

# Annual Report

2024



LittleBigHelp



LittleBigHelp  
India Trust

LittleBigHelp supported the **school enrollment process of 465 children**

from the slums, after completing preparatory school courses at our Community Centres



LittleBigHelp provided **vocational training for 137 adults**

from the slums, enabling them to earn an income and provide a brighter future for themselves and their families



**In 2024...**

LittleBigHelp offered **computer training for 622 adolescents**

from urban slums and rural villages, opening doors to education and job opportunities



LittleBigHelp served **167,313 meals** to the children and adults across all of our projects





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# 2024 REFLECTIONS



A mother and her children outside their home in Kolkata Station slum, one of 13 communities where LittleBigHelp works to create safer, healthier lives for children and families.



## Message from the Team

2024 was a year of creating opportunities for the people we work with to have a brighter future.

Thanks to the endless efforts of our team, we have reached even more vulnerable children and families than in previous years, creating lasting change in, and for the communities we support.

Following a record-breaking fundraising year in 2023, approximately DKK 5 million (EUR 670,370), more funds than ever before, was allocated to our projects in India, making a direct impact for 3,319 children, adolescents and adults. That is truly something to celebrate! None of this would have been possible

without the support of our donors, partners, and friends. Thank you for going above and beyond to support us, and for standing with us through another exciting year.

In recent years we have witnessed an increased request by adolescent youth in the communities we work in for initiatives and opportunities to improve their own lives. This audience may include individuals who have been part of our Community Centres or those who simply aspire to see themselves, their families, and their local communities thrive and realize their full potential.

In response, we have introduced a range of targeted initiatives focusing on tutoring, computer training, career counselling, and health education. It is truly inspiring to hear young people share their dreams for the future. We know that with access to education and the opportunity to secure well-paid jobs, we are taking significant steps toward breaking the cycle of poverty. And that is precisely what LittleBigHelp is committed to do.

A special highlight for us in 2024 was when two former volunteers reached out, expressing their desire to return to our projects and spend time with the children once again. One of the visitors spent a couple of months at our Boys' Hostel in 2018 where he once lived, and although six years had passed, the older children still remembered him, and it was a joyful reunion. We believe this says something truly

special about our work: once you are part of LittleBigHelp, the connection lasts. If you have been with us for a long time, you will know that we go into every project and collaboration with all of our heart. If you have just learned about us, you can look forward to creating long-lasting memories and experiences with us.

We are incredibly grateful for our dedicated team in India, who approach each day with positivity and a deep commitment to the people we work alongside with. Their presence and dedication builds the trust that is the foundation for change.

Finally, we are also deeply inspired by the children, women and families we support through our projects. Their strength and determination drive true progress and lasting impact. At LittleBigHelp, we provide the support, but it is the people in the slums who shape their own brighter futures.

To an exciting year ahead!

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Warm regards  
**The LittleBigHelp team**



# Message from the Programme Director

Another year has come to an end, and with it, a powerful reminder of why we do what we do. At LittleBigHelp we believe that real, sustainable change takes time, trust and long-term commitment. We work to empower the people we support, and across our projects, we have witnessed how access to education, healthcare, counselling and skills training can transform not just individual lives, but entire communities.

One of the biggest highlights this year has been seeing children in our Boys' and Girls' Hostels begin to establish their independent lives. One of the girls at our Hostel completed her diploma in hotel management and is now working at a 5-star hotel. Two boys have also started earning a steady income and supporting their families. These young people have been living in our Hostels for more than 10 years, and watching them grow from vulnerable children into confident, self-sufficient young adults, breaking free from intergenerational cycles of poverty, is exactly the kind of change we hope to see.

We know that real change does not happen overnight, and there are no quick fixes if the goal is sustainable development. That is why our work focuses on helping people build the skills they need to change their own lives. Under our Skills Development Projects this year, we saw trainees not just acquire

technical skills, they also underwent a transformation in confidence and personality. These men and women can now support themselves, negotiate fair wages and assert their rights. That is what true empowerment looks like.

A big part of what we do is also about shifting deep-rooted mindsets. Across all our projects, we provide children, youth and adults with practical skills, life-skills workshops, career counselling, and mental health support. We conduct awareness sessions to educate community members on their rights, health and hygiene, as well as the importance of education. We want children to be the first in their families to finish school. We want vulnerable women to know they can start over. We want young people to understand that the life they were born into does not define who they are and what they can become.

Another project we are excited about is the installation of new Women Friendly Toilets, now installed in all 13 slum areas where we work. These facilities are equipped with sanitary pad vending machines and incinerators, and are independently managed by adolescent girls and women from the local communities. This kind of initiative and community ownership is really the heart of it all: we do not withdraw from a

slum area until we are confident that a certain level of development has been achieved. The initiatives we have introduced must be continued by the local community itself without our daily presence.

In 2024, we also expanded our reach in rural areas. Since 2013, LittleBigHelp has supported a Center for Special Education run by our implementing partner, Kenduadihi Bikash Society. At the Centre, 180 children with disabilities and their families receive education, nutrition and specialized therapy to support each child's development.

This year, we also initiated three community-based rehabilitation centres to reach 100 children with disabilities in remote villages. In the rural areas in India, disability often leads to shame, isolation and lack of opportunity. Specialized services are scarce, and many families cannot afford transportation to urban areas. That is why this kind of local support is urgently needed.

Of course, none of this would be possible without our incredible team in India, whose expertise and daily presence in the communities are what make lasting change possible. I am deeply grateful to each member of LittleBigHelp India Trust and to our dedicated team in Denmark for their unwavering support.

Finally, I want to extend my heartfelt gratitude to all the donors, partners and supporters of

LittleBigHelp. Because of you, we have reached and impacted over 3,000 lives directly and more than 13,500 indirectly through 25 projects this year.

With your continued support, LittleBigHelp can continue building brighter futures for even more vulnerable children and adults in the years to come.

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Best regards  
**Debasish Guha**  
Programme Director, LittleBigHelp



# ABOUT LITTLEBIGHELP

Aanya, who lives at our Girls' Hostel, takes a quiet moment to meditate. Every day after school, the children take part in guided meditation and dance sessions, small routines that help them feel calm, safe, and joyful in their everyday lives.



## Who We Are and What We Do

LittleBigHelp Denmark has since 2010 been working to create a brighter future and better opportunities for vulnerable children and families in West Bengal, northeastern India. We aim to secure children's fundamental rights and empower marginalized women through education and vocational training.

LittleBigHelp was founded by Lisbeth Johansen, after she made the decision to leave her career as a hotel Sales Director. Her travels and volunteer work in India inspired her to take action, leading her to establish the organisation in Kolkata, West Bengal. In 2012, LittleBigHelp was formally registered in India and has since been operating under the name LittleBigHelp India Trust.

