and actors Julia Dietze, Werner Daehn, Natalie Novag and Jan Hartmann. Guests generously participated in the evening's tombola and bid on items in the auction. The hotel

had organised weekend stay vouchers in a number of European destinations, as well as a one-night stay plus a private dinner for 6 persons in one of the hotel's duplex suites.

15 Team Members volunteered on the night and welcomed and registered guests, ran the cloak room, sold lottery tickets and assisted with the auction which took place during the course of the night. Team members from the Waldorf Astoria Berlin also offered their help and provided excellent service in the ballroom.

Hilton in the Community Foundation was prominently featured as part of an information table and ducks from the Foundation's 'Ducks for Change' campaign were included in all of the guest's goodie bags.

A few days after the event, Hilton Berlin organised another small gathering to thank the evening's volunteers and everyone who helped to make the evening a success. The hotel was proud to hand over a cheque for €5,100 to representatives from *Laughing Hearts e.V.*



# Local support in Sofia



*Photo above: General managers from exclusive 5-star hotels in Sofia joined the hotel for a lunch to learn about local charity partner, the Psychological Center for Research.*

*Photo on right: Gergana Lazarova, PR & Marketing Executive and Foundation Champion (left) and GM Jacques Brune (right) hand over a cheque to The Cedar Foundation.*



On 1st October, Jacques Brune, General Manager at **Hilton Sofia**, hosted a fundraising lunch inviting general managers from other 5-star hotels in the city to introduce the important work being done by the Psychological Center for Research. Dr. Indjova, Co-Chairperson of the Center, spoke to guests including the general managers of Kempinski Sofia and Kempinski Bansko, Accor – Novotel Sofia, Radisson Blu, Sheraton, Venika Hotel and Grand Hotel Sofia. The Psychological Center for Research and its charity support local children with disabilities. Hilton Sofia has supported the Center through participation in the Foundation's annual 'Small Change, Big Difference' campaign since 2009 and once again is accepting €1 optional donations from guests who stay at the hotel through the end of this year.

On September 26th, Hilton Sofia organised a charity pub quiz with proceeds benefiting *The Cedar Foundation*. The event was also used as an opportunity to donate sponsorship which was collected during the hotel's participation in the Foundation's 'Around the World in a Day' event earlier this summer. In total, €1,116 was donated to The Cedar Foundation, supporting children and young people with physically and mentally disabilities.

Hilton Sofia is also raising money by selling fresh and homemade honey. The hotel has 8 beehives on its roof and often sells jar to hotel guests. The money raised will also go to *The Cedar Foundation*.

# Team climbs to the top



*Team members Michelle Dukes, Stacy Hudson, Vicky Martin, Laura Marks, Dean Tatham, Ollie Tennet and Steven Couves from Hilton Northampton climbed Ben Nevis (right) in 2012 and Scafell Pike (above) in 2011 to raise sponsorship money in support of HCF's work.*

On Saturday 14th July, Michelle Dukes, Stacy Hudson, Vicky Martin, Laura Marks, Dean Tatham, Ollie Tennet and Steven Couves from **Hilton Northampton** climbed Ben Nevis in Fort William, Scotland, which at 1,344 metres high, is Britain's highest mountain. The team has now successfully completed a 3 peaks challenge in 3 years. During the previous two years, the team climbed Snowdon and Scafell Pikes.

Vicky Martin, HR Officer, describes the challenging hike to the top:

***"This was a climb we were never going to forget as it just went on and on and we began to think that we would never reach the top. Every person that we met coming down from the top kindly informed us that we were doing really well and that we were nearly 'half way' ... but this seemed to go on for hours!"***

Once at the top Vicky presented everyone with a medal for their big achievement and praised the group for the fantastic way in which they helped each other during the tougher parts of the hike.

Why was the team putting themselves through this tough challenge? It was all to support deserving causes and the hotel's fundraising efforts for Hilton in the Community Foundation. The team's two previous climbs both raised over £500 but their final effort and third climb has raised nearly £900.

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# Sailing brings teens together



At the end of 2011, HCF made a grant of £6,000 to *The Micro and Anophthalmic Children's Society* (MACS), which supports young people in the UK with rare eye disorder which affects their vision. This grant will fund educational sailing trips for MACS children.

One of the young people, Adam Clark, shared his story.

"My name is Adam. I'm 15 years old and have Microphthalmia and coloboma in my left eye. Microphthalmia is when the eye starts to grow, but at about 6 weeks gestation it stops-there are many reasons this might happen but at present we don't know why this happened to me. The coloboma means that I have a small eye with a pupil that is a funny shape. Having these things means I am completely blind in one eye, but very lucky to have vision in my other eye. To look at me you may not notice that I look

different – this is because I wear a glass eye or prosthesis.

I was coming to the end of year 6, and a new boy had just joined the school. He found my glass eye to be weird or "freaky." He started to say this to a few of the other people in my year, and the bullying began. Moving into senior school made the experience a lot harder. I grew more and more conscious of the way I looked and was frustrated. I felt like there was no one in my life who could relate to the experiences I was having.

I was lucky enough to take part in a MACS sailing voyage, which took place in Scotland: arguably the best week of my life.

The week gave me time to first bond with the other MACS teenagers, and then we shared our different experiences and how we felt about ourselves. I learned to accept my differences, and how

lucky I am to have the amount of vision that I do have. Not only had I gained so much confidence, but the voyage also gave me so many practical skills. Whilst on the boat we had to cook for each other – and I found that cooking 34 jacket potatoes in a boat galley in a storm isn't the easiest task! We also learned that eating 12 penguin bars and 2 bowls of pasta may lead to sea sickness.

