



LittleBigHelp



LittleBigHelp
India Trust

ANNUAL REPORT

2023



In 2023

LittleBigHelp provided **167,873 meals** to the children we work to support



LittleBigHelp provided **vocational training for 105 adults** from the slums, enabling them to earn money through their new skill and provide a brighter future for their family



LittleBigHelp supported the **school enrollment process of 460 children** from the slums after completing a preparatory school course at our Community Centres



LittleBigHelp provided **tuition classes for 277 school children** from the slums to ensure they remain in school





Table of Content

- Message from the Team..... **6-7**
- Message from the Programme Director..... **8-11**
- Who We Are and What We Do..... **12-13**
- LittleBigHelp and the Sustainable Development Goals..... **14-15**
- Community Centres..... **16-21**
- Skills Development Projects..... **22-25**
- Girls’ and Boys’ Hostels..... **26-27**
- Computer Training for Tribal Youth..... **28-29**
- Centre for Special Education..... **30-31**
- 2023 Fundraising Events..... **32-33**
- Thank you to Auction Donors
and Sponsors of the Annual Gala Event..... **34-35**
- A Big Thank You to All Donors in 2023..... **36-38**
- Income and Expenditures..... **39-44**
- Summarised Key Financial Figures 2023..... **45**
- Contact Us..... **47**



Message from the Team

2023 was a remarkable year for LittleBigHelp. We are proud to share our progress, stories and results with our donors, partners and supporters, who have once again enabled us to empower so many vulnerable communities in India.

For the first time, we closed two of our Community Centres in the slums, which marks a significant positive shift. After seven years of dedicated presence in these areas, the communities have

made such good progress and our daily involvement is no longer needed. Nearly all children are now attending school, and there is a widespread awareness of the importance of education. The community members are now aware about their basic human rights, have obtained identity cards, and more babies are receiving birth certificates than when we first started working in these communities, as the majority of births now occur in hospitals. Young women and girls

benefit from access to female-friendly toilets, constructed by LittleBigHelp, where they can also purchase affordable sanitary pads. Through our educational initiatives and free vocational training programs, we have witnessed formerly oppressed women aspiring to start an education and aim for a brighter and more empowered future. We are thrilled that the slum community members are now equipped to sustain these positive and profound developments, with LittleBigHelp offering guidance as needed.

We extend our heartfelt gratitude to our colleagues in India, whose dedication and compassion have fostered trust and growth among the slum residents. Our appreciation also goes to the local community members, who have been instrumental in driving this transformation. LittleBigHelp provides the framework and tools for change, but it is the people in the slums who ultimately transform their lives.

Another highlight in 2023 was our fundraising result of almost DKK 7 million (EUR 938,000) - the highest ever since LittleBigHelp's inception - surpassing our previous record from 2018. This success fuels our commitment to address the ongoing needs in the slums of India. The impressive fundraising result will enable us to open new Community Centres in the coming

year where needs are greatest, and continue our impactful work in the existing areas.

Despite the increased focus on business opportunities in India, as evidenced by the Danish Crown Prince Couple's visit to India, accompanied by 38 companies, the gap between the wealthy and the poor continues to widen in India. According to World Bank data, 44.1% of the population lives on less than \$3.65 a day, which is the poverty line for middle-income countries like India.

Our mission is to help bridge this gap in the communities where we work, but we cannot do it alone. The tremendous support from private donors, foundations, companies, and volunteers is indispensable. We are profoundly grateful for your contributions and unwavering support. Your generosity empowers us to drive meaningful change.

2024 is off to a promising start, and we look forward to empowering even more vulnerable communities in India and helping transform their lives, in collaboration with our donors and partners.

Warm regards,
The LittleBigHelp Team



Message from the Programme Director

2023 marked the 10-year anniversary of my role as Programme Director of LittleBigHelp, and my pride and commitment to be working for an organisation with such a noble cause have only increased as the years have gone by.

Over the years, LittleBigHelp's aim to secure longer-term development in the communities where we work, rather than providing merely immediate aid, has become an integral part of how we design and implement all our projects. Instead of saying *"Here is some food"* we are asking the people we work to support with *"what do you need to be able to put food on the table, provide for your family and change your own life?"*. With this approach we empower children, youth, women, men and entire families to take responsibility for their own lives and help them create a better future. When we see them succeed, and the pride in their eyes, it is worth more than gold.

This approach sometimes comes with challenges for us and we are often asked *"why do you not just give children a school bag and a book?"*. But teaching a child to learn and encourage them to take an education does not come from simply holding a book. It comes from the everyday interaction with a caring adult who teaches and

really understands the individual child. This is part of the crucial work that the team in LittleBigHelp does and they cannot be praised enough for their dedication to what they do and the people they support.

In addition to our main projects outlined here in the Annual Report, over the past years, we have increasingly focused on women's health and hygiene. We have led the construction process of no less than 12 female-friendly toilets in slum areas as well as installing vending machines for sanitary pads. Different donors have sponsored the set-up, but now the local girls and women are running the vending machines themselves by ensuring regular maintenance and refilling services. We have seen how adolescent girls are breaking the taboo surrounding menstrual health and now actively participate in the adolescent health programmes.

In 2023 we commissioned an evaluation by an external consultant of two of our Community Centres to further assess what appeared to be significant improvements on several areas amongst the children and families living in these slum areas. The evaluation indeed confirmed our own observations, i.e. that: child marriages are no longer taking

place in these slum communities and almost all of the children in the areas are now attending school. From the onset of the activities we lead in a slum area, we work closely together with the local decision-makers, often called 'Clubs', whose support is crucial to the success of our work. We work to develop their leadership and structure, raise awareness about important topics such as education, protection work, sanitation and hygiene, with the aim to give them ownership of the continuous development of the community and the lives of the people living in the slum. As such, we support them in starting activities that generate funds, so the positive initiatives in the community can continue, even when our team is not present and our financial support has ended. I am happy to share that in 2023, 8 of our 13 Community Centres have activities that generate funds.

