



LittleBigHelp



LittleBigHelp
India Trust

ANNUAL REPORT

2022

In 2022

LittleBigHelp provided
174,297 meals to the
children at our projects



LittleBigHelp supported
**490 children from the
slums to get enrolled
in school** after completing a
school preparation course at our
Community Centres



LittleBigHelp provided
**205 adults from the slums with
skill development training**,
enabling them to earn money through
their new skill and provide a brighter
future for their family



LittleBigHelp provided
**computer training for
300 adolescents**
from rural villages and 124 adolescents
from slum communities





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Message from the Founder

"Time flies," a phrase universally recognized and agreed upon. Yet, I believe this is the cadence of life, and what truly matters is how we choose to spend our time. Reflecting upon LittleBigHelp, I am proud of how we dedicate our time, making an effort to fully understand the conditions and realities of the families we work with. We invest time in cultivating a positive work environment for our team. We commit to ensuring that the communities we support can continue to develop in a sustainable manner before we withdraw from a slum area.

In 2022, COVID-19 cast a shadow in the first months of the year, but soon we were back to running our projects as we did before the pandemic. However, the pandemic took a toll on countless children who lost precious years of education as schools in India were closed for two years. Many families endured prolonged unemployment. This reaffirmed that our work is as relevant as ever before.

In the past year, we had to change the registration of our boys' and girls' homes into hostels, driven by new regulations from the local authorities. The hostels continue to run as the homes did, providing long term care and protection for the children. This transformation however, necessitated a careful

evaluation of each child's family and their current circumstances. In many cases, the families of the children staying with LittleBigHelp in our homes had reached a point where they were able to independently provide for their children's education and basic needs, allowing for a return home if both the child and family were in agreement to do so. We consider this development highly positive, as we have supported the families in this transformation and since we believe that children should be with their families when it is possible and safe.

Moreover, an increasing number of the children from our hostels have reached adulthood, aged 18 and moved out. These young adults are either pursuing higher education or are now working, creating the life they wish, thanks to the knowledge and skills they have acquired with LittleBigHelp. It fills me with immense pride to witness their growth and to see them make choices for their future.

In the slums where we operate, purchasing sanitary pads at a local shop remains a significant taboo, magnifying the stigma surrounding women's health and keeping girls out of school during their periods. But in 2022, women in the slums purchased more than 16,000 sanitary pads through vending machines in women-

friendly toilets constructed by LittleBigHelp. Creating awareness about female health and hygiene remains a priority in our work in the slums.

I am amazed when I hear the change in dialogue when we visit slum areas where we have been working for just a few years. From initially remaining completely silent on almost any topic, women and girls now openly discuss and voice their opinions even on often taboo or controversial related topics such as female health or child marriage. It fills me with hope for the future when I see the positive impact of our interventions, and how our community engagement and direct contact with and support to these women increasingly empower them and give them a new outlook on their opportunities in life.

Our skills training project also yielded remarkable results in 2022. Women and men who acquired new skills through our project saw their income increase by an

average of 359%. This is not just a financial transformation for families; it is an investment in the education and opportunities for their children. We see the women wanting their children to have more opportunities in life and they are working tirelessly to make it happen.

A massive thanks to our supporters for their generosity. Private individuals, members of the organisation, foundations, corporate partners, businesses, and volunteers play an extremely important role in making our projects happen. Without your support, there would be no LittleBigHelp.

Thank you for taking the time to read about our impact over the past year and to learn more about our work. I am confident that you will see it as time well spent.

With warm regards,
Lisbeth Johansen
Founder, LittleBigHelp





Message from the Programme Director

I am filled with gratitude and pride when I look back at 2022 and on the dedicated efforts of all LittleBigHelp team members.

Our team has consistently given their loyalty, diligence, and a strong sense of accountability in carrying out their respective responsibilities, all while upholding the values that define LittleBigHelp. Witnessing the tangible impact of our work on the lives of individuals, makes me stand even taller.

As part of our strategy, we have made the decision to phase out our community centres in two slum areas in the first quarter of 2023. This decision is a testament

to the remarkable progress these areas have made since the inception of our projects. To ensure that we have achieved our predefined objectives before scaling back our efforts, we have engaged an external evaluator to assess the development within these slum communities. The report, which we will receive in early 2023, will specifically assess the progress in education, health, possession of identity proof and sustainability of the achieved development.

While we prepare to conclude our work in two slum areas, we have simultaneously initiated a new Community Centre in a new slum area providing school preparation

for children, and identified additional potential areas where we can extend our activities in the coming year.