We shared some great times and learnt many leadership skills, as we had to raise sails and work as a team to plot a course and various other tasks.

MACS has helped me to find the confidence in myself to do things, and to be someone who I would never have had the courage to be before. Thank you to the Hilton in the Community Foundation - your support of these trips means so much to many MACS teenagers."

# Paris-Versailles Run



On 30th September, our **Parisian hotels** once again organised participation from their own team members as well as colleagues from Belgium in the annual Paris-Versailles Run. Team members participated wearing HCF's bright orange running vests and represented the Foundation to raise money for local charity partner Les P'tits Cracks, a charity that helps to provides life-saving medical equipment for children in hospitals.

Magalie Chenaf, Executive Secretary at **Hilton Paris La Défense**, who helped to organise the event said:

***"The Paris-Versailles run went very well. The sun was shining, the temperature was ideal and all the runners were in high spirits. The welcome at the Trianon Palace Waldorf Astoria Collection was also superb."***

The official Paris-Versailles website ([www.parisversailles.com](http://www.parisversailles.com)) even features team members Catarina and Patrick from Hilton Brussels City on the homepage wearing HCF vests. You can also see them in the official event video around 2:42 mins. Well done, everyone!



**Hilton Brussels City** is proud to announce that they have raised €11,328.17 over the past 10 months for the *Foundation Against Cancer* helping children in Belgium.

The money was raised from the hotel's participation in the Paris-Versailles Run, the Brussels 20K Run, and by selling specialty beers and the Foundation's Ducks for Change. The whole team has been involved and is obviously bursting with blue energy!



# Giving a chance



Photo (on left): 20 new young people started the Foundation's Galvin's Chance programme on the 2012-13 course. Fred Sirieix, General Manager at Galvin at Windows (centre), introduced the group to the exclusive restaurant on the top floor of London Hilton on Park Lane.

Photos below: To launch the innovative Galvin's Chance programme in Edinburgh, Fred Sirieix and Hilton Worldwide Area President for Europe, Middle East and Africa, Simon Vincent, undertook a canal run challenge, which saw the dynamic duo (with help from Rob Bruce, Martin Watts and Niki Day) running 52 miles from Glasgow to Edinburgh.

The programme is generously supported by co-founder Chris Galvin, who launched the new Pompadour Restaurant at The Caledonian, a Waldorf Astoria Hotel.



The next group of young people to participate in the Foundation's Galvin's Chance programme has completed their pre-employment training with Sprinboard and is currently undergoing various work placements in front-of-house and service roles. 20 young people have started the 2012-13 course, which is designed to lead to paid employment for those who face barriers to employment, including those coming through the probation system. Fred Sirieix, General Manager at Galvin at Windows restaurant at **London Hilton on Park Lane**, welcomed the young people to a briefing during their training. The restaurant is offering a place for one of the young people to learn and work, as will various employers including Red Carnation, the Royal Automobile Club, IHG Park Lane, Marriott and others.

Earlier in October, Fred, together with Simon Vincent, HCF Chairman and Hilton Worldwide's Area President for Europe, Middle East and Africa, ran 52 miles along the canal from Glasgow to Edinburgh to promote the Galvin's Chance programme north of the border, where it will run from the Pompadour Restaurant at the newly refurbished and reopened **The Caledonian, a Waldorf Astoria Hotel**. Special thanks go to Martin Watts, Hotel Manager at Hilton Glasgow Grosvenor, who helped run the distance as well as Suzanne Gray from Hilton Glasgow and David Robb from Hilton Strathclyde who volunteered their time to guide the runners every step of the way in the support car.

# Building confidence



Photo above: Marie Fagan (right), General Manager at Hilton Cardiff and member of the HCF grants committee, first visited to assess the application of the Construction Youth Trust in Cardiff and after successful review presented a grant cheque to the happy recipients.

The project allows young people affected by homelessness to work together to create a shower room and improved facilities for Media Academy Cardiff, which in turn supports disaffected young people through creative media training.



HCF has donated a grant of £7,400 to *Construction Youth Trust* in Cardiff, which works with local communities on tailored projects requiring skills such as building, painting and tiling. The funds will be used for a special project for 10 young people affected by homelessness. The young people gain skills to improve their confidence and employability and work together under CYT's tuition to create a shower room and improved facilities for another charity, Media Academy Cardiff (MAC).

The second charity supports disaffected young people through media training including music, technology, film, photography and graffiti art. They work with young people who are at risk, those who are already young offenders of low level criminality or anti-social behaviour, young people at risk of further disengagement from school, NEET and those at risk of gang culture. A quarter of the people they support are homeless. MAC will nominate the 10 young people to work on the project, thus improving their environment whilst learning valuable new skills.

Marie Fagan, General Manager of **Hilton Cardiff** and member of the HCF grants committee, visited to assess the application and later to present the cheque. She said:

***"I really liked what they are trying to achieve and it's great to see two charities working together in such an educational and practical manner. All parties get something out of this project both charities, the 10 participants and of course all the homeless young people who will use the shower facilities, estimated at 200 a year."***



# Star appeal in Manchester



Picture above (left to right): John McLaughlin, General Manager at Hilton Manchester Deansgate, with special guests Vincent Howieson, Farrah Sassoon, Jenny McAlpine, Michael Josephson and Lindon Keller.