When our direct engagement is no longer needed and the communities have reached capacity to lead the positive developments themselves, we exit from the area which in turn frees up our capacity to start engaging in another area. I am proud to share that we opened three new Community Centres in 2023.

At our Boys' and Girls' Hostels children are now moving out every year as they become adults. One of the important purposes of

our Hostels is that we empower the children to make their own choices and pursue their dreams after a certain age when they are old enough to support themselves.

Across all our projects, LittleBigHelp supports more than 3,000 individuals directly on an annual basis. We estimate that at least 13,500 family members of these individuals will also experience an indirect benefit from the new knowledge, skills and support provided. This would not have been possible without our generous donors and partners and we remain immensely grateful for their support.

Finally, I want to give my sincere gratitude to all the excellent team members of LittleBigHelp India Trust for their admirable dedication to our work and my appreciation to the team in Denmark for direct support in every aspect. I feel proud to be a member of this excellent and impactful organisation. On behalf of LittleBigHelp, I share my gratitude to all the donors and supporters of LittleBigHelp.

Best regards
Debasish Guha
Programme Director, LittleBigHelp





Who We Are and What We Do

The beginning of LittleBigHelp

LittleBigHelp Denmark was founded by Lisbeth Johansen in 2010 when she decided to leave her career as a Hotel Sales Director. Lisbeth's travels and volunteer work in India inspired her to establish LittleBigHelp in Kolkata, West Bengal. In 2012, LittleBigHelp was registered in India and has since been operating as LittleBigHelp India Trust.

Our work today

LittleBigHelp aims to support disadvantaged children, youth and adults in India who lack access to basic human rights and essential services such as education, food, basic health services and shelter. LittleBigHelp has established and is now running thirteen Community Centres in urban slum areas in

and around Kolkata, along with a Boys' and a Girls' Hostel and several skill development trainings. Furthermore, LittleBigHelp supports a Centre for Special Education for children with disabilities and Computer Training projects in rural Bankura, India. In total the projects are benefiting over 3,000 individuals annually, although the indirect impact is much greater. All 25 projects are implemented by our fantastic partner organisations, LittleBigHelp India Trust (the direct implementing branch of LittleBigHelp Denmark) and Kenduadihi Bikash Society who combined count a total of approximately 90 local team members. In Denmark, LittleBigHelp employs three team members, while the Founder Lisbeth Johansen works without

pay. Funding primarily comes from Denmark but increasingly from India, supporting our projects in Kolkata and surrounding areas.

Working with complete transparency vis-a-vis our donors, partners and the people we work to support is essential in all our work. We aim to keep administration costs at a minimum and to the extent possible, use voluntary support and assistance from friends, family and our network who all wish to help us make a difference for the vulnerable families.

Our approach

Our approach for how we design and implement our projects has changed over the years from primarily providing immediate aid and protection to street-connected children and their families to focusing on ensuring long-term development. Working from the belief that empowering individuals will help break the cycle of poverty, we give people the support, skills and encouragement they need to create a brighter future for themselves, their family and their community. It is our belief that the benefits will create ripple effects for generations to come, and have a lasting impact. The support and involvement of local communities is crucial to the success of our work, and without our Kolkata team members' invaluable

knowledge about local conditions, culture and challenges, we would not be able to fully comprehend the struggles of people living under these conditions.

Why India?

India's economic growth does not benefit much of its population. 44.1% of the population live on less than US \$3.65 per day (the poverty line for lower middle-income countries such as India)*, and many do not have access to basic human rights such as education, clean drinking water, adequate shelter or sufficient food. These conditions are especially prevalent in the slum areas where children and women are among the most vulnerable.

- An estimated 10 million children between the age of 5-14 are engaged in work
- 29% of children in India drop out of school early (before 8th grade)
- India is rated the world's most dangerous country for women due to a high risk of rape, trafficking and other forms of sexual violence

Vision:

We cannot help everybody – but we can help some. And we do it!

Mission:

We change your little help into a big help for people in need

*<https://ourworldindata.org/grapher/share-living-with-less-than-320-int--per-day?tab=chart&country=-IND>

LittleBigHelp and the Sustainable Development Goals

At the heart of the 2030 Agenda for Sustainable Development are the UN's 17 Sustainable Development Goals (SDGs)*, which are an urgent call for action by all United Nations member states to end poverty, improve health and education, reduce inequality and spur economic growth – all while tackling climate change and working to preserve our oceans and forests. **Through our 22 projects in India, we support eight of the 17 Sustainable Development Goals (SDGs).**



Goal #1
End poverty in all its forms everywhere

Through our skills development projects, we teach vulnerable women vocational skills to encourage employment and entrepreneurship, which enables them to generate an income.



Goal #2
End hunger, achieve food security and improved nutrition and promote sustainable agriculture

At our community centres and boys' and girls' hostels, we provide nutritious meals to children every day.



Goal #3
Ensure healthy lives and promote well-being for all at all ages

Through our projects, we raise awareness about sexual and reproductive health to help break taboos and stigmas. We also educate especially men in slum communities about the harmful use of alcohol and drugs.



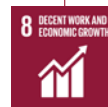
Goal #4
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

At our community centres and boys' and girls' hostels, we work to ensure that all children have access to education. Through our skills development projects, we teach women vocational skills to encourage employment and entrepreneurship. We also provide computer training to young people living in rural areas to increase their chances of getting a job. Furthermore, we support a learning centre for special education, which provides education and training for 180 children with special needs.



Goal #5
Achieve gender equality and empower all women and girls

We work to raise awareness about the rights of women and girls to reduce trafficking, child marriage, violence and other forms of gender discrimination. Through our skills projects, we encourage women to learn a vocation and get a job despite resistance from the men in their families. In our girls' hostels, all girls learn karate to increase their confidence and self-defence skills.