### Our Work Today

Today, LittleBigHelp runs 25 projects that ensure access to basic human rights and essential services such as education, food, healthcare and shelter. In 2024 alone, more than 3,000 disadvantaged children, youth, and adults in India benefited directly from our work, with an estimated indirect impact on over 13,500 individuals.

Our projects include 13 Community Centres in urban slum areas in and around Kolkata, a Boys' and a Girls' Hostel, Youth Capacity Building initiatives as well as several Skill

Development Projects for vulnerable adults. We also support a Centre for Special Education for children with disabilities in rural Bankura, West Bengal.

All 25 projects are implemented by our fantastic partner organisations: LittleBigHelp India Trust (the direct implementing branch of LittleBigHelp Denmark) and Kenduadihi Bikash Society. Together they employ 90 local team members, who bring crucial cultural knowledge and expertise to our work. In Denmark, LittleBigHelp operates with a small team of three people, while our Founder, Lisbeth Johansen, continues to work voluntarily for LittleBigHelp without pay. While the majority of our funding still comes from partners, donors and fundraisers in Denmark, we are seeing an increasing level of support to our projects from donors in India.

Maintaining full transparency with our donors, partners and the people we work to support is essential in all our work. We aim to keep administration costs at a minimum and wherever possible, rely on voluntary support and assistance from friends, family and our network who all wish to help us make a difference for the vulnerable families.

### Our Approach

Over the years, our approach to

how we design and implement our projects has changed from mainly providing immediate aid and protection services to street connected children and their families to focusing on ensuring long-term development and prevention work.

Working from the belief that empowering individuals will help break the cycle of poverty, we give people the support, skills and encouragement they need to create a brighter future for themselves, their family and their community. We believe these efforts will create ripple effects for generations to come and have a lasting impact.

The support and involvement of local communities is crucial to the success of our work. Without our Kolkata team members' invaluable knowledge about local conditions, culture and challenges, we would not be able to fully comprehend the daily struggles faced by those facing the realities of poverty, marginalisation and social vulnerability.

### Why India?

In India, more than 46.5% of the population lives on less than US \$3.65 per day, which is the poverty line for lower-middle-income countries such as India [1]. Millions of people also still lack access to basic human rights such as education, clean drinking water, adequate shelter or sufficient food. These challenges are especially prevalent in slum areas, where children and women are particularly

vulnerable. In West Bengal, where LittleBigHelp works, 42% of young women are married before the age of 18 [2].

Furthermore, an estimated 10 million children aged 5-14 are engaged in child labor [3], and nearly 45% of children from the slums drop out of school before the age of 13, while 23% never even make it to school [4]. India is also ranked as the most dangerous country in the world for women [5] due to a high risk of rape, trafficking and other forms of sexual violence. Despite the country's rapid economic growth, millions of people still live in deep poverty, especially those living in the slums.

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[1] World Bank (2021). Poverty: Share of population living on less than \$3.65 a day. <https://ourworldindata.org/grapher/share-living-with-less-than-320-int--per-day?tab=chart&country=~IN>

[2] Unicef (2023). Ending Child Marriage: A profile of progress in India, 2023. <https://www.unicef.org/rosa/media/25311/file/India%20-%20Child%20Marriage%20Country%20Profile.pdf>

[3] British Safety Council (2024). Child labour in India: a persistent problem. <https://www.britsafe.in/safety-management-news/2024/child-labour-in-india-a-persistent-problem>

[4] Unicef (2024). Study of Children in Street Situations in India. <https://www.unicef.org/india/media/13451/file/Study%20of%20Children%20in%20Street%20Situation%20in%20India.pdf.pdf>

[5] The Thomson Reuters Foundation (2018): The world's most dangerous countries for women. <https://news.trust.org/item/20180612142134-9jrem/>

### Vision

We cannot help everybody, but we can help some. And we do it!

### Mission

We change your little help into a big help for people in need.



# Using Data to Improve lives

At LittleBigHelp, data is central to our project design and implementation.

Across our projects in India, we use data to understand real-life needs, design our projects, monitor our progress, and continuously improve the way we work. Behind every figure presented in this report is a girl re-entering school after months on the street, a young man completing computer training, or a mother gaining financial independence.

Whether it is tracking attendance in our Community Centres, following up on income changes after completion of our Skills Development Projects, or measuring participation in awareness meetings, data helps us stay accountable. It ensures that our support reaches those who need it most, and that we continue to learn and adapt every step of the way.

## Why it Matters

By working with data, we can:

- Monitor programme performance and identify areas for improvement
- Allocate funds and ensure they are used where they are most needed
- Adapt quickly to changing needs in the slum communities
- Give our partners clear, trackable outcomes linked to their support

By working systematically with data, we are able to offer targeted

support to some of the most marginalised groups in urban and rural India. It is a way to ensure our work remains focused, flexible, and grounded in the realities of the people we support.

The data we collect also provides meaningful documentation for our partner's Environmental, Social, and Governance (ESG) reporting, especially under the Social category. By partnering with LittleBigHelp, companies and foundations can link their engagement to measurable social outcomes such as access to education, healthcare, gender equality, and community development. This supports transparent ESG reporting and highlights a shared commitment to sustainable social impact.

This report presents detailed results for each programme area, such as Education and Child Protection, Women's Empowerment and Skills Development as well as Mental Health, Hygiene and Healthcare.

For ESG purposes, these outcomes align closely with the UN Sustainable Development Goals, which are outlined in the next chapter.



# Sustainable Development Goals

At the heart of the 2030 Agenda for Sustainable Development are the United Nations (UN) 17 Sustainable Development Goals (SDGs), which represent an urgent call to action by all UN member states to end poverty, improve health and education, reduce inequality, and spur economic growth. This is all while tackling climate change and working to preserve our oceans and forests.

At LittleBigHelp, we use the SDGs as a guiding framework for our work. While new frameworks such as ESG reporting, the EU Taxonomy, and CSRD have become increasingly important for businesses and investors, the SDGs remain a powerful and meaningful way for development organisations to communicate goals and measure impact. They provide a shared global language that helps us define our objectives, engage with partners, and show how our work contributes to broader international priorities like education, gender equality, healthcare, and poverty alleviation.

Through our 25 active projects in India, LittleBigHelp directly supports 9 of the 17 Sustainable Development Goals:



## Goal #1: End poverty in all its forms everywhere

Our Skills Development Projects teach vulnerable women and men vocational skills to encourage employment and entrepreneurship, enabling and empowering them to generate an income, and take steps toward long-term financial independence.



## Goal #2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

We provide daily nutritious meals for children at our Community Centres and Girls' and Boys' Hostels.



## Goal #3: Ensure healthy lives and promote well-being for all at all ages

We raise awareness about sexual and reproductive health to break taboos and stigmas. We also educate, especially men, in slum communities about the harms of alcohol and drugs abuse.



## Goal #4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

We ensure children in slums have access to education through our Community Centres and Hostels. Our Skills Development and Computer Training Projects increase employability for youth and women, and a Learning Centre for Special Education supports 280 children with disabilities.