On October 13th, **Hilton Deansgate Manchester** held its sixth annual lavish Star Ball, raising over £35,000

All funds raised on the evening benefit *Hilton in the Community Foundation* and this year's local charity partner, *Key 103's Cash For Kids*, which will donate the proceeds to *Moodswings* - an award-winning Manchester based charity founded to help people recover from mood problems and the severe emotional distress they can cause.

The glitzy evening was packed full of quality entertainment. Key 103 Breakfast presenter Mike Toolan hosted the evening alongside Moodswings ambassador, Jennie McAlpine, who plays Fiz Stape on *Coronation Street*, and who

showed off her hidden singing talents. Singer Lemar, who took time out from the promotional tour of his new album dazzled guests with a soulful performance. Other soap stars who joined on the night included *Coronation Street*'s Catherine Tydesley, who won the crowd over by singing Adele's *Someone Like You*, and co-stars Georgia May Foote and Chris Gascoyne.

Guests enjoyed a sparkling reception and a delicious four course meal, with a raffle and a silent auction taking place while everyone ate. With prizes including return flights and accommodation to Abu Dhabi, a professional haircut with Trevor Sorbie, dinner with Jennie McAlpine and a one week all-inclusive stay at Hilton Sharks Bay Resort in Egypt. said



Picture above (left to right): *Coronation Street* stars Jenny McAlpine, Georgia May Foote and Catherine Tydesley.

Jennie McAlpine said:

***“What better way is there to raise money for a good cause than with a glitzy night like this?”***

John McLaughlin, General Manager at Hilton Manchester Deansgate said:

***“We were delighted to be hosting our sixth annual Star Ball and to have such a great headline act in Lemar is fantastic. Hilton Manchester Deansgate is committed to supporting local charities and the work Moodswings does is unique in helping people cope with their emotions.”***

# Fifty Shades of Fashion



To coincide with Cardiff Fashion Week, **Hilton Cardiff** held a 'Fifty Shades of Fashion' event on 18th October in support of *Hilton in the Community Foundation*. The event raised over £1,300 and we heard that attendees were already interested in coming back another time. After a champagne reception, guests were treated to a fashion show which showed off the very latest designs of Cardiff's fashion scene. The show was designed by Wenda from The Style Team and clothing was modeled from Poppers Boutique. Entertainment was provided by drag artist Gypsy Divine as well

as Richie Evans as 'Swing to Buble'. The fun atmosphere was complemented by beautiful table centres and chair covers as well as popular-with-the-ladies, Butlers in the Buff, sponsored by Lewis Lewis from Viaggio Global Corporate Travel Services.

Team Members from the hotel also participated in the Cardiff 10k and Fun Run run held on 9th September and raised £650 towards the Foundation and Kidney Foundation Wales. Team member Rachel Cornelius said:

***"Many of our team members took place and thoroughly enjoyed the day."***

The hotel is now busy preparing for its annual Foundation Ball, which this year has a retro 1970s theme. The Groovy Baby Ball will be held on Friday, 9th November, and will raise funds for Hilton in the Community Foundation and Ty Hafan Children's Hospice, which provides comfort and care to life-limited children, young people and their families.





# Special guests in Sheffield



Angela Rippon (centre), who famously danced with comedy duo, Morecambe and Wise, attended the annual Charity Ball at Hilton Sheffield. She opened the event and hosted a questions and answer session, which shared inspiring stories about the incredible work of the Support Dogs charity.

Hilton in the Community Foundation has supported several charities over the years which help to train dogs to effectively help children and young people with disabilities.

On 29th September, **Hilton Sheffield** hosted its annual Charity Ball to raise funds through *Hilton in the Community Foundation* for selected partner *Support Dogs*.

Guests were invited to enjoy a lavish champagne reception which TV presenter and former news reader, Angela Rippon, who serves as the president of *Support Dogs*, officially opened, before also hosting a question and answer session about the charity's work.

According to the organising committee, the event was a fabulous evening all round, from the generosity of the guests and donations received, to the auction and raffle. As shown

by the evening's pictures, a few special (canine) guests also joined the celebration. Early indications show that the evening raised over £5,000.

*Support Dogs* are Hilton Sheffield's chosen charity partner for 2012 and the hotel has made sure to put their efforts into raising as much money over the course of the year as they can. The charity, which is celebrating its 20th anniversary, trains dogs to help children and young people with physical disabilities, children with autism, and even to give advanced warning of seizures.

Rita Howson, Director of Operations, for *Support Dogs* said:

***"It was a fabulous evening and we were absolutely delighted that Angela Rippon was able to come along. As well as giving our staff, volunteers and helpers a chance to enjoy themselves at a black tie event, it also provided a substantial boost to our funds."***

Donna Hardy, Finance Officer and Foundation Champion, said:

***"It has been an absolute pleasure to be part of the organisation of this event and one I will treasure."***

# Glasgow's enchanted fun



On 28th September, **Hilton Glasgow** held The Enchanted Ball in aid of *Hilton in the Community Foundation* and *Street League*.

The black tie evening, billed in the spirit of fun, frolics and fundraising, was hosted by Des Clarke, comedian and radio presenter on Capital FM, and saw guests enjoying a drinks reception, sumptuous dinner and dancing. One half of the evening's proceeds were awarded to the hotel's selected ball partner, *Street League*, a dynamic and fast growing charity, which uses the power of football to get homeless and disadvantaged young people into work, education or training.

