



LittleBigHelp



LittleBigHelp
India Trust

ANNUAL REPORT

2021

In 2021

LittleBigHelp provided **262,805 meals** to the children and their families who receive food support as part of our projects



LittleBigHelp provided **tuition classes to 580 older school children** from the slums due to school closure for most of the year to ensure their continued affiliation with the educational institutions and prevent dropouts



310 vulnerable women received skill development training, enabling them to earn money through their new skill and provide a brighter future for their family



LittleBigHelp provided **computer training for 300 adolescents**

from rural villages and 125 adolescents from slum communities





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Message from the Founder

In February 2020, I recall reassuring the LittleBigHelp team not to worry about Covid-19: "I've heard that the virus can only survive up to a certain point of temperature and we have warmer weather ahead of us". How I wish I was right, because pressing the "fast forward button", the virus has impacted the whole world, not only for all of 2020, but also 2021.

Yet, LittleBigHelp has once again proven that when we find ourselves in the midst of challenges, we do not slow down and passively wait for better times to come – instead we become innovative and adapt. Our team in India has gone above and beyond, and come up with creative solutions to continue our work for vulnerable people despite the challenging circumstances. Because of you, LittleBigHelp is now helping more people than ever, changing lives and empowering those who need it the most. Our growth and ability to adapt is only possible due to the generous and consistent support from private individuals, members of the organisation, foundations, corporate partners, businesses, and volunteers who support our work. While Covid-19 continued to impact the lives of millions of people in India, in 2021 we

expanded our work in the slums. As schools were closed throughout the entire year, we initiated private tuition classes for 580 older school children in the slums to ensure their continued affiliation with educational institutions and prevent dropouts. We started offering computer training to the youth, which will enable them to more easily apply for jobs in the future with their acquired new skills.

Women and girls living in the slum experience difficulties with privacy, hygiene, and social stigma during their menstruation due to the poor conditions of the restroom facilities available in the slums. To make the women feel more safe and remove the stigma during their cycle, we have built four women friendly toilets in the different slum areas, which are all installed with sanitary towel vending machines; a big step towards ensuring some of the dignity the women deserve.

Furthermore, we have continued our support to those most affected by the pandemic and restrictions. In the past year we have provided 182,505 meals and 3,000 units of soap and hand sanitizers to the marginalised people we work with in the slums. To raise awareness

about prevention and protection measures against Covid-19, we installed a megaphone on a rickshaw to share this critical information with as many people as possible who would otherwise not have access to such information. LittleBigHelp also purchased and distributed several CO2-concentrators when hospitals had insufficient capacity to provide for their patients. With our support, 161 patients received the oxygen support they needed.

Despite not being able to host our annual Charity Gala in 2021 due to Covid-19 restrictions in Denmark, we are extremely proud and thankful that our financial result for the year only slightly decreased compared to 2020. We have welcomed new Corporate Partners, organised yet another virtual run, which generated more income than the year prior, hosted our second online auction as well

as a wonderful event at the hotel Sinatur Skarrildhus. Funding from foundations has yet again made a big difference, especially with a generous amount from the Danish Ministry of Foreign Affairs from the Covid-19 Emergency Fund.

Looking ahead, we are hopeful that the pandemic will release its grip and that we can further strengthen our efforts within our key areas of work, namely education of children, empowerment of women, and long-term development.

We are full of optimism for the year ahead and I want to give my warmest thanks to everyone who supports LittleBigHelp in different ways. I am beyond proud of the teams in India and in Denmark – of what they are capable of and the huge efforts, dedication and commitment to our work they show every single day.

With love and gratitude
Lisbeth Johansen
Founder





Message from the Programme Director

Every day I pass by begging street children, speak to oppressed women in the slums and see marginalised communities struggling to survive. Millions across India still live under terrible conditions. Every day is a battle for them and discrimination, violence, and inequality is part of their everyday life.

Despite the fact that numerous policies and programmes are committed to the well-being of these groups it is clear that policy-makers struggle to overcome these complex challenges.

But every day, LittleBigHelp India Trust, the local implementing

partner of LittleBigHelp Denmark, works to bridge the gap and help thousands of vulnerable people towards a brighter and safer future.

LittleBigHelp works in 10 different slum areas and over the past years, with our support, hundreds of children are enrolled in, or return to school through our school preparation courses run at our community centres. Primary education is free for all children in India but many children in the slums do not attend school. Instead, children beg for money and food on the streets, work or stay at home to care for younger siblings.

But it is not just about getting the children to school; a social, cultural and mental change also needs to happen in a slum community for a sustainable positive change to manifest. Through our work in the slum areas we work closely together with the local community, and we raise awareness about rights, health, and child protection. We give women the opportunity to learn an income generating skill that empowers them financially and thereby also her status in her family and in her community. From the 180 women we trained in 2021, 80 % now earn an income.