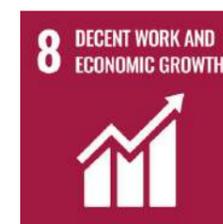
## Goal #5: Achieve gender equality and empower all women and girls

We raise awareness about women's rights to reduce trafficking, child marriage, violence, and other forms of gender-based discrimination. Through our Skills Development Projects we encourage women to learn a profession and pursue employment even when facing resistance from male family members.



## Goal #6: Ensure equal access to safe and cheap drinking water, as well as to suitable sanitation, hygiene and proper toilet conditions for everyone

We build Women Friendly Toilets in the slums, that ensure girls and women with a safe space to maintain menstrual hygiene, as well as provide affordable sanitary pads. We also teach children the importance of daily handwashing at our Community Centres.



## Goal #8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Through Youth Capacity and Skills Development Projects, we aim to reduce the unemployment rate, especially amongst the most vulnerable. We also work to eliminate child labour in slum areas and encourage parents to prioritise education for their children.



## Goal #16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

We raise awareness about children's and women's rights to reduce abuse, exploitation and violence. We also guide families in obtaining proof of identity, enabling them to access government services like free education and healthcare.



## Goal #17: Strengthen the means of implementation and revitalise the global partnership for sustainable development

We work closely with other non-governmental and civil society organisations and build strong partnerships with our supporting foundations and corporate partners to maximize the impact of our work.

# OUR WORK IN 2024

Women in our Basic Tailoring course head out to the local market. As part of the training, they learn how to choose quality fabrics, negotiate prices and navigate the busy markets with confidence.





academic support through recreational activities and tuition to support their continued education.

At LittleBigHelp, we believe in addressing the specific needs essential for development. While India already has many schools, the real challenge is that children from the slums often do not attend. Most of these children have never experienced a structured daily routine, education or a family they can depend on. Our goal is to develop their ability to receive instruction, learn to trust adults, and in the end, support their families by enrolling them in local schools. We believe that it is not necessary to build new schools, but instead ensure there is a team of strong, resourceful adults who can support these children, inspire

them to learn, and engage in difficult conversations with their families to break the cycle of social disadvantage.

Another significant challenge in the slums is that many adults have limited or no formal education and lack essential documents such as ID cards or birth certificates, for themselves and their children. This lack of documentation prevents them from accessing basic rights and services, including free healthcare or government schemes. To address this, we act as a bridge to essential resources such as schools, hospitals and other institutions, offering guidance on practical matters such as how to open a bank account and obtaining the necessary documents. Raising

# Community Centres

**At our 13 Community Centres in different slums, we prepare out-of-school children for formal education, provide support to their families, and raise awareness about the rights of people living in slum areas.**

In India, education is mandatory and free, yet millions of children from the slum communities never set foot in a classroom. At LittleBigHelp, we are committed to changing this. Through our Community Centres in 13 urban slum areas in and around Kolkata, we work with local volunteers and authorities to prevent children from living a life in poverty on the streets

and instead provide them with a brighter future full of possibilities. In addition to courses that prepare out-of-school children aged 6-14 (those who have either left school or not yet started school) for school, we offer meals, health checks, and counselling for those from particularly harsh home environments.

In 2024, these centres served as safe spaces to play and learn for 465 children. After completing the preparation course, which lasts up to 12 months, we support the process of enrolling the children in nearby public schools, while continuing to offer social and



**“The biggest change I have noticed since I started at the Community Centre is that I now actually enjoy reading and studying. Before, I could not really read, but now I love learning new things! I always really look forward to coming here.”**

Sabina, 10 years old



“ I used to feel shy buying pads from shops, especially if boys were running them and my mother was not around. The vending machine has been such a relief. Now I can get pads whenever I need, without feeling embarrassed. I am so grateful for that.

Aditi, 15 years old ”

awareness about these issues is also a central part of our work. At our Community Centres, we conduct hundreds of meetings to inform the families of the children, as well as other slum residents, about important topics like health, hygiene, their own as well as their children’s rights and entitlements. These meetings aim to empower the community by providing them with the knowledge and resources that can improve their quality of life and ensure they can access the services and support they are entitled to.

### Other Initiatives at the Community Centres

**Empowering the Local Community**  
Community Centres are only established in slum areas where local decision-makers, often called “Clubs”, are motivated to collaborate and bring about positive change in their local community. These local leaders are involved in deciding which initiatives would benefit their community and we require that they actively support them. As we are working to empower others, and thus decrease the dependency on LittleBigHelp as an organisation, one of the goals of the Community Centres is to build strong, self-sufficient communities where decision-makers and residents alike take responsibility for their area.

We teach leadership and ownership, encouraging the formation of committees to drive positive change. We empower local

youth to become “Change Agents”, taking part in making the community a safer and better place for everyone, while also assisting our team with activities related to the Community Centre.

### Women Friendly Toilets

Women and girls in the slums face privacy and hygiene challenges due to poor and inadequate restroom facilities and social stigma during menstruation. Many girls drop out of school once they start their menstruation, thereby perpetuating their entrapment in a cycle of poverty and lack of education. Without access to sanitary menstrual products, these girls fear embarrassment of bleeding through their clothes, and therefore often skip school.

Since 2021 we have constructed 14 Women Friendly Toilets that support 18,000 adolescent girls and women in overcoming the challenges they face during their menstruation in 2024. In each toilet, there is installed a vending machine for sanitary pads and an incinerator to dispose of used pads responsibly, helping to reduce waste in the slums.

In 2024, 25,000 sanitary pads were purchased in the vending machines. The local youth are responsible for maintaining the toilets, including restocking the sanitary pad dispensers, thus ensuring the sustainability of this project.

# 2024 Impact Highlights

## Community Centres

### 105,613 meals

distributed to the children at our Community Centres

### 465 children

enrolled and attending school preparation courses daily

### 3 new centres

opened in 2024

### 7,520 home visits

conducted to ensure parental support for their child's continued education

### 2,375 counselling sessions

on mental health, behaviour, empathy, overall well-being etc. offered through individual, group and family support

### 485 awareness workshops

as well as community and guardian meetings held by our team on rights, education, health and sanitation

### 268 networking meetings

with local stakeholders to strengthen community ties with local institutions such as schools, hospitals, law enforcement and local communities in the slums

### 25,000 sanitary pads

purchased by women through our vending machines in Women Friendly Toilets



# Skills Development Projects

**The goal of our Skills Development Projects is to empower vulnerable youth, women and men financially and socially.**

As part of our Skills Development Project, we run Vocational Training focusing primarily on supporting women who often face multiple layers of disadvantage, as well as men to a smaller degree. The trainees come from low-income families or families living below the poverty line, and by attending our courses learn a skill that enables them to get a job or start their own business, for instance as a tailor, beautician, jewellery designer or driver.