On the same morning, Richard Sims and David Robb from the hotel's Livingwell Health Centre braved howling winds and torrential rain in order to complete a gruelling 300-mile bike ride in 24 hours from John O'Groats to Glasgow. Joining them on the challenge were Stephen Keiss and Stephen Hogarth from BP and

Michael Martin from Aqua Leisure. The team received invaluable support from their two support drivers, Richard's dad, Charlie Sims, and Head of Security Albert Dickov, and happily arrived in Glasgow the next day surpassing their fundraising target and raising a fantastic £2,000 in support of their chosen charity partner, *Blue Triangle Housing Association*. BP has generously agreed to match this amount, bringing the total raised to just over £4,000.

Team Member Lindsey Thomas from Livingwell continued the challenge and support for *Blue Triangle Housing Association* by organising 'Swim to Everest', which saw team members alongside LivingWell members and hotel guests attempting a gruelling challenge to swim within a 24-hour time period the equivalent of both the climb and descent in lengths of the highest mountain in the world, Mount Everest, which is just over 29,000 feet high. The total number of lengths required to fulfil the

challenge was 1,200. Participants managed to swim 5,576 lengths in 24 hours which is the equivalent of over 4 times the Mount Everest climb and descent. The swimmers managed to also raised over £400.

*Blue Triangle Housing Association* works with homeless people and those affected by homelessness in the Glasgow area in order to understand the causes and effects of homelessness, and to alleviate them by providing person-centred projects and high quality accommodation. The BTHA offers supported accommodation, education and training initiatives and floating support to help excluded homeless people develop the skills and self-confidence required to live independently.

Many congratulations to the Ball organising team, Richard, David, and Lindsey for their phenomenal efforts. **"It was well worth the sore legs!"** in Richard's words.



# Divas and Diamonds



*Lindsey Rivington (pictured with guests), long-time Foundation Champion at Hilton Newcastle Gateshead looks to have a fantastic time at the hotel's Girls Up Town Divas and Diamond Ball on October 19th.*

*The Girls Up Town committee, headed by Hilton's Director of Sales, Lynn Waterman, planned a fun evening. Through Hilton in the Community Foundation, the Ball supported Cash for Kids to help young people who suffer from abuse or neglect*



**Hilton Newcastle Gateshead** held its Girls Up Town Divas and Diamonds Ball on October 19th, and raising around £9,000 in support of *Hilton in the Community Foundation* and *Cash for Kids*.

Glamorous ladies turned up dressed to impress and the crowd enjoyed the ultimate girl's night out with a fantastic dinner, plenty of drinks as well as the chance to get involved with lots of 'girly' activities.

Guests had the opportunity to generously open their pockets with lots of prize winning opportunities including raffles, the very popular 'Grab-A-Bag', an auction and a free prize draw for a mystery prize that had been generously donated by John Lewis.

Through HCF, the hotel will help local charity partner *Cash for Kids* which helps young people who are suffering from abuse or neglect, who are disabled and have special needs, or just need some extra care and guidance.

The glamorous crowd enjoyed the evening's fun entertainment with performances from X-Factor's Diva Fever, dance troupe AKA from Britain's Got Talent and, the audience's favourite act, a tribute band to Tina Turner. The band got everyone dancing and singing along.

The Girls Up Town Ball has proved to be very popular amongst the ladies since it first started three years ago. Organised by a group of North-East business

women, the Ball seeks to create the ultimate girl's night out whilst helping worthwhile local causes.

Committee Chairwoman and Director of Sales Lynn Waterman said:

***"We wanted to keep the event fresh and this year have a variety of performers to entertain us throughout the evening."***

Lindsey Rivington, PA to the General Manager and Foundation Champion said:

***"It was a great night and feedback has been fabulous."***

# Updates from around the region

## Bupa Great Run

Sunday 21st October saw 18,000 people take to the streets of Birmingham for the annual Bupa Great Run. Team member Richard Hopton from **Hilton Birmingham Metropole** ran his first half marathon. He said he decided to run for Hilton in the Community Foundation not only to support a great cause but also because he is a big fan of the bright orange running vest that he was given!

Richard also said that the 13.1 miles were grueling, but he was excited to be right on target running the distance within his target of 1 hour and 50 minutes, as well as raising £400 in sponsorship.



*Photo above: Jason Davies, Deputy Hotel Manager, and Merel Blok, HR Officer, pose with the delicious treats they made for another successful installment of the hotel's Bakeoff series, which pitches departments against each other to raise money for charity.*

## Delicious treats in Swindon

It's been a busy month for **Hilton Swindon**, who have been arranging various fundraisers in order to raise money for *Hilton in the Community Foundation* and the hotel's local charity partner, *The Amber Foundation*, which offers a fresh start to homeless and unemployed young people.

The second heat of Hilton Swindon's Great Bakeoff took place on 12th October. Heat Two involved the Sales, Admin, Finance, HR and Maintenance departments baking their best cakes and selling them to other members of staff. A big thank you goes to Area Sales Manager, Paula Nicolls, who liked the look of one of the cakes so much, that she paid £10 for it! The cake, which was a traditional Polish cheesecake had caught the interest of most people. The hotel's next Bake Off will be happen on November 2nd with the Food & Beverage department taking on the challenge.

Hilton Swindon also held their second quiz night which was very successful and rasied £266. It was the Aqua Ladies from Swindon's LivingWell Health Club that took first prize and won £50, which they generously donated back! A special thanks goes to Dave and Liz Cosgrove

from Ham-shire Pigs – a company that organises pig racing fundraising events – who are great supporters of The Amber Foundation and who traveled from Andover in order to host the hotel's quiz nights.