We see such great results from our work in the slums and were thus thrilled when we had the opportunity to open our 10th community centre in a very marginalised slum area in Kolkata in October 2021. It is obvious that gender-based discrimination, violence and ignorance prevent women, adolescents and children from benefiting equally from education, social and economic opportunities. There is a lot of work to do in the area but we are confident that the same positive

changes we have seen in other slum areas where we work will also take place here. Our Annual Report provides a great overview of our key results in 2021. But these results were only possible to achieve due to hard work, dedication and perseverance to overcome the many challenges faced by the team in 2021. I want to express my sincere appreciation to our professional team who perform and deliver every day in extremely challenging conditions. I am grateful to work together with them.

We are also proud that LittleBigHelp India Trust received a 5 year renewal of our FCRA certificate, which is critical to ensure the continuation of our work as it enables us to receive international funds.

At last I want to share my deep-felt gratitude to all donors who have supported LittleBigHelp India Trust. I am excited to continue our important collaboration with existing donors and look forward to engaging in future opportunities for collaboration that will help sustain and expand our work.

Thank you and regards
Debasish Guha
 Programme Director LittleBigHelp



Who We Are and What We Do

The beginning of LittleBigHelp

LittleBigHelp Denmark was founded in 2010 by Lisbeth Johansen.

Giving up a career as a hotel sales director, Lisbeth decided to pursue her dream of helping people in India who do not enjoy the same human rights or have access to health care, protection and learning opportunities as in developed countries. Several years of travelling and volunteering in India gave her the insight she needed into the complex Indian culture and socio-economic challenges to start LittleBigHelp in Kolkata, West Bengal. In 2012, LittleBigHelp was registered in India and has since been operating as LittleBigHelp India Trust.

Our work today

Today, LittleBigHelp has established ten community centres in different urban slum areas of Kolkata and Howrah, a boys' and a girls' home, several skill development projects for women and computer training projects for adolescents living in rural areas of Bankura, India. Furthermore, LittleBigHelp supports a centre for special education for 180 children. We are 90 locally employed people in India and two people in Denmark working on 22 projects that empower more than 2,000 children and adults. LittleBigHelp raises funds predominantly in Denmark, and increasingly in India as well, which are spent

on our projects in Kolkata that we together with our partner organisation LittleBigHelp India Trust design, manage, implement and monitor.

Working with complete honesty and transparency is essential in all our work. We work to keep administration costs at a minimum and to the extent possible use voluntary support and assistance from friends, family and our network who all wish to help us make a difference for the vulnerable families.

Our approach

Our strategy for helping others has changed over the years from mainly responding to the direct consequences of poverty, to focusing on sustainable work. Working from the belief that empowering individuals will help break the cycle of poverty, we give people the support, skills and encouragement they need to create a brighter future for themselves, their family and their community. It is our belief that the benefits will ripple down generations and have a lasting impact. The support and involvement of local communities is detrimental to the success of our work, and without our Kolkata team members' invaluable knowledge about local conditions, culture and challenges, we would not be able to fully understand the struggles of people living in these conditions.

Why India?

India's economic growth does not benefit much of its population. 60 % of the population live on less than \$3,20 per day (the poverty line for lower middle-income countries such as India), and many do not have access to basic human rights such as education, clean drinking water, adequate shelter or sufficient food. These conditions are especially prevalent in the slum areas where children and women are most vulnerable.

- An estimated 10 million children between the age of 5-14 are employed in work
- 40 % of children drop out of school early
- India is rated the world's most dangerous country for women due to a high risk of rape, trafficking and other forms of sexual violence

Education, skills training and awareness of rights and health are important steps towards more equality and better opportunities for vulnerable children and women in India.

Vision:

We cannot help everybody
– but we can help some.
And we do it!

Mission:

We change your little help
into a big help for
people in need

LittleBigHelp and the Sustainable Development Goals

At the heart of the 2030 Agenda for Sustainable Development are the UN's 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all United Nations member states to end poverty, improve health and education, reduce inequality and spur economic growth – all while tackling climate change and working to preserve our oceans and forests. Through our 22 projects in India, we support eight of the 17 Sustainable Development Goals (SDGs).



Goal #1 **End poverty in all its forms everywhere**

Through our skills development projects, we teach vulnerable women vocational skills to encourage employment and entrepreneurship, which enables them to generate an income.



Goal #2 **End hunger, achieve food security and improved nutrition and promote sustainable agriculture**

At our community centres and boys' and girls' homes, we provide nutritious meals to children every day.



Goal #3 **Ensure healthy lives and promote well-being for all at all ages**

Through our projects, we raise awareness about sexual and reproductive health to help break taboos and stigmas. We also educate especially men in slum communities about the harmful use of alcohol and drugs.



Goal #4 **Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**

At our community centres and boys' and girls' homes, we work to ensure that all children have access to education. Through our skills development projects, we teach women vocational skills to encourage employment and entrepreneurship. We also provide computer training to young people living in rural areas to increase their chances of getting a job. Furthermore, we support a learning centre for special education, which provides education and training for 180 children with special needs.