Alongside the technical training, soft skills are an essential part of the training, as many women in the slums have faced social stigma and have their entire lives been told they are worth less than men, which has led to extremely low self-esteem. To further support the women, we therefore provide workshops on health, hygiene and women's rights.

Additionally, we offer professional counselling to help the women navigate their trauma and cope with abuse, domestic oppression and other social barriers. Some families are very resistant to the idea of the women attending, and in those cases we conduct regular home visits to help the women convince their family of the long-

term benefits of participating in the course, ensuring that they have the support they need at home. All trainees receive help to open a personal bank account, and learn the basics of entrepreneurship, customer service and basic financial management. We continue to follow up and support each trainee for one year after course completion, providing mentorship and collecting data on their income and employment status.

While we mainly focus on empowering women, we also recognize the importance of supporting vulnerable men. Each year we offer a variety of vocational training courses, here amongst Driver's Licence Training, helping them gain stable employment as a driver. In 2024, we expanded our courses to include Barber Training and Unarmed Security Guard, while continuing the successful Phlebotomy Training we introduced last year.

These newer courses have higher educational entry requirements, yet are provided free of cost to young men and women from the slums who themselves do not have the financial means to pay for such a course. Every trainee is guided in finding a job or launching an income-generating activity after completing the training.





“

I used to stay at home and depend on others for everything my child needed. But after finishing the tailoring training, I started earning and supporting my family. The workshop on self-awareness and women's rights gave me the confidence to speak up and step outside the house. Now, I feel strong and independent.

Shahin, 29 years old

”

## 2024 Impact Highlights Skill Development Projects

### **137 vulnerable adults**

completed vocational training to gain income-generating skills and provide a brighter future for themselves and their family

### **114 trainees**

opened a bank account for the first time

### **102 trainees**

received a start-up kit or partly funded sewing machine to start their own business

### **733 home visits**

conducted to counsel the trainees' family members to ensure their support for the trainees' attendance

### **659 follow-up sessions**

held with trainees who completed the training the previous year

### **21 life-skills workshops**

conducted by our team on self-awareness, women's rights, financial management and entrepreneurship etc.

### **387% increase**

in women's involvement in family decision-making



The career counselling gave me a purpose I never had before. I found out I really love technology, and the workshops helped me believe in myself. My family is both surprised and proud of how focused I have become. Thanks to the guidance I got, I am determined to keep learning and build a career so I can support my family and live a meaningful life.

Rina, 20 years old



# Youth Capacity Building

**Our Youth Capacity Building Projects focus on helping youth advance their soft skills and basic skills, an important step in their journey towards higher education or employment.**

In 2024, our Youth Capacity Building project supported 1,072 youth. The project aims to strengthen their skills and confidence through three main areas: private tuition, computer training, and career counselling. In recent years, we have seen a growing interest among young people who are eager to improve their own lives and make a difference in their communities.

In response, we have started initiatives that not only help them complete their education, but also prepare them for future employment and provide a clearer understanding of the opportunities available to them. Many of these youth come from households where education has not been prioritised, making it essential that they receive guidance and encouragement from people who understand their challenges and can support their hopes for the future.

## Our Initiatives for Youth

**Computer Training**  
Computer literacy opens the door to a world of job opportunities and knowledge, and we therefore conduct Computer Training in both

the urban slums and rural areas. In 2024, 322 students from the slums received Computer Training alongside soft skills workshops and youth leadership activities. Students learn to use different software tools, write job applications, and navigate the internet for information, skills that for some can be the deciding factor in securing a job. For others the training is a stepping stone to pursuing further studies. Every month, the students receive training in key life skills to support their personal growth and academic journey, in topics such as self-esteem, goal setting and exam preparation. We track the student's monthly progress, and additional classes are offered when needed. The students are also encouraged to participate in social projects and awareness-building activities in the slum, encouraging youth to take an active role in their communities.

We also empower young people in rural villages with courses in basic computer skills. This project is implemented by our partner NGO, Kenduadihi Bikash Society. In the rural area near Bankura, West Bengal, very few learning institutions have access to computers. In 2024, we provided computer training to 300 marginalised tribal youth through two community-based computer centres. Our goal is to empower the young people to become more confident and better equipped to

continue their studies or secure jobs. By increasing their computer literacy, the students also become agents of change, raising awareness of the importance of education in their communities.

### Private Tuition for Students

In India, it is common for families to hire private tutors to support their children's education, as the student-teacher ratios are extremely high, leaving students without the help they need to succeed. However, families in the slums cannot afford this luxury, resulting in the drop-out rates remaining high. To address this, we hire qualified teachers to provide daily tuition for adolescents who are too old for our school preparation courses at the Community Centres, but still in need of academic support. In small

groups, students receive extra help in subjects like physics, biology, mathematics, and English after school hours. In 2024, 350 students benefited from this initiative. The goal is to help them build the confidence and skills to pass the 10th-grade exam which is needed to access further education.

### Career Counselling

In 2024, 100 students were provided career counselling through our partnership with a professional external career counselling agency. These young people come from vulnerable backgrounds and many have parents with only a few years of elementary education, mostly working as either daily labourers, drivers or maids. As a result, their awareness of career opportunities



is limited to what they have seen in their immediate environment. Through workshops, seminars, and individual career profiles based on each student's interests and academic performance, they gain valuable insights into various educational paths and future professions. They also learn how to navigate application processes, empowering them to make informed choices and bringing them one step closer to realizing their ambitions.

### Adolescent Health

For many young people growing up in the slums, knowledge about their bodies and sexuality is extremely limited. These topics are rarely

discussed at home, and even if they attend school, such information is often considered taboo and not openly shared. As a result, many girls stay home during their menstruation due to stigma and lack of access to hygiene products. Early marriage and teenage pregnancies are also common, making it even more crucial to educate youth about their options and the long-term consequences of early parenthood.

Through our sessions on sexual and reproductive health and rights, young people learn about their bodies, how to set boundaries, and the importance of respecting one another.



LittleBigHelp, Denmark  
Implemented by  
Bikash, Bankura

## 2024 Impact Highlights

### Youth Capacity Building

#### **350 school children**

received tuition support to prevent dropouts

#### **622 marginalised youth**

from slum and rural areas completed computer training

#### **102 trainees**

received a start-up kit or partly funded sewing machine to start their own business