Team members planned a fun and gruesome Murder Mystery Spook Night on 31st October and more quiz nights are expected to follow in the new year!





Wanting the opportunity to give back, team member Emma Brown from **Hilton London Euston** ran the Lochness Marathon on 30th September in support of the *Birmingham Children's Hospital*.

*"As a child I was referred to Birmingham Children's Hospital where I was treated for heart problems. And, more recently in my life, the hospital has again helped a new addition to my family, not to mention the further 225,000 sick children from across the UK that the hospital helps every year."*

Emma completed the marathon in 6 hours, and raised a fantastic £998 to say thanks to Birmingham Children's Hospital for all their help and hard work.

## Yummy pumpkins

**DoubleTree by Hilton Manchester Piccadilly** is selling little chocolate pumpkins that their amazing pastry chef, Austin Appleton, created especially for the season. The £5 proceed from each sale is helping to support HCF's work to create brighter futures for young people.



This month, **London Hilton on Park** held another fun and successful quiz night. Nine teams turned up for the quiz. With a £5 entrance fee per person, £125 was raised directly from the quiz. The event went right down to the wire between the 'Random Team' and the 'C&B Chargers' who were tied with 53 points each. After 5 rounds of tie-breaking questions, the 'C&B Chargers' won! The prize was dinner for four at Trader Vics



The 'Simply the Best' team, made up of Lauren, Emily, Ceri and Ellen from Reservations and Sales, won a joke prize of toilet plungers as they came in last.



The 'Only happy on a Friday' team joined from **DoubleTree by Hilton Hotel London Victoria** and was led by Juan Linares, Business Development Executive (right).

## Fun Swimathon at Bracknell

On 5th and 6th October, Hilton Bracknell held a 'swimathon' and raised £300 in support of *HCF* and local charity partner *Step by Step*, which aims to empower homeless young people to help them to reach their full potential.

The event kicked off as the ladies of the LivingWell aqua class sponsored LivingWell Deputy Manager, Jason Frost, to teach the class in a ladies swimsuit! Then, from midday on the 5th, members of staff, family and friends all took turns and swam 'shifts' in the pool during a 24-hour period to try and reach their goal of swimming the length of the English Channel and back again - 2,068 lengths in the pool!



Even Malcolm Allan, Hotel Manager, helped out on the graveyard shift between 1 and 3 am. 24 hours later the team had finished and managed to exceed their goal by swimming 2,154 lengths and raising £300.

## Let's clean the world...again!

For the second year in a row, **Hilton Molino Stucky Venice** partnered with *Legambiente* and an elementary school in Venice to take part in the green initiative Puliamo Il Mondo (Clean the World). On the morning of 28th September, the Blue Energy Committee together with students from the Duca d'Aosta School cleaned parks and playgrounds on Sacca Fisola, a small island near the hotel.

This year the children got to decide where to go and what places should be cleaned. Eleonora Ghedin, HR Coordinator, said:

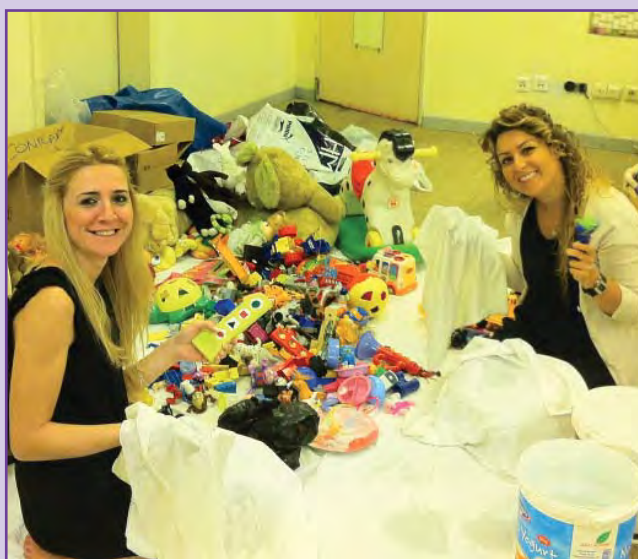
***"It was very moving to watch them choose their favourite playgrounds and how seriously they then took the task of cleaning all the rubbish. It was very satisfying to see how impressed the people of Sacca Fisola were. The yellow caps and bibs worn by everyone gave the team lots of attention!"***

After the clean up, everyone returned to the hotel where Alberto Marchi, Chief Steward, showed the children how to correctly separate different kinds of rubbish by playing a fun game. He then took the children on a tour of the kitchen to show them how food waste is collected and separated for correct disposal. After such a busy morning, the children were finally rewarded with a king-sized snack-break, prepared for by helpful waiters Giuseppe, Max and Massimiliano.





## Donations and collections bring joy all across Europe



Team members from the **Istanbul Cluster** of hotels (**Hilton Istanbul**, **Hilton ParkSA Istanbul** and **Conrad Istanbul**) collected and sorted used toys. The collection drive saw the volunteer team end up with a fantastic 35 boxes of toys ready to be donated! After working with local charity partner, **TOÇEV**, an educational foundation which supports disadvantaged children and schools in the rural areas of Turkey, three elementary schools in villages in the eastern part of the country were identified which lacked toys for their kindergartens. The team divided the toy collection into three parts and sent them to the schools by courier. In return, they received these great photos of happy children and students who were clearly very grateful to the team for all their efforts.