Goal #5 **Achieve gender equality and empower all women and girls**

We work to raise awareness about the rights of women and girls to reduce trafficking, child marriage, violence and other forms of gender discrimination. Through our skills projects, we encourage women to learn a vocation and get a job despite resistance from the men in their families. In our girls' home, all girls learn karate to increase their confidence and self-defence skills.



Goal #8 **Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all**

By providing computer and skills training, we aim to reduce the rate of unemployment, especially amongst the most vulnerable. We also work to put an end to child labour in slum areas and encourage parents to prioritise education for their children, which are also important aspects of this goal.



Goal #16 **Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels**

We raise awareness in the slum areas about the rights of children and women to reduce the occurrence of abuse, exploitation and violence. We also guide families in obtaining proof of identity so they can access basic government services such as free education and health care.



Goal #17 **Strengthen the means of implementation and revitalize the global partnership for sustainable development**

We work closely together with other NGOs and build strong partnerships with our corporate partners to maximise the impact of our work.



Community Centres

At our ten community centres, we prepare children for school, support their families and raise awareness about the rights of people living in slum areas.

Although primary education is free and compulsory in India, many children never get enrolled in school, and 40 % of those that do, drop out before eighth grade. Lack of education perpetuates the cycle of poverty and increases the risk of children ending up on the streets.

It is estimated that there are 11 million children living on the streets in India. To cope with the difficult living conditions, some join gangs for acceptance and “protection”, while others become addicted to glue. The longer children live on the streets, the harder it is to help them out of that environment.

At our ten community centres located in different urban slum areas of Kolkata and Howrah in East India, we work with local volunteers and authorities to create a brighter future for children and families living in the slum areas. In addition to offering support and health care to the children and their families, we provide courses to prepare the children for school. After finalising the course which takes 6-12 months they start school, while we continue to offer social and academic support through tutoring and recreational activities. Through our community centres we aim to prevent children from ending in a life on the streets and instead having a bright future with possibilities.

2021 in numbers

182,505

Meals were distributed to the most vulnerable people in the slum areas in response to the Covid-19 lockdown

5,000

Masks and hundreds of litres of soap and hand sanitizers were distributed to the residents of the slum areas

10,000

Slum residents received information about Covid-19 and safeguarding measures through 54 awareness sessions and 9 mobile campaigns

2,340

Conversations conducted over the phone by our team to children in the slum areas during the Covid-19 lockdown

4,978

Sanitary pads have been bought through the new vending machines in the women friendly toilets

390

Children enrolled in school preparation courses

580

Older school going children received tuition classes

New initiatives at Community Centres, and Covid-19 lockdowns

The second wave of Covid-19 hit India hard, causing a comprehensive lockdown that made it impossible to conduct all the normal activities such as school preparation courses, awareness camps, community meetings, school visits, health check-ups and so forth.

We again saw how important our collaboration with local volunteers and club members is. When our team was unable to go to the slums, the volunteers continued to help us distribute relief food items to the most needy in the slum areas, they passed on learning assignments to the children from our community centres, and they checked up on the children in their homes. Our own team has conducted telephonic

conversations and counselling to maintain the relationship with the children and address any challenges in the family life.

Battling the pandemic we have continued to raise awareness on the prevention of Covid-19, including placing a megaphone on a rickshaw to disseminate the important information. We have conducted a free Covid-19 vaccination camp for 301 people from the slum and we have bought five CO2-concentrators of which two were given to health care facilities to ensure oxygen for people suffering from Covid-19. Others are being kept at the projects, to be used if any of the children, families or team members were in need. In 2021, 161 individuals used and benefited from the CO2-concentrators.



Although the year has been heavily impacted by the pandemic, we have also started new initiatives that are showing great results:

Women friendly toilets

Women and girls, living in the slum, experience difficulties with privacy, hygiene and social stigma, during their menstruation, due to the poor conditions of the restroom facilities available in the slums. In the past year we have

constructed four women friendly toilets, which support 1,050 adolescent girls and women in overcoming the challenges they face during their menstruation. In each toilet there is also installed a vending machine with sanitary pads and an incinerator so the used pads will not contribute to the trash problem in the slum.

Private tutoring

The lockdown prompted the schools to stay closed but to ensure the older students' continued interest and affiliations to their education and prevent dropouts, we started to offer tuition classes in the slums for 580 students. This has turned out to be a great success as many of the older children in the slums are showing up

“

My son Biplab, aged 9, was a dropout, used bad language, misbehaved and did not listen to me and my husband, who is an alcoholic and lost his job during Covid. However, after going to LittleBigHelp Community Centre, Biplab is now back in government school and in every aspect I'm seeing a positive change in his behaviour.