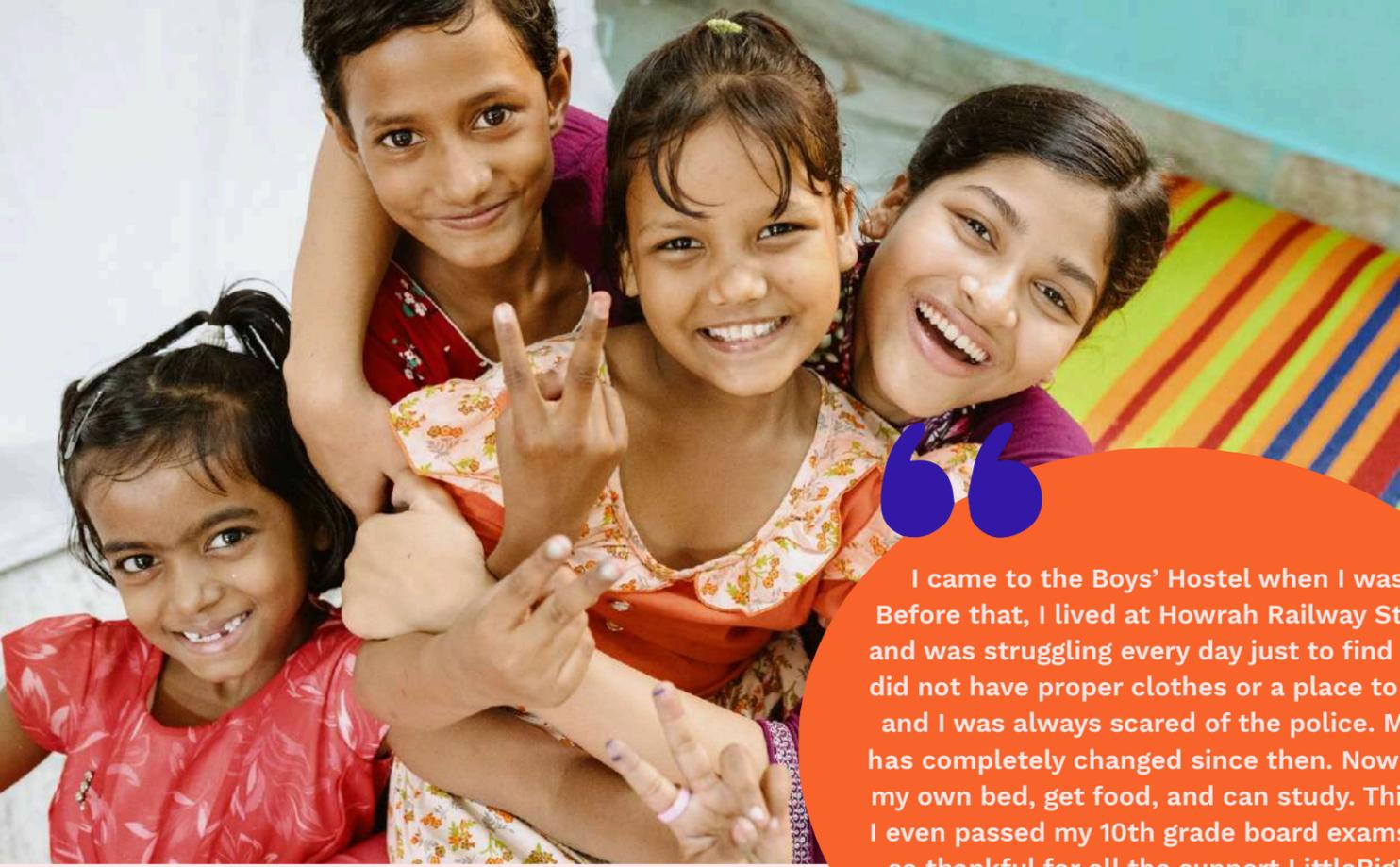
#### **100 youth**

received career counselling to better their job opportunities

#### **39 life and soft-skills workshops**

held by our team on communication, goal-setting, exam preparation and self-awareness etc.





“

I came to the Boys' Hostel when I was 7. Before that, I lived at Howrah Railway Station, and was struggling every day just to find food. I did not have proper clothes or a place to sleep, and I was always scared of the police. My life has completely changed since then. Now I have my own bed, get food, and can study. This year I even passed my 10th grade board exams. I am so thankful for all the support LittleBigHelp has given me. I finally feel safe.

Vihaan, 17 years old

”

## Girls' and Boys' Hostels

In our Girls' and Boys' Hostels, vulnerable street connected girls and boys start a new life with care, comfort, nutrition and education - and a place to call “Home”.

Since opening our two Hostels in 2014, we have provided long-term homes for 20 girls and 25 boys, respectively, with many of these children still living at the Hostels. In 2024, we welcomed 4 new boys and 2 new girls to the Hostel, each coming from extremely difficult circumstances.

All children living in our Hostels attend local public schools, and to supplement their education, we provide daily tutoring from teachers

when needed. They also learn basic computer skills and are educated on health and hygiene to strengthen their overall well-being and independence.

Outside of school hours, the children enjoy a range of recreational activities in and around the Hostels, including games, dance, drawing, meditation and sports. These activities are all designed to promote the children's mental, physical and social development. Our skilled team members and experienced social workers guide the children through the challenges they may face in life. In India, girls in particular are at high risk of abuse, trafficking

and child marriage. A counsellor is also employed to help the children work through the trauma and neglect they may have experienced in their lives.

As the children get older, we gradually start preparing them for the independence and responsibility that comes with adulthood. Together, we explore their dreams and possibilities for the future, and when ready, they are enrolled in vocational training to gain income-generating skills. They also learn to cook, clean, manage a budget, pay bills and handle other practical aspects of adult life.

Since 2021, three girls and seven boys from our Girls' and Boys' Hostels have reached adulthood and moved out. We maintain close

contact with the children once they leave the Hostel, and our team remains available for guidance and support whenever needed.

We are proud to share that each of these young adults have either continued their education or acquired a job, with some doing both. One of the boys started his own food stall while continuing his university degree, and the girl who moved out this year now works at a five-star hotel in Kolkata. We are excited to follow these young adults and see what the future brings. They will always remain part of the LittleBigHelp family, but we have a heartfelt wish for them to grow up with the confidence, skills and freedom to shape their own future.



I have been living at the LittleBigHelp Girls' Hostel since I was 8. Everything changed when I came here. The Hostel is more than just a shelter, it is my home, and I really love everyone here. If I had not come here, I do not think I would know that I am allowed to dream.

Aarna, 16 years old



## 2024 Impact Highlights Girls' and Boys' Hostel

### **44 vulnerable children**

living in our Girls' and Boys' Hostels and attending school

### **6 new vulnerable children**

moved into the Hostels

### **1,963 sessions**

in yoga, meditation, dance, karate and creative activities conducted at the Hostels

### **831 individual counselling sessions**

conducted for the children

### **57 play therapy sessions**

held for the younger children

# Center for Special Education

Since 2013 LittleBigHelp has supported the Centre for Special Education, which offers care and education for children and youth with disabilities. The project is implemented by our partner NGO, Kenduadihi Bikash Society.

People with special needs have the right to freedom from discrimination, equality, social security, human dignity and education, just like any other individual. The Centre for Special Education is a school for 180 children and youth from tribal villages near Bankura, West Bengal, who would not otherwise have access to education or crucial

services such as physiotherapy, rehabilitation and disability aids. Many of the children suffer from malnutrition and lack of basic care. Meanwhile, the prevalence of tribal superstitions and limited awareness about the rights, needs and possibilities of people with disabilities, contributes to ongoing stigma, marginalisation and exclusion from their communities. The Centre for Special Education aims to ensure that children with disabilities gain access to their rights through a comprehensive rehabilitation program. The goal is to improve their quality of life and support their integration into society. Alongside academic



learning and physiotherapy, the Centre offers vocational training and life-skills education, encouraging each child to discover their potential and plan for a more independent and meaningful future based on their unique strengths and needs.