Goal #8
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

By providing computer and skills training, we aim to reduce the rate of unemployment, especially amongst the most vulnerable. We also work to put an end to child labour in slum areas and encourage parents to prioritise education for their children, which are also important aspects of this goal.



Goal #16
Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

We raise awareness in the slum areas about the rights of children and women to reduce the occurrence of abuse, exploitation and violence. We also guide families in obtaining proof of identity so they can access basic government services such as free education and health care.



Goal #17
Strengthen the means of implementation and revitalize the global partnership for sustainable development

We work closely together with other NGOs and build strong partnerships with our corporate partners to maximise the impact of our work.

*<https://sdgs.un.org/goals>

Community Centres

At our thirteen Community Centres in different slums, we prepare out-of-school children for school, support their families and raise awareness about the rights of people living in slum areas.

At our Community Centres in urban slum areas in and around Kolkata in East India, we work with local volunteers and authorities to prevent children in slum areas from living a life in poverty on the streets and instead have a bright future with possibilities. In addition to providing courses to prepare out-of-school children (children who have left school or not yet started school) from the slums for school we offer meals, health checks and counselling to the children while their families are informed of their own and their children's rights and entitlements. After finalising the preparation course, which takes up to 12 months, we support the process of enrolling the children in a near-by public school, while we continue to offer social and academic support through tutoring and recreational activities.

We are excited to share that in 2023, we exited from two slum areas where we had been running two Community Centres for seven years. An independent evaluation report conducted by an

external consultant confirmed our observations: nearly all children are now attending school, and there is a widespread awareness of the importance of education. The community members are now aware about their basic human rights, have obtained identity cards, and more babies are receiving birth certificates than when we first started working in these communities, as the majority of births now occur in hospitals. There were no records of new child marriages. Young women and girls benefit from access to female-friendly toilets, constructed by LittleBigHelp, where they can also purchase affordable sanitary pads. Through our educational initiatives and free vocational training programs, we have witnessed formerly oppressed women aspiring to start an education and aim for a brighter and more empowered future.

LittleBigHelp will continue to have a regular presence in the two areas, but will gradually decrease the number of visits and support as the community members take ownership. We continue to offer our guidance, but seek to empower the local community to take responsibility for the continued positive development of the areas.



In the Community Centre, the best part is learning new things while playing, and I've also made friends here.

**Ankhi, 8 years old,
Community Centre**

2023 in numbers

104,537

Meals were distributed to the children attending our Community Centres

485

Children enrolled in and attending school preparation courses daily

2

Community Centres closed due to positive progress

3

New Community Centres were opened

277

School children received tuition classes

1,927

Individual and group counselling sessions were conducted on mental health, behaviour, empathy, overall well-being, importance of education etc.

8,795

Home visits were conducted to ensure the parents' support of their child's continued education

199

Awareness meetings held by our team in the slums informing community members about basic rights, the importance of education, as well as health and sanitation measures

595

Community, guardian and networking meetings conducted with local stakeholders to promote engagement and understanding among local institutions such as schools, hospitals and local law enforcement and the local communities in the slums

20,000

Sanitary pads purchased by women through the LittleBigHelp installed vending machines in the female-friendly toilets

Initiatives at the Community Centres

Empowering the local community

Community Centres are only opened in slum areas where the local decision-makers, often called 'Clubs' are interested in collaborating with us, and are motivated to help bring about a positive change in their local community. They are involved in deciding which initiatives would be beneficial for their community, and we require that they actively support the initiatives. As we are working to empower others, and thus

decrease the dependency on us as an organisation, one of the goals of the Community Centres is to build a strong local community where decision-makers and residents alike take responsibility for the area where they live. We teach them about leadership and ownership and encourage the formation of committees to drive positive change. We empower the local youth to become "Change Agents", taking part in making the community a better and safer place for everyone to be, and supporting our team with different activities related to the Community Centre.



Female-friendly toilets

Women and girls, living in the slum, experience difficulties with privacy and hygiene due to the poor conditions of the available restroom facilities as well as social stigma during their menstruation. Furthermore, many girls drop out of school when they start their menstruation, thereby perpetuating their entrapment in a cycle of poverty and lack of education. Without access to sanitary menstrual products, the girls fear bleeding through their clothes while in school, and prefer to not go. Since 2021 we have constructed 12

female-friendly toilets, which supports 15,200 adolescent girls and women in overcoming the challenges they face during their menstruation. A vending machine is installed in each female-friendly toilet facility with sanitary pads and an incinerator so the used pads will not increase the trash problem in the slum. 20,000 sanitary pads were purchased in 2023 and the local youth are responsible for maintaining the toilets, including resupplying the sanitary pad dispensers, thus proving the sustainability of this project.

Tuition for students

277 students received tuition in 2023. This initiative supports youth, primarily from homes with uneducated parents, in their education with the purpose of preventing drop-outs from school.



||

Attending LittleBigHelp's tuition classes has made a huge difference in my life. I've gained confidence in my academic abilities, especially in Math. During my board examination it helped me a lot, I hope to score a good grade in Math.

Pink, 16 years old, Tuition Class

Computer training

Computer literacy opens up the door to many more job opportunities. We have therefore provided computer training to 120 youth in our Community Centres, empowering them to secure a job in the future.





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The training program at LittleBigHelp is a life-changing experience where you not only learn valuable skills but also gain confidence and support to succeed in all aspects of life.

**Tabassum Khatoon , 20 years old,
Basic Tailoring trainee**



Skills Development Projects

The aim of our Skills Development Projects is to empower vulnerable youth, women and men financially and socially. We do so through our Vocational Training and Youth Capacity Building projects.

Through our Vocational Training projects, we focus on empowering and supporting women as well as men to a smaller degree. The trainees attending our courses

learn a skill that enables them to get a job or start their own business, for instance as a tailor, beautician, cook or driver. In our courses, we also teach women about health and their rights and provide support and counselling to help them cope with abuse, domestic oppression and other difficult living conditions. For the same reason, we also conduct regular home visits to the trainees to meet them in their respective homes and discuss their situation,

gather and verify information, and to meet and counsel their family members to ensure their support for the trainees' attendance at the vocational training.