Moreover, we are pleased to share that we successfully secured a five-year renewal of LittleBigHelp India Trust's FCRA (Foreign Contribution Regulation Act) approval, a pivotal milestone, as the approval officially acknowledges our work, and allows us to receive vital international funding in India. Achieving this approval was no easy task, as it involved rigorous scrutiny of legal and financial documentation, as well as on-site reviews conducted by the Intelligence Bureau of the Government of India.

Our counselling efforts have continued to provide invaluable support to children, women, and families within our projects, addressing critical issues such as school dropout rates and conflict resolution. Additionally, our team has excelled in building confidence amongst both children and adults in the slum communities which is a vital element in empowering individuals to take control of their own futures.

In 2022, we provided skill development training to 205 vulnerable adults, resulting in significant income growth. An important element of these

training sessions is our focus on soft skill development, which has proven instrumental in boosting the confidence of our trainees, particularly the women who are now more empowered to assert their rights and entitlements.

This year, we prioritised the strengthening of our data collection system to monitor project developments and ensure the quality of our work. We aim to continuously improve our work, and gathering accurate and relevant data plays a vital role in this pursuit.

Lastly, I extend my heartfelt gratitude to the numerous companies and individuals, both in India and abroad. Your generous support, donations and invaluable partnerships have enabled us to implement our projects successfully. It is my hope and expectation that we will continue to receive support and contributions in the future, enabling us to positively impact the lives of even more children and adults in West Bengal, India. Together, we can make a lasting impact on the lives of thousands of people.

Best regards
Debasish Guha
 Programme Director, LittleBigHelp



Who We Are and What We Do

The beginning of LittleBigHelp

LittleBigHelp Denmark was founded in 2010 by Lisbeth Johansen. Giving up a career as a hotel sales director, Lisbeth decided to pursue her dream of helping people in India who do not enjoy the same human rights or have access to health care, protection and learning opportunities as in developed countries. Several years of travelling and volunteering in India gave her the insight she needed into the complex Indian culture and socio-economic challenges to start LittleBigHelp in Kolkata, West Bengal. In 2012, LittleBigHelp was registered in India and has since been operating as LittleBigHelp India Trust.

Our work today

LittleBigHelp has established eleven community centres in different urban slum areas of Kolkata and Howrah, a boys'

and a girls' hostel, several skill development projects for adults and computer training projects for adolescents living in rural areas of Bankura, India. Furthermore, LittleBigHelp supports a centre for special education for 180 children. We are 90 locally employed people in India and two people in Denmark working on a total of 25 projects that empower more than 3,000 children and adults directly every year. The indirect impact is much greater.

LittleBigHelp raises funds predominantly in Denmark, but increasingly in India as well. Funds are allocated to our projects in Kolkata and surrounding areas that are designed, managed, implemented, and monitored together with our partner organisations LittleBigHelp India Trust and Kenduadihi Bikash Society.

Working with complete honesty and transparency is essential in all our work. We aim to keep administration costs at a minimum and to the extent possible, use voluntary support and assistance from friends, family and our network who all wish to help us make a difference for the vulnerable families.

Our approach

Our strategy for helping others has changed over the years from mainly responding to the direct consequences of poverty, to focusing on sustainable work. Working from the belief that empowering individuals will help break the cycle of poverty, we give people the support, skills and encouragement they need to create a brighter future for themselves, their family and their community. It is our belief that the benefits will ripple down generations and have a lasting impact. The support and involvement of local communities is detrimental to the success of our work, and without our Kolkata team members' invaluable knowledge about local conditions, culture and challenges, we would not be able to fully understand the struggles of people living in these conditions.

Why India?

India's economic growth does not benefit much of its population. 60

% of the population live on less than \$3,20 per day (the poverty line for lower middle-income countries such as India), and many do not have access to basic human rights such as education, clean drinking water, adequate shelter or sufficient food. These conditions are especially prevalent in the slum areas where children and women are most vulnerable.

Vision:

We cannot help everybody – but we can help some. And we do it!

Mission:

We change your little help into a big help for people in need

- An estimated 10 million children between the age of 5-14 are employed in work
- 40 % of children drop out of school early
- India is rated the world's most dangerous country for women due to a high risk of rape, trafficking and other forms of sexual violence

Education, skills training and awareness of rights and health are important steps towards more equality and better opportunities for vulnerable children and women in India.

LittleBigHelp and the Sustainable Development Goals

At the heart of the 2030 Agenda for Sustainable Development are the UN's 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all United Nations member states to end poverty, improve health and education, reduce inequality and spur economic growth – all while tackling climate change and working to preserve our oceans and forests. Through our 22 projects in India, we support eight of the 17 Sustainable Development Goals (SDGs).