Apprentices at **Hilton Zurich Airport** collected five boxes of durable food items in support of their school, KV Zurich Business School (KVZBS), which supports people in need together with charity partner, **Sozialwerke Pfarrer Sieber**. The school and apprentices organised the "Limmat Boxes" collection in celebration of the school's 125th anniversary and asked for donations from local convenience stores and shoppers. Volunteers also informed interested pedestrians about the project and collected additional food items for the charity organisation's institutions and shelters. Rahel Gelin, 2nd year business apprentice at the hotel, said:



*"During a single morning the apprentices of Hilton Zurich Airport collected five boxes full of groceries. It was a great success and a lot of fun for all of us."*



On 3rd October, Stephen Garth, Assistant Conference & Events Operations Manager and Foundation Champion at **Hilton London Canary Wharf**, visited *Richard House Children's Hospice* to present two cheques to Viv Talbot, the charity's Fundraising Manager.

The first of the two cheques was for £407.97 which was money raised by the hotel for 'Around the World in a Day', where staff walked or ran from the hotel to Richard House and back. The second cheque was for £6,746.89 which was money raised from the Midsummer Masked Ball held at the hotel in June.

Viv was very pleased to receive the grants and the team at Canary Wharf are already planning next year's Ball.

**Hilton Budapest WestEnd** recently donated 100 mattresses of various different sizes to the *Baptist Aid Foundation*. The charity works to support people in need all across the world. Part of the mattresses will be used to refurbish orphanages and homeless shelters, whilst the rest will remain in a central storage place and can be used to help victims in case of natural disaster.



**Hilton Milan** had generously gathered approximately 300 books earlier this summer during Hilton Hotels & Resorts Bright Blue Futures International Youth Week and donated them to local children's orphanage *Le stelline di Martinitt* on 18th October. The director of the children's home, Felice Mirabella, was delighted to accept the books on behalf of the children.

On 19th October, the hotel also donated old kitchen equipment to the *Farsi Prossimo Onlus Foundation*. The foundation, provides support and shelter to women and children who are political refugees. They also run an ethnic food catering business where refugees can earn their own money, learn new skills and find a job which allows them to leave shelter and start a new life.





# Updates from around the world

## Hilton Dubai Jumeirah Resort

has been awarded a major corporate social responsibility honour for its ongoing and extensive activities in support of a host of meaningful causes and charities across Dubai. The hotel was the first hotel ever to receive the coveted Dubai Chamber of Commerce & Industry CSR Label.

Christian Muhr the hotel's General Manager, said:



*“For us the label structure complements the company’s worldwide CSR initiative, Travel With Purpose, and clearly demonstrates that we are implementing that strategy successfully. Receiving the label puts us in a forum to benchmark with other progressive companies in Dubai who also have CSR at the core of their businesses.”*

Over the past year, the CSR initiatives at the Hilton Dubai Jumeirah Resort have resulted in over 1,700 volunteer hours, 150,000 AED raised and more than 600,000 AED given in probono donations. CSR Champion and Corporate Communications Manager, Emily McGuire, said:

*“This is a great achievement for us and a milestone along our CSR journey. The difference that CSR has made at our hotels is immense and the stories about what our team members do, even on their personal time is inspiring. It truly has been a cultural shift.”*

Not resting on their laurels, earlier this month, 37 volunteers from 4 local properties and the regional office gathered for the Al Noor Garage sale and tracked an additional 157 volunteer hours.



## Good luck

Best of luck to all properties that are participating in Hilton Worldwide's Global Week of Service from 11th-18th November. The Foundation team thanks you for your incredible energy and goodwill that goes to help our local partners all across Europe!



*October was a busy month for Hilton in the Community Foundation as glamorous guests joined countless black tie balls in the UK and across Europe to support our work to create brighter futures for disadvantaged children and young people.*

## Upcoming events for your diary

1st November	Halloween Fright Quiz Night at Hilton London Olympia
2nd November	An evening with "Bill O Herlihy & Sporting Legends" at Conrad Dublin
2nd November	Halloween Pub Party at Hilton London Kensington
9th November	Groovy Baby Ball at Hilton Cardiff
11th November	Eurasia Run at Hilton Istanbul
17th November	Foundation Ball at London Hilton on Park Lane
20th November	Schools Dance Festival at Hilton Blackpool
15th December	Ball in aid of Stichting Papageno at Hilton Amsterdam
4th December	Regus Raffle Drawing at Hilton London Metropole
through to 31st Dec	Small Change, Big Difference campaign

If you have any other events not listed above - do tell us! Thanks and best of luck with all of your Foundation activities.