All trainees receive help to open a personal bank account, and learn the basics of entrepreneurship, dealing with customers and financial management. We follow up with each trainee for one year after they have completed the course to give advice, motivate and gather data about income.

While our main focus is on empowering vulnerable women, it is also important to support vulnerable men. Every year we offer men a variety of vocational training courses, including a driving licence course, which could help them secure a job as a driver.

Over the course of 2023, we have also focused on introducing new training opportunities, such as courses in Phlebotomy or Pharmacy Assistant. These courses have higher entry requirements in regards to education, but are still offered to vulnerable men and women from the slum who themselves do not have the financial means to pay for such a course. We guide each trainee to find a job after the training, to ensure them an income upon completion.

Our Youth Capacity Building projects focus on helping youth advance their soft skills and basic skills, which is an important step in their journey towards higher education and/or eventually landing a job. In 2023, 139 students were provided career counselling and another 87 youth received basic computer training along with soft skills training such as youth leadership initiatives.

The youth involved in this branch of our Skills Development projects all come from vulnerable backgrounds, many with parents who have only a few years of elementary education, and work as daily labourers or maids. We see that there is a great potential for these young people to advance in life, but their knowledge about career opportunities and jobs is limited. Through awareness sessions and training we aim to encourage the youth to stay in school and aim for a brighter future with endless possibilities.



The skills training at LittleBigHelp has completely changed my life. I've started earning money now, which wasn't possible before due to my limited education. In the past, I struggled to find a respectable job because I only completed class 7. LittleBigHelp gave me the confidence that I can also earn money. Now, I'm very proud of myself.

**Drishya Chowrasiya, 28 years old,
Basic Beautician trainee.**

2023 in numbers

105

Vulnerable adults received vocational training, enabling them to earn money through their newly acquired skill and provide a brighter future for themselves and their families.

15

Vocational Training trainees opened their own bank account for the first time

496%

Average income increase per trainee after completion of a Vocational Training course

74

Vocational Training trainees received a start-up kit or partly funded sewing machine to start their own business

226

Youth participated in our Youth Capacity Building projects, which aims to advance the soft skills and basic skills of the participants, which is an important step in their journey towards higher education and/or eventually securing a job

954

Home visits conducted to counsel the trainees' family members to ensure their support for the trainees' attendance in the Vocational Training

488

Follow-up sessions conducted with Vocational Training trainees who completed the training the previous year



Girls' and Boys' Hostels

In our Girls' and Boys' Hostels, vulnerable street-connected girls and boys start a new life with care, comfort, nutrition and education – and a place to call 'Home'.

We opened our two Hostels in 2014, and they now provide a long-term home for 20 girls and 25 boys, respectively. In 2023, we welcomed six new boys and five new girls to the Hostels, who all come from very difficult backgrounds.

When the children are not attending the local school, they spend their time playing games, dancing, drawing, meditating, doing sports and other recreational activities in and around the Hostels, which

supports their mental, physical and social development. Our team and skilled social workers also provide the children with guidance on how to cope with the challenges they may face in life. For instance, girls in India are especially vulnerable to rape, abuse, trafficking, and child marriage.

As the children get older, we focus on preparing them for the independence and responsibility that comes with adulthood. We discuss with each child

The most remarkable incident in my life was when I passed Class X Board examination and I was honoured in my school and in Boys' Hostel. This is due to the educational support, proper guidance, care and love I have received from the LittleBigHelp family.

Akash, 17 years old



what their dreams and possibilities are for the future, and we enrol them in vocational training courses to ensure that they learn an income-generating skill. We also teach them how to cook, clean, budget their income and spendings, pay bills, among other things, to ensure a smooth transition into adulthood.

Each year, since 2021, at least one boy from the Boys' Hostel has reached adulthood and thus moved out of the Hostel. As we keep close contact with them when they leave the Hostel, we know that they have all continued with some sort of education or have acquired