Rupa, 41 years, mother of Community Centre student

“

Due to economic inconsistency, I was going to leave my studies during the lockdown. LittleBigHelp made a great difference in my life by supporting me with private tuition and helping me to pass the class X exam and now I am continuing my higher secondary studies.

Neha, 18 years, Private Tutoring

and participating actively in the lessons. As most of the children come from homes with uneducated parents, the tuition classes have been an enormous help and support for them.

Computer training

The knowledge of using a computer, opens up many more job opportunities. We have therefore started providing computer training to adolescent girls and boys in our community centres, empowering them in their future career.

After the lockdown was partially lifted, we could resume some of our normal activities, however

with certain restrictions and safety measures in place.

Despite an enormous number of challenges many positive results were created in the slum areas.

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Due to the computer training provided by LittleBigHelp, I am now working in a mall in their billing section and earning Euro 72 per month. This training changed my life as I am now able to support my family.

**Mongol, 21 years,
Computer Training**



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After completing the training, I can now support my family as well as fulfil my own needs along with supporting my education.

**Tinku, 20 years, Skills
Development trainee**

Skills Development Projects

The goal of our skills development projects is to empower vulnerable women and men financially and socially.

When a woman earns a salary, the entire family benefits. Through our skills development projects, we focus on empowering and supporting women. More than 100 women are enrolled to learn a skill at one of our projects so they can get a job for instance as a tailor or beautician. In our courses, we also teach women about health

and their rights and provide support and counselling to help them cope with abuse, oppression and other difficult living conditions. For the same reason we also conduct regular home visits to the trainees to meet them in their homes and discuss their situations, gather and verify information, meet and counsel their family members to

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This training gives you knowledge and confidence to become self-reliant by giving you a direction in life and help to fulfil one's dream.

**Priya, 20 years,
Skills Development trainee
describing the training**

ensure their support for the trainees' attendance at the skills training. All trainees also receive help in opening a bank account, and learn the basics of entrepreneurship, dealing with customers and financial management.

While our main focus is on empowering vulnerable women, it is also important to support vulnerable men. We support men from the slums to learn different trades amongst others driving and repairing electronic devices such as fridges and air conditioning systems.

Covid-19 lockdowns and monsoon rain

The skills development projects were again in 2021 to a large extent affected by the Covid-19 situation in India. With a strict lockdown in place, we could not gather the skills trainees for classes over a period of months. However, our team kept busy by having

conversations over the phone with the trainees, informing them about Covid-19 and safety measures to practice. We also ensured that food was handed out to those women who were in a desperate financial situation.

Some of our earlier trainees were able to earn some much-needed money as we made orders for masks, which we then handed out for free in the slum areas.

When the numbers of Covid-19 cases decreased again, we experienced a lot of challenges due to the annual monsoon season, which was longer than usual. Many slum areas were completely flooded and many of the rooms in which we conduct the training were also under water, further delaying the projects.



LittleBigHelp
India Trust

LEARN TO EARN Skill Training Project

(TAI)

i Netaji Nag

Supported by :
Black Colour



2021 in numbers

310

Adults received skills training in one of our courses in Kolkata or Bankura

94

Skill development trainees who have opened their own bank account

273%

Average income increased per trainee after completion of our skills training



Girls' and Boys' Home

In our girls' and boys' homes, vulnerable street connected girls and boys start a new life with care, comfort, nutrition and education – and a place to call 'home'.

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I was so excited and happy when I was given the opportunity to join the basic beautician's course run by LittleBigHelp.

I enjoyed learning how to do facials, manicure, pedicure, threading, makeup, haircuts and hairstyles. I feel so confident now to learn new skills, which will help me to be self-reliant in the future

Diyasha, 14 years, Girls' Home

We opened the homes in 2014, and they now provide a long-term home for 21 girls and 34 boys. When the children are not in the local school, they spend their time playing games and music, drawing, meditating, doing sports and other recreational activities in and around the homes, which helps their mental, physical and social development.

Our team and skilled social workers also provide the children with guidance on how to cope with the challenges they may face in life. For instance, girls in India are especially vulnerable to rape, abuse, trafficking and child marriage.

As the children get older, we focus on preparing them for the independence and responsibility that comes with adulthood. We discuss with each child what their dreams and possibilities are for the future, and we enrol them in vocational training courses to ensure that they have learnt a skill from which they can earn money in the future. As in any other family, we also teach them how to cook, clean, budget their income and spending, pay bills, etc. to ensure a smooth transition into adulthood.

Covid-19 and lockdowns

In 2021, Covid-19 impacted greatly on our girls' and boys' homes. As schools were closed the entire year for grades 1 - 8 and only periodically open for grades 8 - 12, the children spent most of 2021 in their homes. Due to the strict curfews in place, we were hardly allowed to take the children out of the homes for day trips, free time activities, or visits to see family members.