Goal #1 **End poverty in all its forms everywhere**

Through our skills development projects, we teach vulnerable women vocational skills to encourage employment and entrepreneurship, which enables them to generate an income.



Goal #2 **End hunger, achieve food security and improved nutrition and promote sustainable agriculture**

At our community centres and boys' and girls' hostels, we provide nutritious meals to children every day.



Goal #3 **Ensure healthy lives and promote well-being for all at all ages**

Through our projects, we raise awareness about sexual and reproductive health to help break taboos and stigmas. We also educate especially men in slum communities about the harmful use of alcohol and drugs.



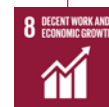
Goal #4 **Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**

At our community centres and boys' and girls' hostels, we work to ensure that all children have access to education. Through our skills development projects, we teach women vocational skills to encourage employment and entrepreneurship. We also provide computer training to young people living in rural areas to increase their chances of getting a job. Furthermore, we support a learning centre for special education, which provides education and training for 180 children with special needs.



Goal #5 **Achieve gender equality and empower all women and girls**

We work to raise awareness about the rights of women and girls to reduce trafficking, child marriage, violence and other forms of gender discrimination. Through our skills projects, we encourage women to learn a vocation and get a job despite resistance from the men in their families. In our girls' hostels, all girls learn karate to increase their confidence and self-defence skills.



Goal #8 **Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all**

By providing computer and skills training, we aim to reduce the rate of unemployment, especially amongst the most vulnerable. We also work to put an end to child labour in slum areas and encourage parents to prioritise education for their children, which are also important aspects of this goal.



Goal #16 **Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels**

We raise awareness in the slum areas about the rights of children and women to reduce the occurrence of abuse, exploitation and violence. We also guide families in obtaining proof of identity so they can access basic government services such as free education and health care.



Goal #17 **Strengthen the means of implementation and revitalize the global partnership for sustainable development**

We work closely together with other NGOs and build strong partnerships with our corporate partners to maximise the impact of our work.



Community Centres

At our eleven community centres, we prepare children for school, support their families and raise awareness about the rights of people living in slum areas.

Although primary education is free and compulsory in India, many children never get enrolled in school, and 40 % of those that do, drop out before eighth grade. Lack of education perpetuates the cycle of poverty and increases the risk of children ending up on the streets.

It is estimated that there are 11 million children living on the streets in India. To cope with the difficult living conditions, some join gangs for acceptance and “protection”, while others become addicted to glue. The longer children live on the streets, the harder it is to help them out of that environment.

At our eleven community centres located in different urban slum areas of Kolkata and Howrah in East India, we work with local volunteers and authorities to create a brighter future for children and families living in the slum areas. In addition to providing courses to prepare the children from the slums for school we offer meals, health checks and counselling to the children while their families are informed of rights and entitlements. After finalising the preparation course, which takes up to 12 months, they start school, while we continue to offer social and academic support through tutoring and recreational activities. Through our community centres we aim to prevent children from ending in a life in poverty on the streets and instead having a bright future with possibilities.

//

In the community centre we learnt so many difficult subjects in a fun way - even through dancing and singing and by drawing we learnt the multiplication tables, poems and so many lessons I used to be afraid of. Now I am not afraid of attending school and sometimes I come to the community centre to help other children so that they can overcome their fear of learning.

**Barsha, 11 years,
Community Centre**

2022 in numbers

113,565

Meals were distributed to the children attending our community centres

490

Children enrolled in school preparation courses

464

School going children received tuition classes

1,054

Individual and group counselling sessions were conducted

5,760

Home visits were conducted to ensure the parents support of their child's education

109

Awareness meetings held by our team in the slums informing residents about rights, health, sanitation etc

619

Community, guardian and networking meetings with local stakeholders to promote bridge building between local institutions such as schools, hospitals and local law enforcement and the local communities in the slums

16,044

Sanitary pads have been bought through the vending machines in the women friendly toilets communities in the slums

New and other initiatives at the Community Centres

Sex Education

Sexual and reproductive health issues are not openly discussed topics in India due to cultural and traditional norms in society. The subject is rarely addressed in schools, and if it is, it is often filled with misinformation.

LittleBigHelp has addressed the lack of sexual health knowledge in Indian slum areas by providing

Sex Education to 765 youth in 2022. The impact? Reduced taboo around sex, enabling open discussions without shame. Participants gained crucial knowledge on safe sex,

menstruation, STI prevention, and appropriate physical touch along with consent. They also became aware of social media's pitfalls and the risks of human trafficking, empowering them to make informed decisions in the digital age.