2023
in numbers

45
Children living in our Girls' and Boys' Hostels and attending school

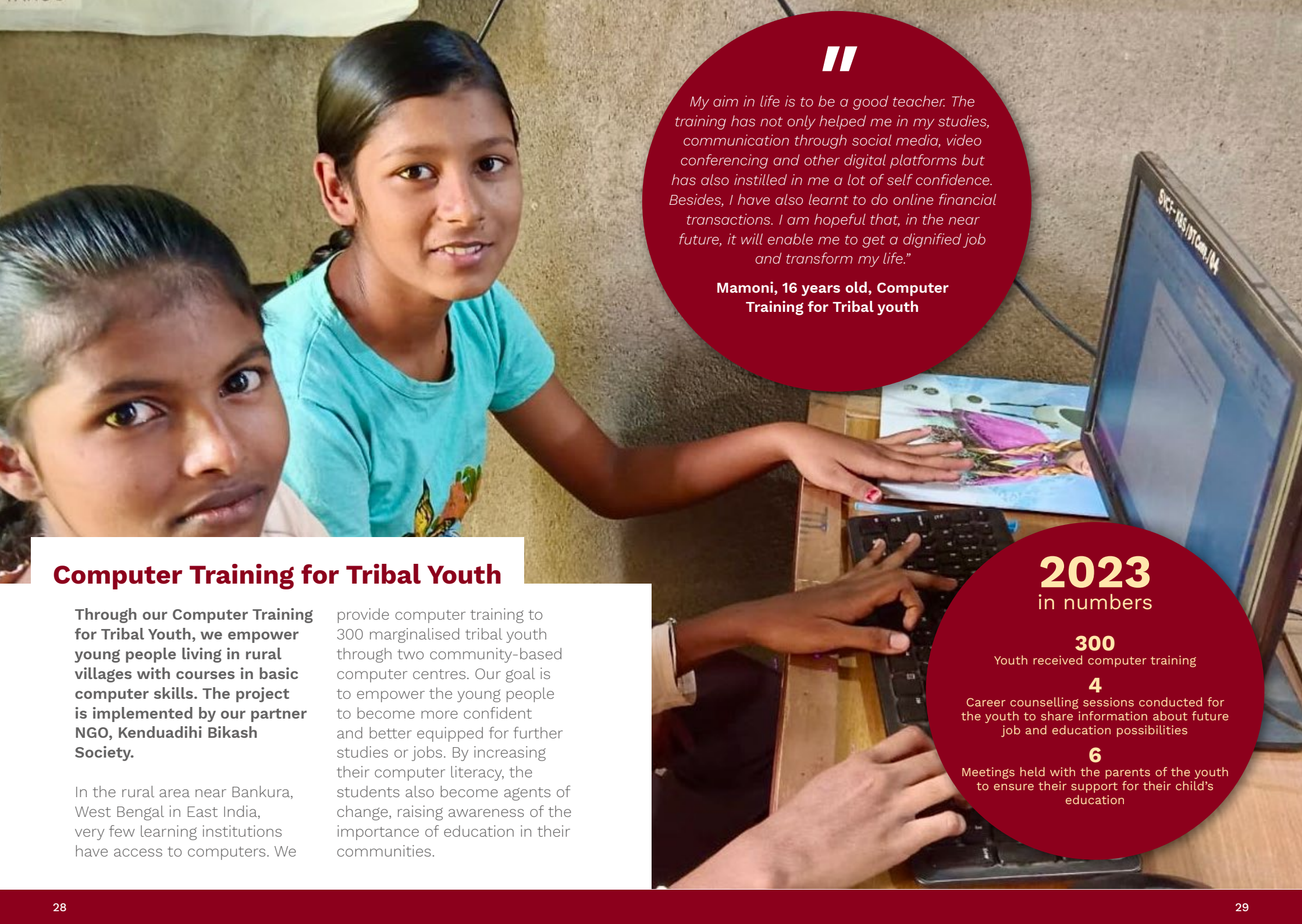
11
New vulnerable children moved into the Hostels

1,095
Yoga, meditation, dance, karate, and creative sessions were conducted for the children

856
Individual counselling sessions conducted at the Hostels

56
Play therapy sessions were conducted in the Hostels for the younger children

a job, while some are doing both. One of the boys even started his own food stall while continuing his university degree. We are grateful to see that the boys are generally doing well, and our team is always available for a talk and to give advice as and when needed. We are excited to follow these boys and see what the future brings. They will always be a part of the LittleBigHelp family, but we have a heartfelt wish for the children to grow up and live their own lives and make their own decisions.



Computer Training for Tribal Youth

Through our Computer Training for Tribal Youth, we empower young people living in rural villages with courses in basic computer skills. The project is implemented by our partner NGO, Kenduadihi Bikash Society.

In the rural area near Bankura, West Bengal in East India, very few learning institutions have access to computers. We

provide computer training to 300 marginalised tribal youth through two community-based computer centres. Our goal is to empower the young people to become more confident and better equipped for further studies or jobs. By increasing their computer literacy, the students also become agents of change, raising awareness of the importance of education in their communities.

“

My aim in life is to be a good teacher. The training has not only helped me in my studies, communication through social media, video conferencing and other digital platforms but has also instilled in me a lot of self confidence. Besides, I have also learnt to do online financial transactions. I am hopeful that, in the near future, it will enable me to get a dignified job and transform my life.”

Mamoni, 16 years old, Computer Training for Tribal youth

2023
in numbers

300

Youth received computer training

4

Career counselling sessions conducted for the youth to share information about future job and education possibilities

6

Meetings held with the parents of the youth to ensure their support for their child's education

Centre for Special Education

We support the Centre for Special Education, which offers care and education for children and youth with special needs. The project is implemented by our partner NGO, Kenduadihi Bikash Society.

People with special needs have the right to freedom from discrimination, equality, social security, human dignity and education – just like any other human being. The Centre for Special Education is a school for 180 children and youth from tribal villages near Bankura, who would not otherwise be able to attend school or receive physiotherapy training, disability aids etc. Many of the children suffer from malnutrition and neglect of basic care, and the prevalence of tribal superstition and lack of awareness about rights, needs and possibilities of people with special needs, means that this vulnerable group is often marginalised and excluded from their communities.

The Centre provides comprehensive rehabilitation programmes for these children and young people to improve their quality of life and help

their integration into society. Supporting the students in choosing what they want to do based on their strengths and needs, the Centre also offers vocational training and life skills education.

Local awareness and training

Along with the education and physiotherapy at the Centre for Special Education, a new initiative was established in 2023 to create awareness and empower even more children with special needs along with their families. Through this initiative, five new Centres were opened in the nearby rural villages, where 100 children, whose parents cannot afford or manage the long trip to other special care institutions, come for training and learning. In cases where the children, who due to the severity of their disability, are unable to come to the Centre, the special educators will visit the family in their home to provide training and education. Furthermore, the families are supported to apply for different state-run programmes that can benefit their child, such as a Disability Certificate and pension.



2023
in numbers

180

Children were attending Centre for Special Education

3

Children learned to independently transfer themselves from wheelchair to chair

9

Children learned to walk independently

25

Children learned to pronounce their own name

“

Centre for Special Education means a lot to us because our child has made a lot of progress after going to the Centre. He has settled down in class, sits in the class throughout the day, undresses himself independently during toileting and cooperates in other activities. We too have learned a lot about autism and our son in particular after attending the Centre. It is a great place for enlightening oneself with knowledge, ventilating emotions, sharing feelings, communicating with others, making friends as well as finding solace.