2021 in numbers

55

Children living in the homes and attending school

8

Children are now enrolled in secondary higher education

96

Online yoga, dance, karate, and creative sessions were conducted for the children during the Covid-19 lockdown

The children have therefore continued their education from home, through online classes and assignments sent by their teachers. Our team has guided and supported the children and ensured a structured everyday life at the homes.

Morning exercise, yoga and meditation have been part of the everyday routine, and we were thankfully able to conduct some of the recreational activities online that the children usually attend such as yoga, dance, karate, and creative sessions.



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The best experience of 2021 was celebrating Christmas with fun activities and games along with Lis Aunty (Founder of LittleBigHelp). We had missed her so much and it was the best day when she finally came to Boys' Home and we celebrated Christmas together after two years of the Covid pandemic.
Badal, 13 years, Boys' Home

In the summer of 2021, we received some funds that made it possible to buy a foosball table, ping pong table and a lot of new games for the homes. These items brought so much joy and fun to the children in the homes, and created a space where the restrictions and lockdown could be forgotten for a while.

A total of five older boys are now enrolled in a vocational diploma education and in the coming year the first 4 boys will move out of the home. The oldest three girls successfully completed their year 10 exams and are now enrolled in class 11 to gain further education and knowledge and thereby increasing their opportunities for employment going forward. Besides studying in class 11, two of the girls are doing an internship at a hotel, as they consider studying hotel management and one girl is enrolled in our beautician training.

This is an exciting time as the oldest children are now starting to become adults.

Computer Training for Tribal Youth

Through our computer training for tribal youth, we empower young people living in rural villages with basic computer skills.

In the rural area near Bankura, West Bengal in East India, very few learning institutions have access to computers. We provide computer training to 300 marginalised tribal adolescents through two community-based computer centres. Our goal is to empower the young people to become more confident and better equipped for further studies or future jobs. By increasing their computer literacy, the

students also become agents of change, raising awareness of the importance of education in their communities.

Covid-19 and lockdowns

The computer training for tribal youth was in 2021 to a large extent affected by the Covid-19 situation in India. With a strict lockdown in place, we could not gather the trainees for classes for several months. During this period the teachers instead conducted the classes online through assignments and videos sent to the students via the social communication platform Whatsapp.

2021 in numbers

300

Students received computer training

12

Career counselling sessions have been conducted for the trainees to learn about future possibilities regarding jobs and education

320

Phone conversations have been held to ensure parents support their children's education





2021 in numbers

135

Online teaching, speech therapy, physiotherapy and counselling sessions conducted for the children during the Covid-19 lockdown

37

Speech-hearing impaired children developed communication

25

Children learned to sit without support

Centre for Special Education

We support the centre for special education, which offers care and education for children and adolescents with special needs.

People with special needs have the right to freedom, equality, social security and human dignity – just like any other human being. The centre for special education is a school for 180 children and adolescents from tribal villages near Bankura who would not otherwise be able to attend school or receive care. Many of the children suffer from malnutrition and neglect of basic care, and the prevalence of tribal superstition and lack of awareness about the rights, needs and possibilities, means that people with special needs are often marginalised and excluded from their communities.

The centre provides comprehensive rehabilitation programmes for these children and young people to improve their quality of life and help their integration into society. Supporting the students in choosing what they want to do based on their strengths and needs, the centre also offers vocational training and life skills education.

Covid-19 and lockdowns

In 2021, the centre for special education was again greatly impacted by the Covid-19 situation in India.

The strict lockdown continued, but this time the team was prepared. Although the official order closed all schools and the children were unable to attend their usual classes and therapy sessions, the team and the parents had learned a lot from the previous year with lockdown.

The social communication platform WhatsApp was frequently used by teachers to share assignments for them to do with their children along with videos showing how to do the physical therapy and speech therapy activities.

Counselling sessions were also held with the parents and the children to ensure psychological support during this difficult time.

The children have shown some great developments, thanks to the teachers and parents of the children working closely together to ensure the continued training and education of the children.

Fundraising Events in 2021

With the Covid-19 pandemic bringing restrictions that changed throughout the year, we were grateful that it was possible for us to arrange a few fundraising events.

Because of the great support for the run in 2020 we repeated our **LittleBigHelp charity run** in May 2021. This time, 809 people from 16 different countries fundraised DKK 97,028 (€ 13,000) for our projects in India. We saw many creative ideas taking form and heard wonderful stories of people gathering to support the run together.

In December we held an event in collaboration with **Hotel Sinatur Skarrildhus**, where they sponsored the whole evening. 79 guests enjoyed exquisite

food and great company while listening to the three interesting presentations. A good friend of LittleBigHelp, Mingo together with journalist Anders Agger shared about their book “Love” and the CEO from the Danish football club FC Midtjylland, Claus Steinlein, held an inspiring talk about motivation. Furthermore our Founder, Lisbeth Johansen, shared about our work in India. The night brought in DKK 74,000 (€ 9,950).