## Community Based Rehabilitation

The occurrence of disability in Bankura has long been high due to factors such as malnutrition, illiteracy, lack of awareness and widespread poverty. In response, we have expanded our efforts to reach more children and youth with disabilities in rural areas.

In 2024, three remote centres were established in nearby villages, providing accessible training and learning opportunities for 100 children and their families. These centres are designed to support

those children whose parents are unable to afford or manage the long journey to specialised care institutions.

For children with severe disabilities who are unable to travel to even the centres, special educators visit them at home to deliver personalized training and education. In addition to educational support, families are guided through the process of applying for government-run support schemes that can improve their child's well-being, such as obtaining a Disability Certificate or accessing state pensions.

This initiative not only brings essential services closer to home but also empowers families with the tools and knowledge to advocate for their children's rights, health and inclusion in society.



## 2024 Impact Highlights Center for Special Education

### **180 children**

attended Centre for Special Education

### **100 children**

received therapy and support at the  
Community Based Rehabilitation centres

### **4 children**

learned to independently transfer themselves  
from wheelchair to chair

### **7 children**

learned to stand without support

### **19 children**

learned to pronounce their own name

### **47 children**

with speech and hearing difficulties developed  
communication skills

### **259 parents**

received training and are now able to properly  
care for their child at home



Before my son Ranjit joined the Community Based Rehabilitation centre, other children did not want to play with him because he could not speak or express himself. But since joining, he has learned to count to 50, say more words, and speak more clearly. He is so much more confident now and he loves going to the centre. I am so proud of him, and I am truly grateful to the team for helping children like my son feel included.

Sima, mother of Ranjit, 8 years old boy  
with intellectual disability and  
speech challenges



# FUNDRAISING AND FINANCE

Child Carnival is a day of joy, colour, and celebration. Each year we gather children across all our projects to showcase their many talents, and in 2024 around 330 children came together to perform, sing, and dance with pride.



## 2024 Fundraising Events

### Annual Gala Event: FestDiwali

It has been a big pleasure to host our FestDiwali at our sponsor, Scandic Hotels Group. As the head sponsor of our annual Gala Event, Scandic generously donated their amazing premises to host the event, the delicious food served, and personnel, among other things for our most important event of the year.

This partnership, along with donations from other companies, performers and volunteers, were key to ensure that LittleBigHelp's expenses accounted for less than 5 percent of the funds raised during FestDiwali.

The name FestDiwali blends the words Festival and Diwali; the beautiful and colourful Indian

tradition that symbolises the victory of good over evil in a grand celebration of life and hope. Festival-like elements such as beautiful face painting, and a new Virtual Reality experience of our projects in India made the Gala a memorable, exciting, and not least successful evening.

A total of DKK 2.298.396 (EUR 308,145) was raised at the Gala for our projects in India, for which we are extremely grateful. The funds raised came from ticket sales, generous private donations, and a fantastic large-scale auction of donated items. A heartfelt thank you to all the people involved, devoting their time and efforts, and working so hard before and during the event to ensure such a wonderful evening.

## Thank you to Auction Donors and Sponsors of the Gala

Scandic Hotels

Scandic CPH Strandpark

Labelmade

Frk. Trepile

Holte vinlager

Lillet

Beefeater

Havana Club

Absolut Vodka

Smilebox

Kontra Coffee

Copenhagen Sparkling Tea

ArtSolo

Carlsberg Danmark

AV Center

Fotograf Thomas Vraaby

Fotograf Erling Brodersen

Gertruds Univers

Aage V. Jensen Naturfond

25Hours Hotels

&Tradition

Aiaju

Anders Morgenthaler

Apair

Approxima

Arrild Ferieby Camping

Bandholm Badehotel

Become

Bifrost

Black Colour

Bolia

Bomti's Art Salon

Britt Sisseck

Bryggen Guldsmeden

By Cecilie Hother

ByFlou

Bygma

Cafe Sokkelund

Castell Son Claret

Chateau de Fontager

Cool & Cosy

Copenhagen Sparkling Tea

Cortijo Riogordo

Dbramante1928

Dea Kudibal

DFDS

Designfirmaet dk3

Eva Solo

Fasangården

Fary Lochan

Fredericia Musicalteater

Galleri Art Expo

Gertruds Univers

Heartcentered Health

Leadership

Helenekilde Badehotel

Helle Rask Crawford

Hotel Hans Egede

Hotel Koldingfjord

Hotel Sanders

House of Finn Juul

Illona Laursen

Ina Rødtneß

ISH spirits

Jens-Peter Brask

Joan Ørting

Kontra Coffee

Kurhotel Skodsborg

Københavns Lufthavn

Les Deux

Lill-Marlen Elnegaard

Lisbeths Rum

Live Nation

Liv & Simone

Louise Grønlykke

Moebe

Mond of Copenhagen

Morten Grove Frandsen

Mitomito

Nature Source

Nørrebro Teater

Ole Lyngaard

Park Hotel Frederikshavn

Patrick Simiglai

Per Hillo

Pigen med Stigen

Please Wait to be Seated

Restaurant Capa

Restaurant Gorilla

Restaurant Pluto

Rouge Oysters

Scandic CPH Strandpark

Scandic Harstad

Scandic Sortland

Scandic Spectrum

Schackenberg Slot

Silja Hanne Skov

Skovshoved Hotel

Skovtrup

Smilebox

Sortenæb

Stinneholm

Stromma

Susanne Rützou

The Organic Company

Topline

Umage

Underprotection

Utzon

Vibholm

Vissevasse

Wauw Design

World of T-shirt

Yogamood

Zleep Hotels

Østre Gasværk Teater



# A Big Thank You to All Donors in 2024

We are truly grateful for the generous donations and support we received throughout 2024.

These contributions, from individuals, foundations, and companies, have been vital for our work. Over the past year, our partnerships with companies and foundations have grown stronger and have made a real difference in reaching vulnerable children and families with quality support.

Every contribution matters, and we deeply appreciate the strong sense of social responsibility shown by all our donors.