Soma, 29 years old, Mother of a 9 year old boy with autism

”

I was admitted to the Centre for Special Education 6 years ago. I love going to school and attending the group hearing as well as smart classroom sessions. After receiving hearing aid and regular speech therapy I learned to speak in coherent sentences. I also learned finger spelling and Indian Sign Language and all this helped me to overcome communication barriers. Now I can freely communicate with my family, teachers, and friends.

Teesta, 14 years old, speech and hearing impaired



2023 Fundraising Events

We are thrilled to share that in 2023 we introduced our new gala concept, FestDiwali, and established a new partnership with the hotel company Scandic. As the new head sponsor of our annual Gala Event, Scandic generously donated their amazing premises to host the event, the delicious food served, and personnel, among other things for our most important evening of the year. This partnership, along with donations from other companies, performers and volunteers, were key to ensure that less than 5% of the funds raised during FestDiwali were spent on costs.

The name FestDiwali blends the words Festival and Diwali; the beautiful and colourful Indian

tradition that symbolises the victory of good over evil in a grand celebration of life and hope. Festival-like elements such as beautiful face painting, and a new Virtual Reality experience of our projects in India made the Gala a memorable, exciting, and not least successful evening.

A total of DKK 2.05 million (EUR 275,000) was raised at the Gala for our projects in India, for which we are extremely grateful. The funds were generated from ticket sales, donations, and funds raised from a large-scale auction of donated items. A heartfelt thank you to all the people involved, devoting their time and efforts, and working so hard before and during the event to ensure a wonderful evening.



Thank you to Auction Donors and Sponsors of the Gala in Copenhagen

Scandic Hotels	HF Christiansen	Anders Morgenthaler
Scandic CPH Strandpark	House of Finn Juul	Fasangården
All Things Live	Scandic Spectrum	Restaurant Gorilla
Frk. Trepile	Skovshoved Hotel	Cafe Petersborg
Holte vinlager	Stromma	The Red Box
Malfy Gin	Yogamood	Hotel Norge
Beefeater	Bandholm Badehotel	Kasper Eistrup
Havana Club	DFDS	The Rajbari Bawali
Absolut Vodka	Galleri Art Puls	Gleenburn Tea Estate
Smilebox	Hyatt Regency Kolkata	Rouge Oysters
Kontra Coffee	ISH spirits	Risskov Blomster
Copenhagen Sparkling Tea	Kontra Coffee	Susanne Rützou
Bruun Rasmussen	Mortens.nu	JUNA
Kunstauktioner	Nordic Seaplanes	Moebe
Teletech	Restaurant Pluto	Wauw Design
Carlsberg Danmark	Scandic Helsinki	Umage
AV Center	Topline	Sleep2Care
Fotograf Thomas Vraaby	Vissevasse	Cafe Sandø
Fotograf Erling Brodersen	Zleep Hotels	Stinneholm
Cafe Sokkelund	Apair	Sif Jakobs
Vejrø Resort	Become	Vibholm
Louise Grønlykke	Helle Rask Crawford	Fary Lochan
Mond of Copenhagen	Hotel Koldingfjord	Naya
Black Colour	Ina Rødtneß	Østerbro Teater
Kurhotel Skodsborg	Nature Source	Live Nation
Maria Black	Per Hillo	Nørrebro Teater
&Tradition	Copenhagen Sparkling Tea	Gertruds Univers
Alsik Hotel	Brøndby IF	Volve
Bifrost	Vibe Harsløf	Syltedronningen
ByFlou	Lill-Marlen Elnegaard	ByCikic
Castell Son Claret	Designfirmaet dk3	Utzon
Comwell Hotel	Falkoner Tandlægerne	Woron
Db Bramante1928	Ole Lynggaard	Simply Chocolate
Galleri Art Expo	Politiken	

Joint Talk on “The drive to make a difference”

In October 2023, our Founder Lisbeth Johansen and our Running Ambassador Tommy Jacobsen held a joint talk at Hotel Amerika, in Hobro, Denmark. The theme of the event was “The drive to make a difference”. The Hotel generously supported all costs of the event including the venue, a welcome drink as well as coffee and cake for all participants. The event sold out and raised DKK 41,000 (approximately EUR 5,500).

Charity Dinner in London

On 9 November 2023, LittleBigHelp was invited to attend a charity dinner in London organised by a friend and supporter of LittleBigHelp. The aim was to raise funds for LittleBigHelp and to raise awareness of our work in India. It was the first time a charity dinner on behalf of LittleBigHelp was organised outside of Denmark and we are so grateful to the 30 participants who took part in this lovely event. A generous amount of DKK 47,000 (EUR 6,300) was raised for our projects in India, and we hope to see more funding from the UK in the future.



A Big Thank You to All Donors, Corporate Partners and Foundations in 2023

We extend our deep appreciation for the generous donations and support received throughout 2023, which have been crucial in sustaining and further developing our projects. This support, provided by private individuals, foundations, and companies, underscores a collective commitment to effecting meaningful and enduring change. Throughout the year, our collaborations with companies and foundations have strengthened significantly, playing a pivotal role in extending high-quality assistance to vulnerable children and families through LittleBigHelp. We are deeply grateful for every contribution and commend the exemplary corporate social responsibility demonstrated.



Corporate Partners in Denmark

dbramante1928

NÜMPH



INTELLISHORE

IGNITING DATA — ENGAGING PEOPLE



Ejendomsselskabet X

BAIN & COMPANY 

Black Colour



SKALL
Studios

VISSEVASSE
— visual stories —



Better Holding
2012



PAJ HOLDING ApS



Scandic

Foundations in Denmark

Lind
Foundation

Toubro Fonden

MAX FODGAARD
FONDEN

STYRELSEN

BYGMA
FONDEN



Lego Medarbejdernes
Jubilæumslegat

Novo
medarbejdernes
Honorarfond

Edel og Wilhelm
Daubenmerkls
Almenvelgørende Fond

Finance

Budget, Income and Expenditure

2023 has been a record-breaking fundraising year for LittleBigHelp. We humbly thank our many long-standing as well as new corporate partners, companies, foundations, and private donors, who have chosen to support LittleBigHelp. Their support has directly impacted the lives of more than 3,000 children, youth, women and men in India, empowering them to create a brighter future.