Based on last year’s success, we once again conducted an **Online Auction**, which raised DKK 119,000 (€ 16,000) for LittleBigHelp. Thanks to all the companies who supported us by donating beautiful, exciting and attractive items to the auction.



Thank you to Donors and Sponsors of the Online Auction

Kontra Coffee	Restaurant Gorilla	Strangas
Yogamood	Mikael Kyneb	B&O
Dan bedding	Maven/Krogs	dbramante1928
Maria Black	ISH Spirits	RELOVE and roses
ZENZ Organic	Morgenthaler	Meyers
CopenHot	GreenEtig	one thirty labs
MARE Movement Wear	Susanne Rützou	Plan Organic
Underprotection	Florist Lars Jon	VERPAN
Woron	Mie Harritz	Naughty Alchemist
Yroli Skincare	Take Care	Frida Nash
Craft Sisters	Jons Madklub	CareByMe
Scandic CPH Strandpark	Lill-Marlen	Wulff & Konstali
Pico Pizza	ByFlou	Hönshuset
Roccamore	UNITY	Black Colour
Kaf	BESTSELLER	Lakrids by Bülow
Become	Hotel Amerika	DFDS
HUNKØN	Permild & Rosengreen	Mortens.nu
PIECE of DENMARK	Moebe	NH Hoteller
Nümph	Skovshoved Hotel	Fary Lochan
Vissevasse	Amazing Space	
Restaurant Pluto	(Rikke Porse)	



A Big Thank You to All Donors, Corporate Partners and Foundations in 2021

We are deeply grateful for all the donations and support received throughout 2021 enabling us to continue and further develop our projects. The support has come from private individuals, foundations and corporations wanting to help us make a difference. In 2021, our amazing corporate partnerships have developed, and they have been essential for LittleBigHelp in a year where we again were prevented from hosting our annual Charity Gala from which approximately one third of our annual income is usually raised.

We are therefore grateful for every single donation, which allows us to continue to reach out with quality help to more vulnerable children and families. We are grateful for their support, inspired by their generosity, and impressed by their corporate social responsibility.



Corporate Partners

dbramante1928



Black Colour



VISSEVASSE
— visual stories —

Tinggaard Advisory

Better Holding 2012



NÜMPH

INTELLISHORE
IGNITING DATA — ENGAGING PEOPLE

Ejendomsselskabet X

BAIN & COMPANY 



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Foundations

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Foundation

Asta & Jul. P. Justesens Fond

MAX FODGAARD
FONDEN

STYRELSEN

BYGMA
FONDEN



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK



Finance

Budget, Income and Expenditure

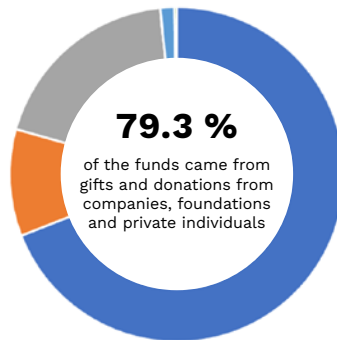
Like in 2020, the Covid-19 pandemic had a significant impact on our programmes in India as well as on our ability to fundraise through physical events due to the restrictions imposed in India as well as in Denmark. In particular, our annual Charity Gala was cancelled for the second consecutive year; an event which normally raises about one third of our annual income. In early 2021, the annual LittleBigHelp fundraising strategy was prepared within an uncertain environment and challenges related to planning due to restrictions and the volatile situation. Thankfully, the anticipation of the disbursement of a 40 percent instalment of a grant from the Danish Ministry of Foreign Affairs approved in 2020 provided some predictability and enabled us to better plan our budgeting and programming for the year. In addition, in 2020,

LittleBigHelp had entered into new partnerships with Corporate Partners, who continued their support in 2021. However, LittleBigHelp still had to find new partners and seek funding opportunities with foundations, and organise fundraising events whenever feasible. All things considered, despite a challenging and unpredictable year, we are extremely grateful for the 2021 income generated, amounting to **DKK 5,440,334 (EUR 731,203), which is just 2.7 percent less than in 2020, equivalent to DKK 149,080 (EUR 20,031).**

Most of all, we are proud to share that in 2021, more funds were allocated to our projects in India than ever before due to the great needs of the people we work to support and our confidence in returning to the original budgets, including keeping the whole Indian team onboard.

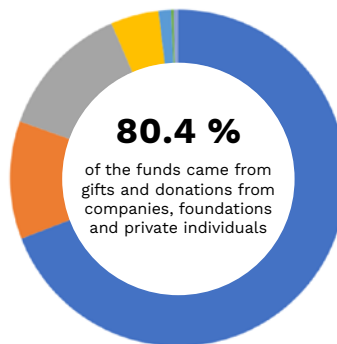


Where did the funds come from in 2020?