Women friendly toilets

Women and girls, living in the slum, experience difficulties with privacy and hygiene due to the poor conditions of the restroom facilities available in the slums as well as social stigma during their menstruation. Furthermore, many girls drop out of school when they start their menstruation thereby perpetuating their entrapment in a cycle of poverty. Since 2021 we have constructed 6 women friendly toilets, which supports 7,800 adolescent girls

and women in overcoming the challenges they face during their menstruation. In each toilet there is also installed a vending machine with sanitary pads and an incinerator so the used pads will not contribute to the trash problem in the slum. 16044 sanitary pads have been purchased in 2022 and the local youth are responsible for maintaining the toilets including resupplying the sanitary towel dispensers thus proving the sustainability of this project.

Private tutoring

While private tutoring was started as an initiative to prevent dropouts from school amongst youth in the slums during the Covid lockdown in 2021 we have continued this initiative in 2022

due to its great success. 464 students received tuition in 2022 to support youth, primarily from homes with uneducated parents, in their education and prevent dropouts.

Computer training

The knowledge of using a computer, opens up many more job opportunities. We have therefore provided computer

training to 110 adolescent youth in our community centres, empowering them in their future career.



“

I passed the class 10 board examination and I am grateful to LittleBigHelp for the private tuition support I received while in class 10. The tuition gave me a lot of positive motivation and in spite of the financial crisis my family was facing, I was able to complete the board examination and pass successfully. Now I am studying in class 11.

Antara, 16 years, Private Tutoring





“

This training gave me my own identity. Earlier I was known as the wife of my husband. But now I am identified based on my profession, and I feel really proud of that.

Anupama, 32 years, Skills Development trainee

Skills Development Projects

The goal of our skills development projects is to empower vulnerable women and men financially and socially.

Through our skills development projects, we focus on empowering and supporting women as well as men to a smaller degree. The trainees learn a skill that enables them to get a job or start their own business for instance as a tailor, beautician, cook or driver. In our courses, we also teach women about health and their rights and provide support and counselling to help them cope with abuse, oppression and other difficult living conditions. For the same reason we also conduct regular home visits to the trainees to

meet them in their homes and discuss their situations, gather and verify information, meet and counsel their family members to ensure their support for the trainees' attendance at the skills training.

All trainees also receive help in opening a bank account, and learn the basics of entrepreneurship, dealing with customers and financial management. We continue to follow up with each trainee for one year after they have completed the course to give advice, motivate and gather data about income. While our main focus is on empowering vulnerable women, it is also important to support vulnerable men.



2022
in numbers

205

Vulnerable adults received skill development training, enabling them to earn money through their new skill and provide a brighter future for their family

180

Skill development trainees who have opened their own bank account

359%

Average income increased per trainee after completion of our skills training

62

Skill trainees received a startup kit or part funded sewing machine to start their own business

323

Home visits conducted to counsel the trainee's family members to ensure their support for the trainees' attendance at the skills training

157

Home visits conducted to follow up with skills trainees from the previous year's training

“

Post training, I am now able to earn money every month, which I partly save for later and also contribute to the construction my family is currently working on. My confidence has also sky-rocketed. Before the training I was always afraid to have conversations with people in general.”

Reshma, 30 years, Skills Development trainee



Girls' and Boys' Hostel

In our girls' and boys' hostels, vulnerable street connected girls and boys start a new life with care, comfort, nutrition and education – and a place to call 'home'.

//

The best thing in the boys' hostel is my clean bed where I can sleep peacefully and happily. My early childhood was spent on the platform of Howrah station where I was afraid to sleep because sometimes at night people or other station boys would urinate on me. So night after night I remained sleepless. In boys' hostel I get love, care and protection which help me to grow and develop.

Deb, 15 years, Boys' Hostel

We opened the hostels in 2014, and they now provide a long-term home for 17 girls and 20 boys. When the children are not in the local school, they spend their time playing games and music, drawing, meditating, doing sports and other recreational activities in and around the hostels, which helps their mental, physical and social development.

Our team and skilled social workers also provide the children with guidance on how to cope with the challenges they may face in life. For instance, girls in India are especially vulnerable to rape, abuse, trafficking, and child marriage.



As the children get older, we focus on preparing them for the independence and responsibility that comes with adulthood. We discuss with each child what their dreams and possibilities are for the future, and we enrol them in vocational training courses to ensure that they have learnt a skill from which they can earn money in the future. As in any other family, we also teach them how to cook, clean, budget their income and spending, pay bills, etc. to ensure a smooth transition into adulthood.