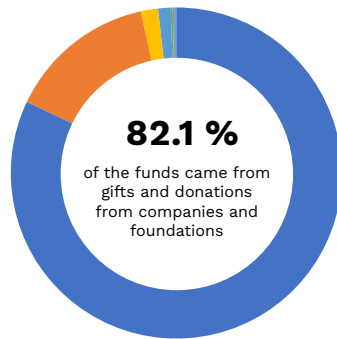
We are proud to share that we raised **DKK 6,956,156 (approximately EUR 932,470)** in 2023. This is an increase of 23% compared to 2022, equivalent to DKK 1,300,536 (approximately EUR 174,400). This is largely due to an extraordinary one-off grant from one of our existing partnerships with a foundation and an increase in donations from companies and private individuals (See the graphs below where the increase in funding from 2022 to 2023 is shown).

Our annual fundraising Gala, FestDiwali, continues to be the most important event of the year for LittleBigHelp, as almost 30% of the total 2023 income was raised at the event. We are deeply grateful to our new main hotel partner Scandic who generously donated their amazing premises to host the event, the delicious food served, and personnel, among other things. This partnership, along with donations from other companies, performers and volunteers, were key to ensure that less than 5% of the funds raised during FestDiwali were spent on costs.

In LittleBigHelp, we receive funds from The Danish Agency for Culture (udlodningsmidler), which in 2023 resulted in DKK 113,053 (EUR 15,155). These funds are allocated to cover administrative costs pertaining to the Office in Denmark so that the majority of the funds coming from other sources can be allocated towards our core programme work in India.

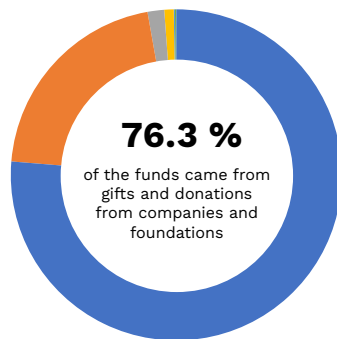


Where did the funds come from in 2022?



- Gifts and donations, companies and foundations: DKK 4,641,279 / 82.1 %
- Gifts and donations, private: DKK 818,992 / 14.5 %
- The Danish Agency for Culture: DKK 95,222 / 1.7 %
- Membership fees: DKK 69,489 / 1.2 %
- VAT Refund: DKK 11,080 / 0.2 %
- Merchandise sales: DKK 19,567 / 0.3 %

Where did the funds come from in 2023?



- Gifts and donations, companies and foundations: DKK 5,306,975 / 76.3 %
- Gifts and donations, private: DKK 1,454,914 / 20.9 %
- The Danish Agency for Culture: DKK 113,053 / 1.6 %
- Membership fees: DKK 63,915 / 0.9 %
- VAT Refund: DKK 8,289 / 0.1 %
- Merchandise sales: DKK 9,010 / 0.1 %

2023 expenditures

In 2023, a total of DKK 4,349,834 (EUR 583,092) was allocated to our implementing partners in India, namely LittleBigHelp India Trust (the direct implementing branch of LittleBigHelp Denmark) and Kenduadihi Bikash Society, corresponding to 2022 figures.

Cost efficiency is a key priority to LittleBigHelp, and 75% of donors' generous contributions was spent on the projects in India and on our core priorities. However, operational and administrative costs are critical to run the projects and organisation and thus constitutes an integral part of our overall budget, as it enables us to fundraise for, run and implement 25 projects that empower 3,000 people in vulnerable communities in India.

In 2023, our primary expenses in Denmark covered salaries to our few employees based in Denmark, while the Founder of LittleBigHelp works without pay. From January - July we had two full-time employees and from August to December 2023, three colleagues were employed full-time in Denmark. Our Programme Manager in Denmark ensures adherence to strategy and oversees allocation of funding to the

projects, collaboration with our Indian implementation partners, handling of donor relations including reporting, and raising funds from various foundations. Our Project Manager in Denmark manages our external communications and is in charge of individual fundraising, events planning and accounting while also contributing to other fundraising activities. Recognising the power of visual communication of our work both on Social Media, at events and to our donors we were pleased to welcome our new Communications and Partnerships Manager to the team in November 2022. He manages our visual storytelling, as well as focuses on corporate fundraising and maintaining our current corporate partnerships. We have also received a lot of help and in-kind donations from volunteers and companies, providing much valued additional support to cover expenses.

Expenditure in Denmark is calculated with inspiration from the accounting guide for fundraising organisations developed by ISOBRO and Deloitte.

Expenses incurred in Denmark include costs related to the collaboration between LittleBigHelp Denmark and

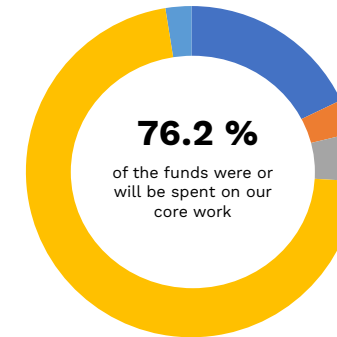
the implementing partners in India, carried out by team members in Denmark. This involves work related to the strategy, adherence to donor requirements etc. In addition, the expenses cover communication and information activities in Denmark such as the publication of the Annual Report, which serves as the primary accountability and report back tool to donors, and also give partners, donors and other stakeholders insight into LittleBigHelp's projects. In 2023, costs associated with core work carried out in Denmark amounted to DKK 375,334 (approximately EUR 50,320), equivalent to approximately 6% of the total 2023 expenditure.