## Corporate Partners

Scandic

MUNTHER

PAJ HOLDING ApS

Black Colour

LIND INVEST

BAIN & COMPANY

dbramante1928

Nümpf

VISSEVASSE  
— visual stories —

WECO

Ejendomsselskabet X

SKALL Studio

Eurowind  
Energy™



## Foundations



Toubro Fonden



Lind  
Foundation

Asta & Jul. P. Justesens Fond

MAX FODGAARD  
FONDEN



Medarbejdernes Honorarfond i Novo Gruppen

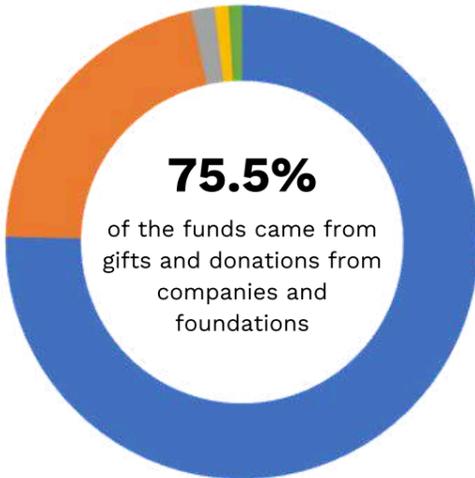
Furi Appel og Gunnar  
Niskers Fond

Erhvervsforeningen i  
Københavns Havn



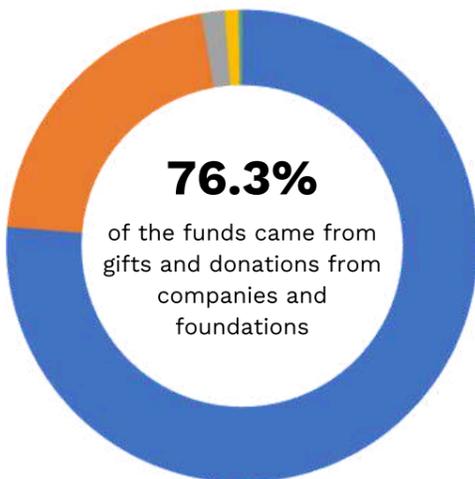
# Financial Overview

## Where did the funds come from in 2024?



- Gifts and donations, companies and foundations: DKK 4,909,466 / 75.5%
- Gifts and donations, private: DKK 1,376,913 / 21.1%
- The Danish Agency for Culture: DKK 107,126 / 1.6%
- Membership fees: DKK 60,926 / 0.9%
- Other income: DKK 3 / 0.1%
- Merchandise sales: DKK 60,085 / 0.9%

## Where did the funds come from in 2023?



- Gifts and donations, companies and foundations: DKK 5,306,975 / 76.3%
- Gifts and donations, private: DKK 1,454,914 / 20.9%
- The Danish Agency for Culture: DKK 113,053 / 1.6%
- Membership fees: DKK 63,915 / 0.9%
- Other income: DKK 8,289 / 0.1%
- Merchandise sales: DKK 9,010 / 0.1%

### Budget, Income and Expenditure

We are deeply thankful to our many loyal and new corporate partners, foundations, companies, and private donors who continue to support our work. Their contributions have directly impacted the lives of more than 3,000 children, youth, women, and men in India, empowering them to build a brighter future.

In 2024, we raised DKK 6,514,519 (approximately EUR 873,401). While this is a 6 percent decrease compared to the record-breaking income raised in 2023, partially owed to a large one-off grant, it is still a significant achievement and more than DKK 850,000 above the 2022 result of DKK 5,655,619. The fact that we have maintained such a high level of income reflects the continued support of our dedicated donor base.

Our annual fundraising Gala, FestDiwali, remains our most important event of the year, generating around 30 percent of the total 2024 income. We are grateful to our main hotel partner Scandic for once again donating their venue, food, and staff, and to the many companies, performers, and volunteers who made the event possible. Thanks to their contributions, we kept event costs below 5 percent of the funds raised.

LittleBigHelp also receives public

funding from the Danish Agency for Culture (udlodningsmidler). In 2024, we received DKK 107,126 (EUR 14,362). These funds are earmarked for administrative costs in our Danish office, ensuring that the majority of all other funds can go directly to our programme work in India.

### 2024 expenditures

In 2024, DKK 5,343,432 (EUR 716,319) was allocated to our implementing partners in India: LittleBigHelp India Trust and Kenduadihi Bikash Society. This marks a notable increase from 2023 and reflects the growth in our projects on the ground and the additional resources needed to support them, demonstrating our commitment to directing as many funds as possible to project implementation.

This is the first time LittleBigHelp was able to transfer more than DKK 5 million to our project partners in India, something we are very proud of.

In 2024, 82 percent of our total income was allocated to our projects in India and our core programme priorities - more than ever before. This milestone reflects the strength of our fundraising efforts and the ongoing support from our loyal donors and partners. These funds enable us to continue running 25 projects that empower over 3,000 children, youth, women,

and men in vulnerable communities.

In Denmark, 2024 was marked by changes in the team structure. From January to July, we had three full-time employees: a Programme Manager, a Project Manager, and a Communications and Partnerships Manager. In August, the Programme Manager transitioned to a new position outside the organisation, and a Project Assistant was hired. The Project Assistant took over many of the programme-related responsibilities, while the Project Manager stepped into the role of General Manager in addition to her existing responsibilities.

Throughout the year, the General Manager was responsible for external communication, individual fundraising, event planning, accounting, and overall organisational leadership. The Project Assistant focused on programme oversight, donor communication, reporting, and collaboration with our partners in India. The Communications and Partnerships Manager continued to lead our visual storytelling efforts, corporate fundraising, and the engagement and retention of business partners.

In addition, we continue to benefit from generous volunteer support and in-kind donations from companies, which help reduce expenses and amplify our impact.

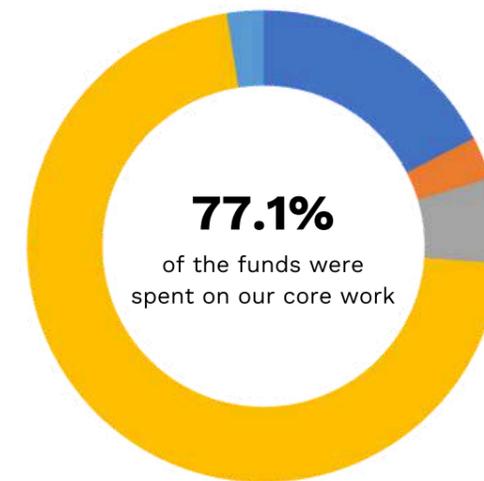
Our accounting practices in Denmark follow the guidelines

developed by ISOBRO and Deloitte, ensuring a transparent and standardised approach to financial reporting.

In 2024, expenditures incurred in Denmark covered three main areas. A total of DKK 436,515 (approximately EUR 58,525) was spent on core programme support, which includes strategic work, donor compliance, reporting, and collaboration with our Indian partners. DKK 1,304,471 (approximately EUR 174,890) was allocated to revenue-generating activities such as fundraising, events, and corporate partnerships management. Finally, DKK 217,985 (approximately EUR 29,225) was spent on administrative costs, including audit, IT, office expenses, and compliance-related tasks.