Four of the oldest boys moved out of the hostels as they reached adulthood. A free

shared home within walking distance of boys' hostel was available to them to ease the transition into independence. Our team was also available for a talk, to give advice or support. While still studying they all earned a little money on the side for food and other necessities. We are excited to follow these boys and see what the future brings.

2022 in numbers

37

Children living in the hostels and attending school

2

New vulnerable children moved into the hostels

282

Yoga, meditation, dance, karate, and creative sessions were conducted for the children

814

Individual counselling sessions conducted in the hostels

48

Play therapy sessions were conducted in the hostels for the younger children



2022
in numbers

175

Female students received
computer training

124

Male students received
computer training

//

Nowadays, computers are being used in all areas of society, but our schools still don't provide us with any computer training. The training I received with the support of LittleBigHelp, helped me immensely in my learning of core subjects and was a great help to successfully complete my school projects. My aim is to become a computer teacher one day.

Ahona, 14 years, Computer Training for Tribal youth

Computer Training for Tribal Youth

Through our computer training for tribal youth, we empower young people living in rural villages with basic computer skills. The project is run by our partner NGO, Bikash.

In the rural area near Bankura, West Bengal in East India, very few learning institutions have access to computers. We provide computer training to 300 marginalised tribal

adolescents through two community-based computer centres. Our goal is to empower the young people to become more confident and better equipped for further studies or future jobs. By increasing their computer literacy, the students also become agents of change, raising awareness of the importance of education in their communities.

Centre for Special Education

We support the centre for special education, which offers care and education for children and adolescents with special needs. The project is run by our partner NGO, Bikash.

People with special needs have the right to freedom, equality, social security, human dignity and education – just like any other human being. The centre for special education is a school

for 180 children and adolescents from tribal villages near Bankura who would not otherwise be able to attend school or receive care. Many of the children suffer from malnutrition and neglect of basic care, and the prevalence of tribal superstition and lack of awareness about the rights, needs and possibilities, means that people with special needs are often marginalised and excluded from their communities.

2022
in numbers

40

Students participated in a skill development training

25

Students learnt to eat without support

4

Students have learnt to walk without support

50

Students with hearing impairment were supported to receive hearing aids from the government



The centre provides comprehensive rehabilitation programmes for these children and young people to improve their quality of life and help their integration into society. Supporting

the students in choosing what they want to do based on their strengths and needs, the centre also offers vocational training and life skills education.

“

To me and my family, centre for special education is the most trustworthy haven for our daughter. It is the only place where we can discuss our problems freely and get the right support. Teachers not only teach our daughter to acquire various developmental skills, they also teach us how to deal with our child, cope with our stress, be strong and move forward.

Arpita, 28 years, Mother of a 5 year old non speaking girl with cerebral palsy

“

The best part of attending centre for special education was learning sign language and being able to spontaneously communicate with my family, friends and teachers using signs. Today, I have a lot of friends at the school; we chat, play, work, have fun together and I love my school.

Nilratan, 18 years, Speech and Hearing impaired

Fundraising Events in 2022

After a three year break due to COVID-19 restrictions we were thrilled to host a LittleBigHelp Charity Gala once again - an extremely important fundraising evening for LittleBigHelp held on September 10, 2022, at Copenhagen Marriott Hotel. We are so grateful for being able

to raise DKK 1,7 million for our projects in India through ticket sales, donations, and a large auction over donated items. A heartfelt thank you to all the people involved, devoting their time and efforts, and working so hard before and during the event to ensure a wonderful evening.



Thank you to Auction Donors and Sponsors of the Gala in Copenhagen

Marriott Copenhagen	Castell Son Claret	F.C. København
Julia's food feels	Comwell Hotel	Galleri Art Puls
Estilo blomsterdesign	Db Bramante1928	Haymarket by Scandic
Holte vinlager	F. C. Midtjylland	Hotel Amerika
M.C production	Galleri Art Expo	Hyatt Regency Kolkata
Stragas pastry	Great Northern	ISH spirits
Dagrofa food service	HF Christiansen	Kontra Coffee
Smilebox	House of Finn Juul	MC Production
Kontra Coffee	Ines Honfi	Mortens.nu
Copenhagen Sparkling Tea	Kurt Westergaard	Nordic Seaplanes
Bruun Rasmussen	Mayfair Hotel	Restaurant Pluto
Kunstauktioner	Restaurant Brace	Scandic Helsinki
Teletech	Sanders Hotel	Schackenberg Slot
Carlsberg Danmark	Scandic Spectrum	Topline
Zubrowka	Skovshoved Hotel	Vissevasse
Angostura	Stromma	Zleep Hotels
Greenall	Vedbæk Hudplejeklinik	Apair
Fotograf Kim Matthål Leland	Yogamood	Become
Fotograf Erling Brodersen	Mayfair Hotel	Bryggen Guldsmiden
Bruun Rasmussen	Restaurant Brace	ByVibs
Cafe Sokkelund	Sanders Hotel	Charlotte Sparre
Louise Grønlykke	Scandic Spectrum	Daniel Roger
Nimb	Skovshoved Hotel	Frederikke Vedel
Mond of Copenhagen	Stromma	Gitte Degnemark
Black Colour	Vedbæk Hudplejeklinik	Helle Rask Crawford
Kurhotel Skodsborg	Yogamood	Hotel Koldingfjord
Maria Black	Anders Gisselmann	Ina Rødtness
&Tradition	Bandholm Badehotel	Mito Mito
Alsik Hotel	Bistro Boheme	Nature Source
B&O	ByKalstrup	Ohm Yoga
Bifrost	C&C Travel	Per Hillo
Bolia	Confecture	Second Female
By Flou	DFDS	Copenhagen Sparkling Tea