Expenses associated with revenue-generating activities include efforts to maintain our relationship and collaboration with existing corporate partners as well as establishing new donors and partnerships,

to support for example our important revenue-generating activities such as events. In 2023, costs associated with revenue-generating activities totaled DKK 1,053,264 (approximately EUR 141,190) equivalent to 16.8% of the total 2023 expenditure.

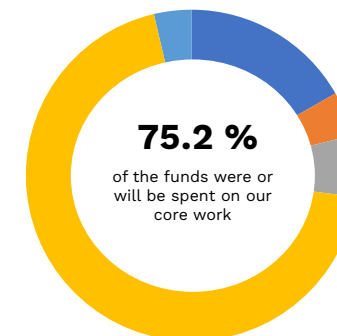
Administrative expenses in Denmark cover auditing costs, IT-related costs, internet, office supplies, and memberships. Without incurring some administrative costs, LittleBigHelp cannot function and would be unable to meet regulatory requirements, such as obtaining a collection licence or accounting requirements, as well as ensure sound management and use of the funds entrusted to us. In 2023, administrative costs amounted to DKK 273,605 (approximately EUR 36,680) equivalent to 4.4% of the total 2023 expenditure.

How were the funds spent in 2022?



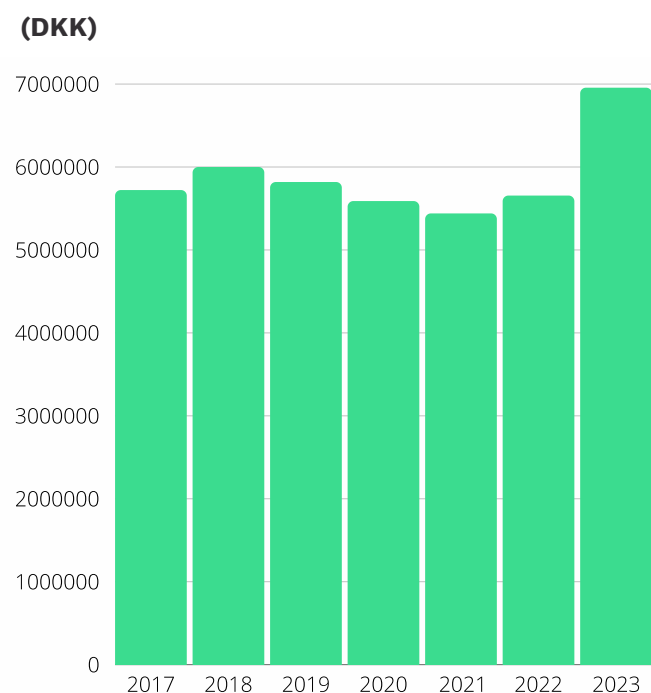
- Cost for revenue-generating activities: DKK 1,087,174 / 17.9 %
- Cost for administration in Denmark: DKK 203,368 / 3.3 %
- Cost for core work in Denmark: DKK 283,686 / 4.7 %
- Core work in India - operational and project support: DKK 4,345,255 / 71.5 %
- Liabilities + debt: DKK 153,620 / 2.5 %

How were the funds spent in 2023?



- Cost for revenue-generating activities: DKK 1,053,264 / 16.8 %
- Cost for administration in Denmark: DKK 273,605 / 4.4 %
- Cost for core work in Denmark: DKK 375,334 / 6.0 %
- Core work in India - operational and project support: DKK 4,349,834 / 69.2 %
- Liabilities + debt: DKK 229,554 / 3.7 %

Overview of 2017-2023 income



Extracts Financial Report 2023

LittleBigHelp
1 January 2023 - 31 December 2023

	'000 DKK	2023	2022
Donations			
Gifts and donations, companies and foundations		5,307	4,641
Gifts and donations, private		1,455	819
The Danish Ministry of Foreign Affairs			
The Danish Agency for Culture		113	95
Membership fees		64	69
VAT Refund		8	11
Merchandise sales		9	20
Received donations		6,956	5,655
Costs for revenue-generating activities		1,053	1,087
Costs for core work in Denmark		375	284
Costs for administration in Denmark		273	203
Other operating income		-	-
Result before interests		5,255	4,081
Interests		-	2
Net result		5,395	3,954
Result attributable to future donations		5,395	3,954

LittleBigHelp
Balance sheet 31 December 2023

Assets		
Cash	4,419	3,145
Other receivables	0	155
Total Current Assets		
Total Assets	4,419	3,300
Equity and Liabilities		
Equity		
Equity	-	-
Retained comprehensive income	-	-
Equity	-	-
Liabilities		
Provision for future donations	4,203	3,157
Non-current liabilities	-	-
Current liabilities	230	154
Total liabilities	4,433	3,311
Total Equity and Liabilities	4,433	3,311
Indirect + Direct contributions to projects	4,350	4,345



Contact Us

DENMARK:

Email: info@littlebighelp.com

Phone: +45 24855858

Address: Ahornsgade 1, kld. th.,
2200 København N

**CVR-Number/Registration Number
in Denmark:** 33234694

INDIA:

Email: india@littlebighelp.com

Phone: +91 8420047609

Address: 6A, Camac Court,
25B Camac Street, Kolkata-700016

Trust Registration Number in India:
IV-056162012 and 80G Tax Exemption

If you wish to support our work we receive all donations with gratitude:

Donations via website: littlebighelp.com/support/

Donations via Bank Transfers:

Bank: Sparekassen Danmark

Registration number: 9070

Account number: 0001502301

IBAN: DK9293370001502301

SWIFT: VRAADK21

MobilePay LittleBigHelp: 56499

For Indian currency donations only:

Account Name:

LittleBigHelp India Trust

Account No. 914010034801160

Bank: Axis Bank Ltd

Branch: Sarat Bose Road, Kolkata

IFSC Code: UTIB0000411

Account type: Savings

For more information follow us on:





my Sunday



LittleBigHelp



LittleBigHelp
India Trust