Date Awarded	Sponsored Hotel	Charity partner	Amount	Grant for
11/10/2012	Hilton Swindon	Amber Foundation	£739.60	supporting homeless young people
11/10/2012	Hilton Cowlumbridge	Aviemore Beavers, Cubs and Scouts Parent Support Group	£696.90	the provision of adventurous activities and personal development opportunities
20/09/2012	Hilton Bradford	Barnardos	£503.11	the Barnardo's Bradford Young Carers service
13/09/2012	Hilton Basingstoke	Basingstoke Voluntary Services	£450.00	respite activities and support for Young Carers
18/09/2012	HCF central grant	Body and Soul	£4,635.95	purchasing equipment to expand the Launch Pad project to extend the service to the BaSe (10-12) group
25/10/2012	Hilton Basel	Bürgerliches Waisenhaus Basel	£1,328.55	excursions and activities for children and young adults at the orphanage
25/10/2012	The Trafalgar	Cancer Research UK	£368.70	support programmes for young people with cancer
13/09/2012	Hilton Leeds City	Candlelighters	£240.17	providing children and families support with cancer
17/10/2012	Hilton Liverpool	Cash for Kids	£9,838.88	grassroots programmes supporting disadvantaged children in Liverpool
01/10/2012	HCF central grant	Cerebral Palsy Care Kent	£10,512.80	play park for children with cerebral palsy
13/09/2012	Hilton London Heathrow	CHASE Hospice Care for Children	£674.60	supporting children in hospice care and their families
11/10/2012	Hilton Brighton Metropole	Chestnut Tree Children's Hospice	£466.00	supporting children with life-limiting illnesses
22/10/2012	Hilton London Gatwick	Chestnut Tree Children's Hospice	£258.43	respite care for the children in the hospice
28/09/2012	Hilton Dresden	Cnop'sche KinderKlinik	£417.00	equipment and diversionary activities for children in hospital; a contribution to a new ultra sound machine
05/09/2012	HCF central grant	Construction Youth Trust	£7,400.00	the Clean Start project, including mobile classroom, materials and accreditation fees for young people
05/09/2012	HCF central grant	Cricket for Change	£6,000.00	taking part in a two week training programme
13/09/2012	Hilton Frankfurt	Deutscher Kinderschutzbund	£153.33	16 disabled NEETs 2 year apprenticeship project
11/10/2012	Hilton Puckrup Hall	Bezirksverband Frankfurt-am-Main		therapeutic programme for disadvantaged children
02/10/2012	Hilton Avisford Park	Extreme Explorer Scout Group	£806.41	equipment for long term use
22/10/2012	Hilton Nottingham	FACES (Friends of Arundel School)	£2,390.45	improvements to the spiritual garden and amphitheatre
		Faith in Families	£1,781.67	supporting adopted and fostered children in the Midlands through bespoke activities and services
01/10/2012	Hilton Northampton	Faraway Children's Charity	£1,155.60	kit bags of essential items and a Christmas party
11/10/2012	Hilton Puckrup Hall	Forest Pulse	£806.42	activities for disabled children and their families
05/09/2012	HCF central grant	Foundations UK	£8,874.00	a training programme for disabled young people
01/10/2012	HCF central grant	Francis House Children's Hospice	£15,765.00	the provision of oxygen supply for a new extension to the hospice
18/09/2012	HCF central grant	Friends of Collingwood School	£4,663.55	a Sensory room for children with disabilities
2/10/2012	Hilton Newcastle Gateshead	Friends of Hadrian School	£3,046.50	equipment and activities for children with disabilities

Date Awarded	Sponsored Hotel	Charity partner	Amount	Grant for
22/10/2012	Hilton Nottingham	GCAP - Help a Local Child	£1,000.00	supporting the annual campaign for Teenage Cancer Trust
13/09/2012	Hilton London Tower Bridge	GCAP - Help a Local Child	£803.43	helping children living with cancer
13/09/2012	Hilton Dunkeld House	Gordon Duncan Memorial Trust	£2,079.12	supporting young musicians of traditional Scottish music
22/10/2012	Hilton Coventry	Grapevine	£78.28	helping young people with learning difficulties
11/10/2012	London Sales Team	Great Ormond Street Hospital	£4,710.29	supporting extra medical equipment and activities for children at the hospital
11/10/2012	Hilton Portsmouth	Hannah's Appeal	£1,843.45	holidays for children who are seriously ill
13/09/2012	Hilton Leicester	Heartlink	£2,645.66	additional equipment and expansion of services for children with heart conditions
11/10/2012	Doubletree Dunblane	Home-Start Stirling	£1,085.32	supporting local families
05/09/2012	HCF central grant	Hope Housing, Training and Support	£8,656.20	the Hope Academy project
01/10/2012	HCF central grant	iPartner India	£10,000.00	the charity Odanadi to provide support for victims of human trafficking and raise awareness
01/10/2012	HCF central grant T5 Ball 2012	iPartner India	£41,500.00	the charity Gram Niyojan Kendra to complete the construction of its integrated school campus
01/10/2012	HCF central grant T5 Ball 2012	iPartner India	£4,000.00	the charity Arpan to provide support for children and adult victims of child sexual abuse
01/10/2012	HCF central grant T5 Ball 2012	iPartner India	£6,250.00	education centres for young children and help them with school transition
01/10/2012	HCF central grant T5 Ball 2012	iPartner India	£6,250.00	the charity RAHAT to run and manage anti-trafficking village committees in five border districts
01/10/2012	HCF central grant T5 Ball 2012	iPartner India	£5,000.00	the Helen Bamber Foundation in raising awareness and identifying trafficked children in the UK
01/10/2012	Hilton Edinburgh Airport	It's Good 2 Give!	£980.38	toys and books for children with parents in the army
01/10/2012	Hilton Edinburgh Grosvenor	It's Good 2 Give!	£697.10	supporting young people with cancer in East Scotland
29/10/2012	Hilton East Midlands Airport	Kegworth High Street Playgroup	£2,011.13	a new roof for the outdoor play area
13/09/2012	Hilton Bristol	Kids	£611.72	supporting disabled children and young people
28/09/2012	Hilton Frankfurt	Kinderhaus Frank	£263.34	music education for children with mental and physical disabilities at the institution
22/10/2012	Hilton St Anne's Manor	Konnections	£685.47	respite care for disabled children and their families provided by volunteers
29/10/2012	Hilton Cardiff	LATCH	£601.37	to purchase Maclaren Major buggies specially designed for children who develop additional needs
03/09/2012	Conrad Istanbul	LOSEV	£207.18	equipment and support for children with leukaemia
03/09/2012	Hilton Istanbul	LOSEV	£197.47	equipment and support for children with leukaemia