A Big Thank You to All Donors, Corporate Partners and Foundations in 2022

We are deeply grateful for all the donations and support received throughout 2022 enabling us to continue and further develop our projects. The support has come from private individuals, foundations and corporations wanting to help us make a difference and lasting impact. In 2022, our amazing corporate partnerships and collaboration with foundations has developed, which has been essential for LittleBigHelp's ability to reach out with quality support to more vulnerable children and families. We are therefore grateful for every single donation and impressed by the corporate social responsibility shown.



Corporate Partners in Denmark

dbramante1928

NÜMPH



INTELLISHORE

IGNITING DATA — ENGAGING PEOPLE



Ejendomsselskabet X

BAIN & COMPANY 

Black Colour



SKALL
studio

VISSEVASSE
— visual stories —

SANDAGER
ADVOKATER

Better Holding
2012



PAJ HOLDING ApS

THYLANDER GRUPPEN

Foundations

Lind
Foundation

Toubro Fonden

MAX FODGAARD
FONDEN

STYRELSEN

BYGMA
FONDEN

Gurli og Paul
Madsens Fond



Finance

Budget, Income and Expenditure

2022 was the first year since the onset of the COVID-19 pandemic in 2020 that we were able to operate without the same level of restrictions and uncertainties. The impact of the pandemic had posed unique challenges in 2020 and 2021, significantly affecting our fundraising efforts and the predictability of our programmes in India. However, in 2022, we have experienced a more stable environment, allowing for a more predictable scope for fundraising and importantly the possibility of once again hosting our annual fundraising gala after a break of two years due to COVID-19.

We are grateful to our many long-term as well as new corporate partners, foundations, private donors, who have chosen to support the efforts of LittleBigHelp creating a direct impact

in the lives of 3,000 vulnerable individuals in India. We are humbled by the generosity we have experienced and are proud to share that we raised

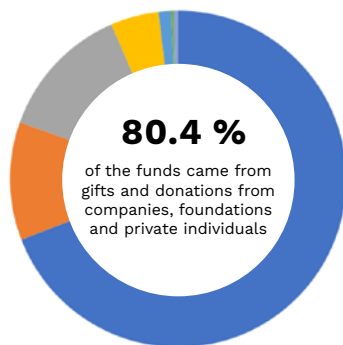
DKK 5,655,619 (EUR 758,843) in 2022. This is 4 percent more than in 2021, equivalent to DKK 215,285 (EUR 28,886).

As a result of being able to host our annual fundraising gala the income from corporates and private people has increased significantly in comparison to 2021.

In LittleBigHelp we receive funds from The Danish Agency for Culture (udlodningsmidler) as well as VAT refund, which in 2022 resulted in DKK 106,302 (EUR 14,262). This amount goes towards covering running costs of the office in Denmark, to ensure that most of the funds raised can be allocated towards our core programme work in India.

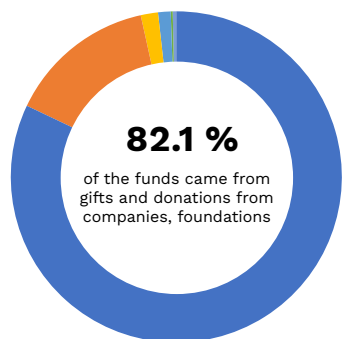


Where did the funds come from in 2021?