- Gifts and donations, companies and foundations: DKK 3,859,302 / 69 %
- Gifts and donations, private: DKK 576,878 / 10.3 %
- The Danish Ministry of Foreign Affairs: DKK 1,063,845 / 19 %
- The Danish Agency for Culture: DKK 0 / 0 %
- Membership fees: DKK 75,345 / 1.3 %
- VAT Refund: DKK 14,044 / 0.3 %

Where did the funds come from in 2021?



- Gifts and donations, companies and foundations: DKK 3,760,571 / 69.1 %
- Gifts and donations, private: DKK 617,011 / 11.3 %
- The Danish Ministry of Foreign Affairs: DKK 709,230 / 13 %
- The Danish Agency for Culture: DKK 251,730 / 4.6 %
- Membership fees: DKK 65,926 / 1.2 %
- VAT Refund: DKK 12,248 / 0.2 %
- Merchandise sales: DKK 23,618 / 0.4 %

2021 expenditures

Thanks to the large funding allocation from the Danish Ministry of Foreign Affairs of DKK 709,230 (EUR 95,325) we were able to return to our original full strength budgets for the projects in 2021. Due to Covid-19 lockdown in India over the course of 2021, some adjustments had to be made to our originally planned activities and how these were conducted including check-up conversations with the children in the slums and counselling sessions that were all conducted over the phone rather than in person, during the lockdown periods. Also, instead of providing cooked meals to the children at our projects in the slums, uncooked food items were distributed instead to increase hygiene measures and thereby prevent the risk of spreading Covid-19. While adjustments were made, LittleBigHelp did not cut down on our activities despite the various restrictions, and thus all team members in India worked full time and their jobs were thankfully secured. We even opened a new community centre in a very vulnerable slum area in Kolkata in 2021.

Furthermore, in view of the critical Covid-19 situation in India, our education, protection, awareness raising and increasingly also direct

food and hygiene relief support proved even more relevant. We thus scaled-up, amongst other initiatives, the distribution of food and soap items to an increased number of vulnerable people in the slum communities where we implement our projects. Due to the extended periods of school closures, because of lockdown, we started to offer tuition classes in the slums to ensure older students' continued interest and affiliation to their education and prevent dropouts. As a result, **more funds were spent on our projects in India than ever before, amounting to DKK 4,644,070 (EUR 624,175) compared to DKK 3,092,492 (EUR 415,639) allocated in 2020. This is an increase of DKK 1,551,578 (EUR 208,536) and we are proud of being able to help the most vulnerable in times of need.**

LittleBigHelp strives to ensure that available funding is allocated directly, to the extent possible, to support those vulnerable children and families who need it the most. Cost efficiency is thus a key priority, working to ensure that a large proportion of donors' generous contributions is spent on the projects and on our core priorities. However, operational and administrative costs are a critical part of

our overall budget, as it enables us to fundraise for, run and implement 22 projects on a daily basis, meeting the needs of 2000 people.

Our primary expenses in Denmark are salaries to our two full-time employees based in Denmark while the Founder of LittleBigHelp works without pay. Our Programme Manager in Denmark manages our projects and ensures compliance and high quality standards, making sure that funds are channelled to the right projects. Our Project Manager in Denmark, manages our external communications, and is in charge of events planning and accounting and she contributes to the fundraising activities. We have however also received a lot of help and donations in kinds from volunteers and companies who thereby saved us a lot of expenses.

Expenditure in Denmark is calculated with inspiration from the accounting guide for fundraising organisations developed by ISOBRO and Deloitte.

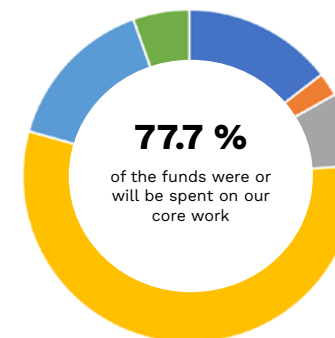
Expenses associated with our core work in Denmark include expenses relating to work with the projects in India carried out by team members in Denmark, as well as communication and information activities in Denmark such as the publication

of the Annual Report, which serves the purpose of giving partners, donors and other stakeholders insight in LittleBigHelp's projects. In 2021, costs associated with core work carried out in Denmark amounted to DKK 274,851 (EUR 36,940), equivalent to approximately 4.7 percent of the total 2021 expenditure.

Expenses associated with revenue-generating activities include efforts to maintain our relationship and collaboration with existing corporate partners as well as recruitment of new partners, donors and other contributors and investments in and maintenance of our other revenue-generating activities. In 2021, costs associated with revenue-generating activities total DKK 664,091 (EUR 89,251) equivalent to 11.4 percent of the total expenditure of the year.