Date Awarded	Sponsored Hotel	Charity partner	Amount	Grant for
04/10/2012	Hilton Glasgow	Loud n Proud	£1,000.00	supporting disadvantaged young people through music with therapy and learning instruments
04/10/2012	Hilton Newport	Maesglas Primary Nursery School	£2,167.59	educating pupils from Maesglas school
02/10/2012	Hilton Avisford Park	Martin Finch Memorial Fund	£289.00	raising awareness about meningitis and providing support to families with the disease
05/09/2012	HCF central grant	Meningitis Trust	£10,000.00	financial support grants for children affected by meningitis
05/09/2012	HCF central grant	Neuromuscular Centre	£3,382.00	specialist physiotherapy and support for young people with muscular dystrophy
23/10/2012	Hilton Milan	Ospedale dei bambini Milano	£1,750.00	the purchase of a magnetic resonance machine
24/10/2012	HCF central grant	Outward Bound Trust	£4,999.96	outdoor educational residential courses for disadvantaged young people
02/10/2012	Hilton Avisford Park	Palatine Primary School	£289.00	funding towards a new school minibus
01/10/2012	HCF central grant	Prior's Court Foundation	£17,200.00	a new multi-sensory area within Prior's Court School to replace existing facilities
02/10/2012	Hilton Croydon	Red Gates School	£6,603.74	a garden and other learning equipment for the school
13/09/2012	Hilton Canary Wharf	Richard House Children's Hospice	£6,746.89	palliative care and respite services
11/10/2012	Hilton Sheffield	Roundabout Ltd	£457.40	providing shelter and support to the young homeless
17/10/2012	HCF central grant	Springboard Charitable Trust	£20,000.00	delivery of the Galvin's Chance programme 2012-13
19/10/2012	Maple Court	St Albans City Youth Football Club	£1,000.00	support for a community football team for under-10's
11/10/2012	Hilton London Paddington	Starlight Children's Foundation	£637.04	granting wishes and providing entertainment for sick children in London
11/10/2012	Hilton Bracknell	Step by Step Partnership Ltd	£350.00	supporting young homeless people
11/10/2012	Hilton Newbury Centre	Swings & Smiles	£224.25	activities and equipment for children with disabilities
23/10/2012	Hilton Newbury North	Swings & Smiles	£70.00	activities and equipment for children with disabilities
14/09/2012	HCF central grant	Teens Unite Fighting Cancer	£5,000.00	weekend respite breaks for teenagers with cancer
02/10/2012	Hilton Warwick/ Stratford-upon-Avon	The Ingleby Foundation	£3,777.41	the Ingleby Watermill Cafe project
04/09/2012	Hilton Cobham	The Jigsaw Trust	£240.00	the provision of educational resources and wellbeing services for children with autism
05/09/2012	HCF central grant	The Jigsaw Trust	£10,000.00	a new cafe vocational training scheme for young adults with autism
19/10/2012	Hilton Worldwide - International Division	The Lennox Children's Cancer Fund	£35.00	respite breaks and care grants for children with cancer
17/10/2012	Hilton Liverpool	The Marina Dalglish Appeal	£8,588.88	support of the appeal to raise funds for the Radiotherapy unit following 2011 Liverpool Star Ball.
23/09/2012	Hilton London Euston	The Speech Language and Hearing Centre	£267.00	the construction of sensory outdoor play areas

Date Awarded	Sponsored Hotel	Charity partner	Amount	Grant for
14/09/2012	HCF central grant	TRAX Oxfordshire Motor Project	£4,660.00	the On TRAX project
11/10/2012	Hilton Dartford Bridge	Tree Tops	£525.00	activity equipment for the garden play area
28/09/2012	Hilton Park SA Istanbul	Türk Kizilayi (Turkish Red Crescent)	£162.90	support to humanitarian relief efforts in Turkey
28/09/2012	Hilton Istanbul	Türk Kizilayi (Turkish Red Crescent)	£995.63	support to humanitarian relief efforts in Turkey
28/09/2012	Hilton Istanbul	Türk Kizilayi (Turkish Red Crescent)	£591.42	support to humanitarian relief efforts in Turkey
29/10/2012	Hilton Istanbul	Türk Kizilayi (Turkish Red Crescent)	£974.51	support to humanitarian relief efforts in Turkey
29/10/2012	Conrad Istanbul	Türk Kizilayi (Turkish Red Crescent)	£410.79	support to humanitarian relief efforts in Turkey
29/10/2012	Hilton Park SA Istanbul	Türk Kizilayi (Turkish Red Crescent)	£182.29	support to humanitarian relief efforts in Turkey
02/10/2012	Hilton London Metropole	Vital Regeneration	£1,904.88	support for the After School Programme and Create+ course
24/10/2012	Hilton Birmingham Metropole	Warwickshire Northamptonshire Air Ambulance (WNAA)	£4,242.99	towards the costs of the GOSH 'Shuttle' and 'Baby Pod'
04/09/2012	The Waldorf Hilton	Young Epilepsy	£1,398.00	equipment to create a sensory room