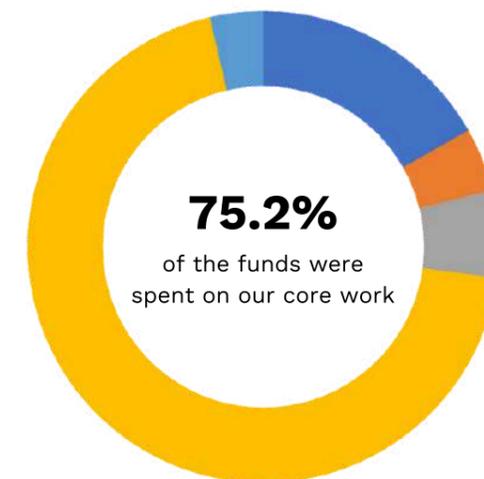
These expenditures are essential to ensuring that we meet legal and regulatory requirements, maintain a high level of accountability, and continue to deliver high-quality programmes in India. Our Annual Report remains one of our most important tools for transparency, offering donors and stakeholders clear insight into how their support creates long-term impact.

## How were the funds spent in 2024?



- Cost for revenue-generating activities: DKK 1,304,471 / 17.4%
- Cost for administration in Denmark: DKK 217,985 / 2.9%
- Cost for core work in Denmark: DKK 436,515 / 5.8%
- Core work in India - operational and project support: DKK 5,343,432 / 71.3%
- Liabilities + debt: DKK 187,167 / 2.5%

## How were the funds spent in 2023?



- Cost for revenue-generating activities: DKK 1,053,264 / 16.8%
- Cost for administration in Denmark: DKK 273,605 / 4.4%
- Cost for core work in Denmark: DKK 375,334 / 6.0%
- Core work in India - operational and project support: DKK 4,349,834 / 69.2%
- Liabilities + debt: DKK 229,554 / 3.7%

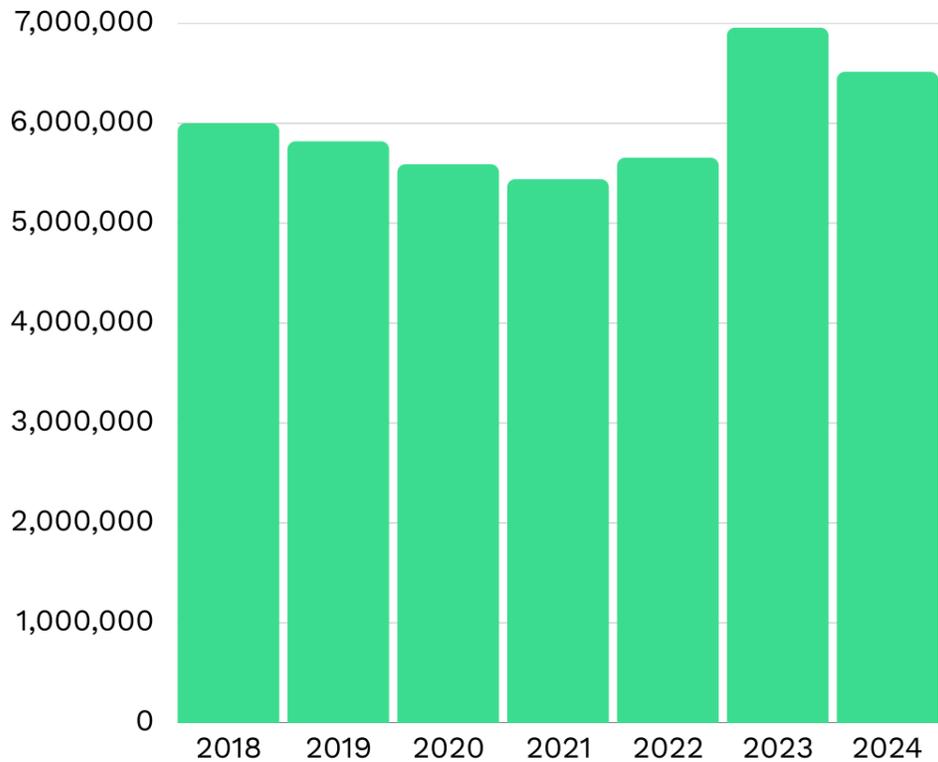


# Summarised Key Financial Figures 2024

LittleBigHelp  
1 January 2024 - 31 December 2024

	'000 DKK	2024	2023
<b>Donations</b>			
Gifts and donations, companies and foundations		4.909	5.307
Gifts and donations, private		1.377	1.455
The Danish Agency for Culture		107	11
Membership fees		61	64
Other income		-	8
Merchandise sales		60	9
<b>Received donations</b>		<b>6.514</b>	<b>6.956</b>
Costs for revenue-generating activities		1.304	1.053
Costs for core work in Denmark		436	375
Costs for administration in Denmark		218	273
Other operating income		-	-
Result before interests		4.556	5.255
Interests		-	-
<b>Net result</b>		<b>4.624</b>	<b>5.395</b>
Result attributable to future donations		4.624	5.395

## (DKK) Overview of income 2018-2024



LittleBigHelp  
Balance sheet 31 December 2023

<b>Assets</b>		
Cash	3.399	4.419
Other receivables	248	0
<b>Total Current Assets</b>		
<b>Total Assets</b>	<b>3.647</b>	<b>4.419</b>
<b>Equity and Liabilities</b>		
<b>Equity</b>		
Equity	-	-
Retained comprehensive income	-	-
<b>Equity</b>		
<b>Liabilities</b>		
Provision for future donations	3.483	4.203
Non-current liabilities	-	-
Current liabilities	182	230
<b>Total liabilities</b>	<b>3.665</b>	<b>4.433</b>
<b>Total Equity and Liabilities</b>	<b>3.665</b>	<b>4.433</b>
Indirect + Direct contributions to projects	5.343	4.350

# Contact Us

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2200 København N

**CVR-Number/Registration Number  
in Denmark:** 33234694

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**Phone:** +91 8420047609

**Address:** 6A, Camac Court,  
25B Camac Street, Kolkata-700016

**Trust Registration Number in India:**  
IV-056162012 and 80G Tax Exemption

If you wish to support our work, all donations are received with gratitude:

**Donations via website:** [littlebighelp.com/support/](http://littlebighelp.com/support/)

### Donations via Bank Transfers:

**Bank:** Sparekassen Danmark

**Registration number:** 9070

**Account number:** 9351502301

**IBAN:** DK0290709351502301

**SWIFT:** VRAADK21

**MobilePay LittleBigHelp:** 56499

### For Indian currency donations only:

**Account Name:**

LittleBigHelp India Trust

**Account No.:** 914010034801160

**Bank:** Axis Bank Ltd

**Branch:** Sarat Bose Road, Kolkata

**IFSC Code:** UTIB0000411

**Account type:** Savings

For more information, please follow us on:



Report and graphic design by LittleBigHelp, with inspiration and contributions from Sarah Dehn, Det Lille Design Studio





LittleBigHelp



LittleBigHelp  
India Trust