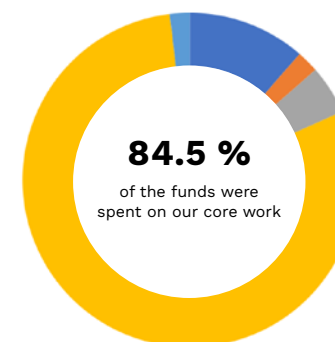
Expenses associated with administration cover auditing costs, IT-related costs, internet, office supplies, membership fees in Denmark. Without some administration costs LittleBigHelp cannot function and would be unable to meet regulatory requirements as well as ensure sound management and use of the funds entrusted to us. In 2021, costs associated with administration amounted to DKK 124,285 (EUR 16,703) equivalent to 2.1 percent of the total 2021 expenditure.

How were the funds spent in 2020?



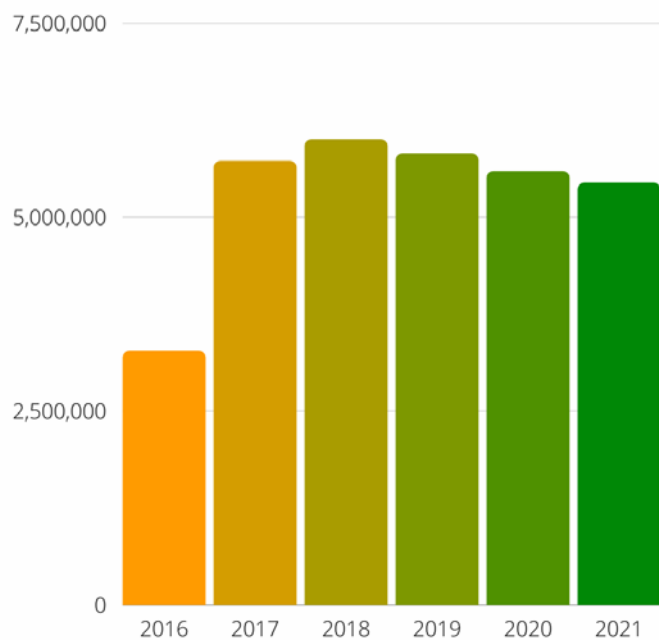
- Cost for revenue-generating activities: DKK 813,577 / 14.5 %
- Cost for administration in Denmark: DKK 128,657 / 2.3 %
- Cost for core work in Denmark: DKK 400,442 / 7.2 %
- Core work in India - operational and project support: DKK 3,092,492 DKK/ 55.3 %
- Transferred net to available capital: DKK 849,260 / 15.2 %
- Liabilities + debt: DKK 304,986 / 5.5 %

How were the funds spent in 2021?



- Cost for revenue-generating activities: DKK 664,091 / 11.4 %
- Cost for administration in Denmark: DKK 124,285 / 2.1 %
- Cost for core work in Denmark: DKK 274,851 / 4.7 %
- Core work in India - operational and project support: DKK 4,644,070 / 79.8 %
- Liabilities + debt: DKK 111,815 / 1.9 %

Overview of 2016-2021 income (in DKK)



Extracts Financial Report 2021

LittleBigHelp 1 January 2021 - 31 December 2021

	'000 DKK	2021	2020
Donations			
Gifts and donations, companies and foundations		3,760	3,859
Gifts and donations, private		617	577
The Danish Ministry of Foreign Affairs		709	1,064
The Danish Agency for Culture		252	-
Membership fees		66	75
VAT Refund		12	14
Merchandise sales		24	-
Received donations		5,440	5,589
Costs for revenue-generating activities		664	813
Costs for core work in Denmark		275	400
Costs for administration in Denmark		124	129
Other operating income		-	-100
Result before interests		4,377	4,347
Interests		4	2
Net result		4,373	4,345
Result attributable to future donations		4,373	4,345

LittleBigHelp Balance sheet 31 December 2021

Assets		
Cash	3,425	3,942
Other receivables	66	28
Total Current Assets		
Total Assets	3,491	3,970
Equity and Liabilities		
Equity		
Equity	-	-
Retained comprehensive income	-	-
Equity	-	-
Liabilities		
Provision for future donations	3,394	3,665
Non-current liabilities	-	86
Current liabilities	112	219
Total liabilities	3,506	3,970
Total Equity and Liabilities	3,506	3,970
Indirect + Direct contributions to projects	4,644	3,092



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25B Camac Street, Kolkata-700016

Trust Registration Number in India:
IV-056162012 and 80G Tax Exemption

If you wish to support our work we receive all donations with gratitude:

Donations via website: littlebighelp.com/support/

Donations via Bank Transfers:

Bank: Sparekassen Danmark

Registration number: 9070

Account number: 0001502301

IBAN: DK9293370001502301

SWIFT: VRAADK21

MobilePay LittleBigHelp: 56499

For Indian currency donations only:

Account Name:

LittleBigHelp India Trust

Account No. 914010034801160

Bank: Axis Bank Ltd

Branch: Sarat Bose Road, Kolkata

IFSC Code: UTIB0000411

Account type: Savings

For more information follow us on:





LittleBigHelp



LittleBigHelp
India Trust