- Gifts and donations, companies and foundations: DKK 3,760,571 / 69.1 %
- Gifts and donations, private: DKK 617,011 / 11.3 %
- The Danish Ministry of Foreign Affairs: DKK 709,230 / 13 %
- The Danish Agency for Culture: DKK 251,730 / 4.6 %
- Membership fees: DKK 65,926 / 1.2 %
- VAT Refund: DKK 12,248 / 0.2 %
- Merchandise sales: DKK 23,618 / 0.4 %

Where did the funds come from in 2022?



- Gifts and donations, companies and foundations: DKK 4,641,279 / 82.1 %
- Gifts and donations, private: DKK 818,992 / 14.5 %
- The Danish Agency for Culture: DKK 95,222 / 1.7 %
- Membership fees: DKK 69,489 / 1.2 %
- VAT Refund: DKK 11,080 / 0.2 %
- Merchandise sales: DKK 19,567 / 0.3 %

2022 expenditures

We are proud to share that in 2022 we were able to allocate DKK 4,345,255 (EUR 582,890) to our implementing partners in India, LittleBigHelp India Trust and Kenduadihi Bikash Society, just DKK 298,815 (EUR 40,086) less than in 2021 where more funds, than ever before, were allocated to our projects in India from Denmark. In addition, we are proud to share that in 2022, we saw the largest amount of local funding in India to date, thanks to a large one-off corporate donation. This also slightly reduced the need for funding from LittleBigHelp Denmark to cover the project budgets.

In 2022 we have in large been able to run our projects according to plan with the exception of the first few months in 2022, where a few COVID-19 restrictions still affected the projects. We are grateful for getting through the COVID-19 years followed by other urgent world affairs such as war in Europe, soaring energy prices and inflation without major reductions in our fundraising results and for being able to keep the whole Indian team onboard. Thanks to our loyal donors for supporting our mission.

LittleBigHelp strives to ensure that available funding is allocat-

ed directly, to the extent possible, to support those vulnerable children and families who need it the most. Cost efficiency is thus a key priority, working to ensure that a large proportion of donors' generous contributions is spent on the projects and on our core priorities. However, operational and administrative costs are a critical part of our overall budget, as it enables us to fundraise for, run and implement 20+ projects that empower 3,000 people.

Our primary expenses in Denmark are salaries to our two full-time employees based in Denmark while the Founder of LittleBigHelp works without pay. Our Programme Manager in Denmark manages our projects and ensures compliance and high-quality standards of what is being implemented in the field and reported on to donors and is responsible for raising funds from various foundations. Our Project Manager in Denmark manages our external communications and is in charge of events planning and accounting and she contributes to other fundraising activities. We have however also received a lot of help and donations in kinds from volunteers and companies who thereby saved us a lot of expenses.

Expenditure in Denmark is calculated with inspiration from the accounting guide for fundraising organisations developed by ISO-BRO and Deloitte.

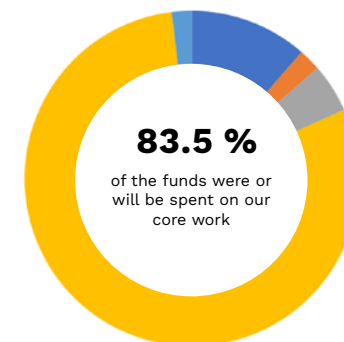
Expenses associated with our core work in Denmark include expenses relating to work with the projects in India carried out by team members in Denmark, as well as communication and information activities in Denmark such as the publication of the Annual Report, which serves the purpose of giving partners, donors and other stakeholders insight into LittleBigHelp's projects. In 2021, costs associated with core work carried out in Denmark amounted to DKK 283,686 (EUR 38,053), equivalent to approximately 4.7 percent of the total 2021 expenditure.

Expenses associated with revenue-generating activities include efforts to maintain our relationship and collaboration with existing corporate partners as

well as establishing new partnerships, ensuring new donors and other contributors and investments in and maintenance of our other revenue-generating activities such as events. In 2022, costs associated with revenue-generating activities total DKK 1,087,174 (EUR 145,837) equivalent to 17.9 percent of the total expenditure of the year.

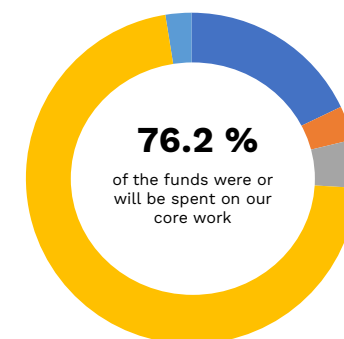
Expenses associated with administration cover auditing costs, IT-related costs, internet, office supplies, and membership fees in Denmark. Without incurring some administration costs, LittleBigHelp cannot function and would be unable to meet regulatory requirements as well as ensure sound management and use of the funds entrusted to us. In 2022, costs associated with administration amounted to DKK 203,368 (EUR 27,281) equivalent to 3.3 percent of the total 2022 expenditure.

How were the funds spent in 2021?



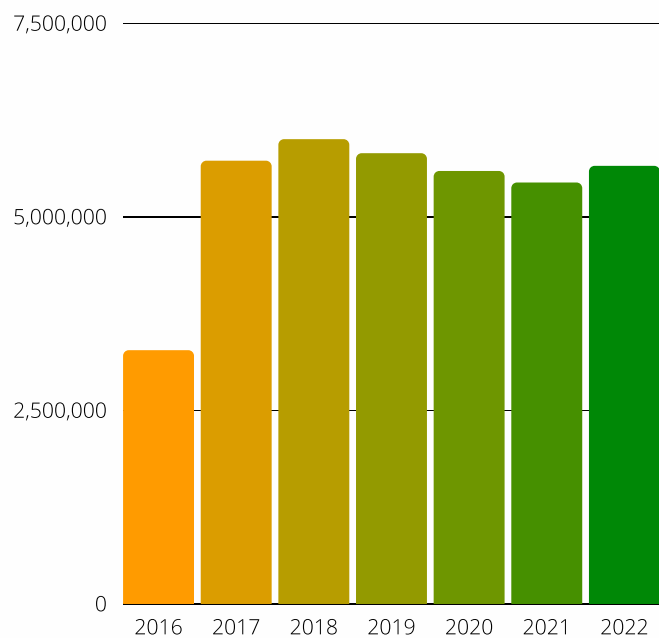
- Cost for revenue-generating activities: DKK 735,785 / 12.4 %
- Cost for administration in Denmark: DKK 133,857 / 2.3 %
- Cost for core work in Denmark: DKK 314,315 / 5.3 %
- Core work in India - operational and project support: DKK 4,644,070 / 78.2 %
- Liabilities + debt: DKK 111,815 / 1.9 %

How were the funds spent in 2022?



- Cost for revenue-generating activities: DKK 1,087,174 / 17.9 %
- Cost for administration in Denmark: DKK 203,368 / 3.3 %
- Cost for core work in Denmark: DKK 283,686 / 4.7 %
- Core work in India - operational and project support: DKK 4,345,255 / 71.5 %
- Liabilities + debt: DKK 153,620 / 2.5 %

Overview of 2016-2022 income (in DKK)



Extracts Financial Report 2022

LittleBigHelp
1 January 2022 - 31 December 2022

	'000 DKK	2022	2021
Donations			
Gifts and donations, companies and foundations		4,641	3,760
Gifts and donations, private		819	617
The Danish Ministry of Foreign Affairs			709
The Danish Agency for Culture		95	252
Membership fees		69	66
VAT Refund		11	12
Merchandise sales		20	24
Received donations		5,655	5,440
Costs for revenue-generating activities		1,087	736
Costs for core work in Denmark		284	314
Costs for administration in Denmark		203	134
Other operating income		-	-
Result before interests		4,081	4,256
Interests		2	4
Net result		3,954	4,373
Result attributable to future donations		3,954	4,373

LittleBigHelp
Balance sheet 31 December 2022

Assets		
Cash	3,145	3,425
Other receivables	155	66
Total Current Assets		
Total Assets	3,300	3,491
Equity and Liabilities		
Equity		
Equity	-	-
Retained comprehensive income	-	-
Equity	-	-
Liabilities		
Provision for future donations	3,157	3,394
Non-current liabilities	-	-
Current liabilities	154	112
Total liabilities	3,311	3,506
Total Equity and Liabilities	3,311	3,506
Indirect + Direct contributions to projects	4,345	4,644



Contact Us

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INDIA:

Email: india@littlebighelp.com

Phone: +91 8420047609

Address: 6A, Camac Court,
25B Camac Street, Kolkata-700016

Trust Registration Number in India:
IV-056162012 and 80G Tax Exemption

If you wish to support our work we receive all donations with gratitude:

Donations via website: littlebighelp.com/support/

Donations via Bank Transfers:

Bank: Sparekassen Danmark

Registration number: 9070

Account number: 0001502301

IBAN: DK9293370001502301

SWIFT: VRAADK21

MobilePay LittleBigHelp: 56499

For Indian currency donations only:

Account Name:

LittleBigHelp India Trust

Account No. 914010034801160

Bank: Axis Bank Ltd

Branch: Sarat Bose Road, Kolkata

IFSC Code: UTIB0000411

Account type: Savings

For more information follow us on:





LittleBigHelp



LittleBigHelp
India Trust